Join our Founding Farmers & Founding Companies!

If you are thinking of starting or deepening your regenerative soil health journey, consider applying for the Soil Carbon Initiative 2022 Go-to-Market Pilots. Join our Founding Farmers and Companies!

Seeking the next 100 Farmers for our 2022 Go-to-Market Pilots

What is the Soil Carbon Initiative (SCI)?
The first independent third-party regenerative agriculture commitment and verification program open to any farmer, in any production system

- Outcomes based and never dictates practices, since every farm is different
- Developed in collaboration with over 150 farmers, soil scientists and companies
- Always non-exclusive – participating farms can continue or sign up with other programs
- A program of Green America, a nonprofit marketplace solutions organization
- Independently verified by SCS Global

Benefits to you and your farm as a Founding Farmer


- **INFORMATION:** Get access to the world’s best soil health tests that provide you with real data on your soil health progress – and interpretive guidance about your next best steps
- **FARM PROFITABILITY:** Focusing on soil health helps farms reduce input costs and increase profitability
- **NETWORK:** Become part of the Founding Farmers to exchange ideas with other farmers – and provide advice to shape the future of SCI
- **MARKET:** Get ready for the growing market of companies and consumers looking to connect with farms focusing on soil health – you’ll be featured as an SCI Founding Farmer!
- **LABEL & VERIFICATION:** Get the SCI label to verify your progress to companies and consumers
- **2022 FINANCIAL BENEFITS:** As part of our Founding Farmers, you’ll get costs covered for soil health tests and a cost share for expert regenerative consultants
- **2023 AND BEYOND FINANCIAL BENEFITS:** As a Founding Farmer, annual fees will always be waived, and you’ll have first eligibility for the SCI Farm Fund for transition investments and ongoing dividends (starting in 2023).

QUESTIONS?
REACH OUT TO TAYLOR HERREN AT therren@greenamerica.org
Scope of the 2022 Go-to-Market Pilots

- Determine how many acres you want to enroll to start
- Conduct baseline tests
- Make commitments and a farm plan for your next soil health steps and implementing SCI across your farm in future years
- Provide feedback and advice to the SCI Team about what works and what needs improvement
- 18 months: April 2022 – October 2023

Eligible Production Systems
(2022 Pilots are U.S. Based Only)

- Feed grain and/or hay
- Food grade oats
- Food grade wheat
- Specialty crops - tomatoes, almonds, olives, citrus
- Peas, pulses, legumes
- Crops for the supplement and vitamin industry
- Farms practicing Indigenous foodways and/or owned by BIPOC farmers

Who is Eligible?

- U.S. farms or farm cooperatives
- Regional producer groups
- Brands with direct relationships with farms
- Intermediaries with direct relationships with farms

How to Apply

- Enroll at soilcarboninitiative.org

PLEASE NOTE: If we are oversubscribed in any of the above eligibility requirements, you’ll get the first invitations for the 2023 program

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Click HERE to watch a webinar recording about the 2022 Go-To-Market Pilot Program
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Learn more at our virtual info session on March 15th, 12 - 1 EDT. Register at soilcarboninitiative.org

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How to Apply

- Enroll at soilcarboninitiative.org
- Enrollment Opens March 4th, 2022

Deadline

April 5, 2022 (midnight EDT)

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