Senior Manager, Digital Technology for the Planet

Summary
At a time when technology is more critical than ever in meeting the climate, resilience, water, conservation, and justice priorities of the country, its adoption and deployment in government and public agencies and in the environmental sector lags behind progress made in the private sector.

It’s easy to develop new technologies, new maps, new apps, and new tech tools - supply isn't the problem when it comes to environmental technology tools. The problem is demand, especially government demand. Technology budgets and expertise are siloed into the operations (i.e. largely HR and accounting) sides of agencies, rather than mission-focused projects (i.e. natural resource management or environmental monitoring). And where that isn't true, agencies often want to develop technologies they fully design and own - rather than invest in shared tools across teams working on similar initiatives at different agencies, or procure standard solutions from an innovative technology organization. Further, where technology could enable much smarter, efficient regulation or monitoring, it's typically walled off from doing so, or stuck behind a slow adoption cycle by government agencies.

EPIC’s team is taking on the challenge of environmental data technology policy, taking on both projects that show off how technology can speed the achievement of public environmental goals and better ways for government to encourage and use it.

About EPIC
The Environmental Policy Innovation Center (EPIC) builds policies that deliver spectacular improvement in the speed and scale of environmental progress. As a nonprofit start-up, EPIC is committed to finding and highlighting the best approaches to scaling up results quickly. We focus on clean water, endangered species, environmental markets and the use of data and technology in producing environmental and public health outcomes. Equity and justice are at the center of EPIC’s approach, as we work on policies related to the accessibility of safe, affordable water, the right to clean water, as well as eliminating disparities in funding and environmental services faced by underserved and under-resourced communities. Data and technology are woven throughout EPIC’s strategy to inform and drive government action and community activism.

Position Description
EPIC seeks a Senior Manager for Digital Technology for the Planet. The Manager, a full-time employee, will help us create, advocate, collaborate, and advance projects related to digital infrastructure and technology in environmental agencies. We are looking for someone with experience with state and federal policy, engagement with government environmental agencies, environmental data applications, and environmental thought leadership.

The Senior Manager’s responsibilities could vary depending on the interests and qualifications of the successful candidate but likely include: designing and carrying out key strategies related to how governmental environmental agencies can be better users of digital infrastructure for the environment.
Responsibilities

Lead our strategy for environmental technology with our Technology Team:

- Lead EPIC’s effort to make progress on federal and state environmental data and technology adoption.
- Develop creative recommendations for specific policy changes that can overcome barriers or find new pathways for environmental technology adoption.
- Develop and manage an extensive network of contacts with government agencies, private sector, and nonprofit partners that are keen to improve environmental digital services.
- Support fundraising and business development for our Technology program.
- Identify and participate in industry working groups, associations, and nonprofit collaborations.
- Participate in webinars, convenings and public events to highlight prominent issues and solutions.

Qualifications

Candidates must have:

- Bachelor’s degree required. Graduate degree (MBA, MS, MEM, MF, or MPA) preferred.
- 5+ years’ experience in one or more of the following areas: environmental technology applications, state or federal level environmental policy, or philanthropic support for water infrastructure.
- Experience tracking, reading, and analyzing legislation and regulations, either in an advocacy or government role.
- Experience leading initiatives that require quick decision-making, carrying forward a vision and forming and sharing opinions on policy and strategic direction.
- Empathy for people and ability to craft policy and program solutions that reflect the realities of everyday life.
- Excellent communications skills.

We will prioritize candidates who can bring:

- Strong people and program management skills.
- Creative thinking.
- Expertise with federal and state-level environmental or technology laws, regulations, requirements, and programs, or in-depth understanding of workflow, processes and challenges environmental agencies face.
- Appreciation of the user-centered design approaches while developing environmental technology non-technologists
- A network of contacts within governmental agencies and environmental organizations.
- Environmental advocacy experience.

Salary Range

$95,000 - $125,000

Location

Depending on pandemic-related conditions, this position normally requires occasional travel to meetings, conferences, and other events. Work other than travel is done either in an office environment at EPIC’s Washington, DC office or at the candidate’s home office.

Compensation and time commitment

EPIC offers competitive compensation commensurate with experience as well as a generous benefits package.
Applying
Qualified candidates should send an email to Jessie Norriss (Director of Technology) at jessie@policyinnovation.org with “Senior Manager for Digital Technology for the Planet” in the subject line. Please include a resume and a cover letter. You may also provide any supporting documents we should consider in evaluating your candidacy (e.g., writing samples, references).

We believe that including more people from a broad diversity of backgrounds in leadership positions, including people of color, people from working class backgrounds, women, and LGBTQ+ people, is essential for achieving our vision. We strongly encourage applications from people with these identities or who are members of other marginalized communities.

Additionally, we know there is not one ideal candidate who has all these traits so if you have a mix of interests, skills, and experience related to the above – and a passion for this work – please don’t let a gap in your strengths for this role stop you from applying or reaching out. Thanks for your interest in the position.