



SOIL CARBON INITIATIVE

Join our
Founding Farmers &
Founding Companies!

If you are thinking of starting or deepening your regenerative soil health journey, consider applying for the Soil Carbon Initiative 2022 Go-to-Market Pilots. Join our Founding Farmers and Companies!

Seeking the next 100 Farmers for our 2022 Go-to-Market Pilots

What is the Soil Carbon Initiative (SCI)?

The first independent third-party regenerative agriculture commitment and verification program open to any farmer, in any production system

- ✓ Outcomes based and never dictates practices, since every farm is different
- ✓ Developed in collaboration with over 150 farmers, soil scientists and companies
- ✓ Always non-exclusive – participating farms can continue or sign up with other programs
- ✓ A program of Green America, a nonprofit marketplace solutions organization
- ✓ Independently verified by SCS Global

Benefits to you and your farm as a Founding Farmer

Information. Farm Profitability. Networking. Market Access. Verification. Financial Benefits.

- ✓ **INFORMATION:** Get access to the world's best soil health tests that provide you with real data on your soil health progress – and interpretive guidance about your next best steps
- ✓ **FARM PROFITABILITY:** Focusing on soil health helps farms reduce input costs and increase profitability
- ✓ **NETWORK:** Become part of the Founding Farmers to exchange ideas with other farmers – and provide advice to shape the future of SCI
- ✓ **MARKET:** Get ready for the growing market of companies and consumers looking to connect with farms focusing on soil health – you'll be featured as an SCI Founding Farmer!
- ✓ **LABEL & VERIFICATION:** Get the SCI label to verify your progress to companies and consumers
- ✓ **2022 FINANCIAL BENEFITS:** As part of our Founding Farmers, you'll get costs covered for soil health tests and a cost share for expert regenerative consultants
- ✓ **2023 AND BEYOND FINANCIAL BENEFITS:** As a Founding Farmer, annual fees will always be waived, and you'll have first eligibility for the SCI Farm Fund for transition investments and ongoing dividends (starting in 2023).

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Scope of the 2022 Go-to-Market Pilots

- ✓ Determine how many acres you want to enroll to start
- ✓ Conduct baseline tests
- ✓ Make commitments and a farm plan for your next soil health steps and implementing SCI across your farm in future years
- ✓ Provide feedback and advice to the SCI Team about what works and what needs improvement
- ✓ 18 months: April 2022 – October 2023

Eligible Production Systems (2022 Pilots are U.S. Based Only)

- ✓ Feed grain and/or hay
- ✓ Food grade oats
- ✓ Food grade wheat
- ✓ Specialty crops - tomatoes, almonds, olives, citrus
- ✓ Peas, pulses, legumes
- ✓ Crops for the supplement and vitamin industry

Click [HERE](#) to register for our virtual info session on March 15th from 12-1pm EDT

Who is Eligible?

- U.S. farms or farm cooperatives
- Regional producer groups
- Brands with direct relationships with farms
- Intermediaries with direct relationships with farms

How to Apply

- Enroll at soilcarboninitiative.org
- Enrollment Opens March 4th, 2022

Deadline

April 5, 2022 (midnight EDT)

PLEASE NOTE: If we are oversubscribed in any of the above eligibility requirements, you'll get the first invitations for the 2023 program