

ANNUAL IMPACT REPORT



















LETTER FROM THE EXECUTIVE DIRECTOR

HomeAid Northern California had a very busy and productive year, making our efforts to help those Americans experiencing homelessness even more meaningful at this time in our history when it is so needed. We are celebrating our 20th year pursuing this cause and feel invigorated by the opportunities ahead to contribute to the fight to make shelter a basic human right for all.

20 years ago, a group of Bay Area homebuilders formed our local chapter of HomeAid Northern California with the mission to rebuild the lives of the Bay Area's homeless by doing what they do best - build housing. As we searched through the archives for photos and HomeAid project stories, we were incredibly moved by the generosity of this industry to give back and help those in need.

HomeAid has completed 45 shelter projects in the last 20 years, saving our service provider partners over \$11 million in costs to build and remodel. Our HomeAid shelters have provided housing for over 9,000 homeless individuals and we could not have accomplished this without your continued support.

We want to thank our countless partners, supporters, volunteers and staff who work so passionately pursuing HomeAid's mission. Your selflessness and hard work have made such a difference to so many and you should be very proud.

Sincerely,

Cheryl O'Connor Executive Director HomeAid Northern California

PARTNERS FOR LIFE

HomeAid and Shepherd's Gate of Livermore and Brentwood have forged one of the two nonprofits' most successful and long-lasting partnerships.

In four major projects since 2001, HomeAid members have contributed \$1.2 million in time, money and materials toward the high-quality construction of 30,000 sq. ft. of facilities valued at \$2.8 million. BIA | Bay Area members also frequently donate to Shepherd's Gate the proceeds of their annual Toy and Baby Essentials drives. Up next, HomeAid is helping the faith-based non-profit develop a Brentwood campus to support and expand the services it provides there.

"As Cheryl (O'Connor, HomeAid Executive Director) would say, we are lifetime partners," said Shepherd's Gate CEO Carol Patterson. "Without HomeAid, we would not have been able to develop our programs as quickly." Shepherd's Gate helps women and children who have experienced homelessness, addictions, sexual exploitation and domestic violence with shelter, counseling, job and life skills training. Its Livermore campus houses 70 women and children while its Brentwood residential facility is home to 18 people.

With the help of builder members Shea Homes, William Lyon Homes, Pulte and Big D Construction, HomeAid was able to build the four projects at Shepherd's Gate in Livermore. The largest was completed in 2004, an 11-bedroom residence hall that houses 40 women and children. The builders and an estimated 100 trade partners contributed \$869,000 in time, money and materials toward the \$1.9 million project.

Partnerships are the key to successfully reaching our goal, Building NEW Lives FOR TODAY'S Homeless.



HOMEAID IMPACT

SARAH'S STORY

When HomeAid Northern California got a call from SafeQuest to help with repairs to a home for those traumatized by family violence, they jumped into action. HomeAid Builder Captain Richmond American Homes dropped everything to bring their team to the home to see how they could help. TheSafeQuest needed roof repairs and had other critical needs in order to make the home habitable.

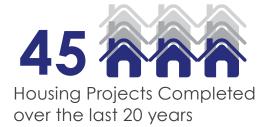
The Richmond American team recognized the opportunity to provide a home rather than just a house for families making the transition from victim to survivor. In a few weeks, Richmond American trade partners did the major repairs and then the transformation was completed when 70 Richmond American employees showed up for a day to complete a \$100,000 makeover including all new furniture, bedding, linens and a backyard play structure for the children.



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HOUSING DEVELOPMENT PROGRAM









Total Value Of Housing Created: \$22,300.00

HomeAid's 19 chapters were operating at full speed in 2019, completing 40 projects valued at \$11,880,378 that added 394 new beds. With the addition of these new facilities, the total projects built by HomeAid in its 30 year history rose to 552 with a value of \$243,117,092—41% of which was donated by generous homebuilders and their trade partners. Most importantly, over 10,000 beds created by these projects have served more than 335,000 previously homeless people.

As 2019 started, we had 51 more projects in planning and development across the country.



HomeAid's mission is to build new lives for Northern California's homeless families and individuals through housing and community outreach.

Homelessness is not a choice, not an identity, not a failure to work. It is a circumstance and the problem is growing. Most homeless families and individuals will become self-sufficient again given the chance to regroup, catch their breath and chart a new course.

HOMEAID HIGHLIGHTS



In addition to building and renovating shelter projects, HomeAid rallies the volunteer community with outreach programs like Care Days, Essentials Drive, Holiday Toy Drive + furniture donations.

2018 COMMUNITY OUTREACH PROGRAM



800 Volunteer Hours Valued at \$23,000

925 CareKit Items Collected



Valued at \$18,000



\$41,000 Total Value Of Community Outreach Activities



By providing safe, clean shelter along with job training and counseling services, HomeAid projects are designed to help: FAMILIES, WOMEN, YOUTH, & VETERANS

MAKING A DIFFERENCE

HomeAid Northern California has:

- Completed 45 housing projects, providing more than 800 beds per night
- Served 9,000 homeless
- Constructed over \$22 million of real estate for 23 service providers
- Reduced project costs by \$11 million with in-kind donations

The following service agencies have partnered with HomeAid Northern California:

- Alameda Family Services
- Bay Area Crisis Nursery
- Catholic Charities
- Community Action Partnership
- Contra Costa Interfaith Housing
- Covenant House
- Emerald Glen
- Emergency Housing Consortium

- Family Emergency Shelter Coalition (3 projects)
- First Christian Church
- HomeFirst
- Homeward Bound of Marin
- Lincoln
- Mission Solano (4 projects)
- Raphael House

- Recovery Café San Jose
- Ruby's Place
- Sentinels of Freedom
- SHELTER, Inc.
- Shepherd's Gate (2 projects)
- STAND! For Families Free of Violence
- Teen Challenge
- West Valley Community Services

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STAFF

Cheryl O'Connor

Cathie Newitt

(925) 906-9139 • HOMEAIDNC.ORG

1350 Treat Blvd., Ste. 140 | Walnut Creek, CA 94597

HomeAid Northern California is a chapter of HomeAid America, the nation's largest provider of housing for the homeless. HomeAid America has 19 chapters across the country dedicated to building new lives for homeless families and individuals through housing and community outreach.



