**How To Prevent Vaping at School**

Evidence-based strategies that work in schools.

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**Policy**

What are current policies regarding vaping in school?

Are resources for intervention offered to students?

Work with schools to offer alternatives to suspension. Counseling sessions with a smoking cessation specialist or a multi-session vaping education program are both effective options. Find tools to support schools and students at the Vape Free Schools Initiative from the American Lung Association.

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**Education**

Is substance use prevention included in the school's health curriculum?

In what grade is prevention introduced and how in-depth?

If prevention is not included in the health curriculum, how is substance use prevention information being shared with youth and their parents?

Target risk factors associated with substance use, and use an evidence-based curriculum that best fits your school's population. Support youth leaders to act as peer advocates. They can create media pieces and participate in discourse around use. Find curriculum from CDC, Scholastic & NE PTTC.

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**Social Marketing**

How can product marketing increase substance use risk factors for youth?

Which tactics do youth like?

Some products cannot be advertised legally to youth, but their colors, flavors, or other aspects are still appealing. Counter-marketing for vaping education and peer-to-peer sharing show promise. The Truth Campaign offers facts and tools to reduce teen drug use to its lowest point in decades.

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**Alternative Activities**

How can youth socialize with their peers in a healthy way that is also cool and fun?

Create a network of care to establish partnerships around prevention practices as well as health promotion and treatment across the lifespan. Counter-marketing and peer-to-peer sharing show promise.

The Truth Campaign offers facts and tools to reduce teen drug use to its lowest point in decades. Some ideas:

- Intramural sports
- Book or movie club
- Group volunteering
- Art or media lessons
- Game tournaments
- Action research
- College searching
- Leadership groups
- Job application help

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**Screening & Referral**

Is substance use screened during regular health checks?

How are students who are using substances referred to screening and support?

Collaborate with health care providers and dentists to educate young patients and potentially collect data. Create a network of care to establish partnerships around prevention practices as well as health promotion and treatment across the lifespan.