What is the Soil Carbon Initiative (SCI)?
The first independent third-party regenerative agriculture commitment and verification program open to any farmer, in any production system

- Outcomes based and never dictates practices, since every farm is different
- Developed in collaboration with over 150 farmers, soil scientists and companies
- Always non-exclusive – participating farms can continue or sign up with other programs
- A program of Green America, a nonprofit marketplace solutions organization
- Independently verified by SCS Global

Benefits to you and your farm as a Founding Farmer

- INFORMATION: Get access to the world’s best soil health tests that provide you with real data on your soil health progress – and interpretive guidance about your next best steps
- FARM PROFITABILITY: Focusing on soil health helps farms reduce input costs and increase profitability
- NETWORK: Become part of the Founding Farmers to exchange ideas with other farmers – and provide advice to shape the future of SCI
- MARKET: Get ready for the growing market of companies and consumers looking to connect with farms focusing on soil health – you’ll be featured as an SCI Founding Farmer!
- LABEL & VERIFICATION: Get the SCI label to verify your progress to companies and consumers
- 2022 FINANCIAL BENEFITS: As part of our Founding Farmers, you’ll get costs covered for soil health tests and a cost share for expert regenerative consultants

QUESTIONS? REACH OUT TO TAYLOR HERREN AT therren@greenamerica.org
Scope of the 2022 Go-to-Market Pilots

- Determine how many acres you want to enroll to start
- Conduct baseline tests
- Make commitments and a farm plan for your next soil health steps and implementing SCI across your farm in future years
- Provide feedback and advice to the SCI Team about what works and what needs improvement

Eligible Production Systems (2022 Pilots are U.S. Based Only)

- Feed grain and/or hay
- Food grade oats
- Food grade wheat
- Specialty crops - tomatoes, almonds, olives, citrus
- Peas, pulses, legumes
- Crops for the supplement and vitamin industry
- Farms practicing Indigenous foodways and/or owned by BIPOC farmers

Who is Eligible?

- U.S. farms or farm cooperatives
- Regional producer groups
- Brands with direct relationships with farms
- Intermediaries with direct relationships with farms

How to Apply

- Enroll at soilcarboninitiative.org

PLEASE NOTE: If we are oversubscribed in any of the above eligibility requirements, you'll get the first invitations for the 2023 program

Click HERE to watch a webinar recording about the 2022 Go-To-Market Pilot Program

QUESTIONS?
REACH OUT TO TAYLOR HERREN AT therren@greenamerica.org