# SPONSORSHIP LEVELS AND BENEFITS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>DIAMOND ($25,000)</th>
<th>GOLD ($15,000)</th>
<th>SILVER ($10,000)</th>
<th>BRONZE ($7,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATTENDEE CONTACT LIST FOR A ONE-TIME OUTREACH OPPORTUNITY</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>LOGO ON MEETING WEBSITE</td>
<td>✔️</td>
<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>DIGITAL PROGRAM BOOK RECOGNITION</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
<td>LINE LISTING</td>
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<tr>
<td>ONSITE SIGNAGE RECOGNITION</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
</tr>
<tr>
<td>MEETING BADGES (includes badges for booth personnel)</td>
<td>5 BADGES</td>
<td>4 BADGES</td>
<td>3 BADGES</td>
<td>3 BADGES</td>
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<tr>
<td>DISCOUNT ON ADDITIONAL BADGES (maximum of 5)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>ISSCR PRIORITY POINTS</td>
<td>5 POINTS</td>
<td>3 POINTS</td>
<td>2 POINTS</td>
<td>1 POINT</td>
</tr>
<tr>
<td>PROGRAM BOOK AD</td>
<td>FULL PAGE COLOR AD</td>
<td>FULL PAGE B&amp;W AD</td>
<td>HALF PAGE B&amp;W AD</td>
<td></td>
</tr>
<tr>
<td>RECOGNITION IN PROMOTIONAL EMAILS</td>
<td>LOGO LISTING</td>
<td>LOGO LISTING</td>
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<tr>
<td>DIGITAL AD RETARGETING</td>
<td>✔️</td>
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<tr>
<td>EXCLUSIVE TAG IN SOCIAL MEDIA POST</td>
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</tbody>
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For more information please contact: Chris Barry, PhD
Senior Manager, Scientific and Industry Affairs
cba@isscr.org
Welcome Reception and Poster Session Sponsor  |  $25,000
- Exclusive logo on cocktail napkins
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

Speaker’s Dinner Sponsor  |  $25,000
- 5-minute welcome remarks
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

Meeting Bag Sponsor  |  $25,000
- Exclusive logo on bags given to all meeting attendees
- Diamond sponsor recognition and benefits

Meeting Lanyard Sponsor  |  $25,000
- Exclusive logo on meeting lanyards for access badges worn by all meeting attendees
- Diamond sponsor recognition and benefits

Meeting Notebooks Sponsor  |  $17,000
- Exclusive logo on notebooks given to all meeting attendees
- Gold sponsor recognition and benefits

WiFi Sponsor  |  $15,000
- Recognition as exclusive WiFi sponsor
- Gold sponsor recognition and benefits

Registration Sponsor  |  $15,000
- Exclusive logo recognition on meeting registration page and confirmation emails
- Gold sponsor recognition and benefits

Exclusive Sponsor of Water Bottles  |  $15,000
- Exclusive logo on water bottle handed out to all meeting attendees
- Gold sponsor recognition and benefits

Scientific Session Sponsor  |  $10,000 each
- Exclusive logo recognition on session on-site signage
- Exclusive logo recognition on session walk-in slides
- Opportunity to submit a 100-word sponsor statement to be read by the session chair at the opening of the session
- Silver sponsor recognition and benefits

Innovation Showcases (breakfasts or lunch breaks)
$10,000 each (plus cost of food)
- 60-minute opportunities to develop your own programming
- Highlight your company’s products, services, tools, and technologies and how they can help ISSCR’s scientific community translate their discoveries to clinical trials or new therapies.
- Silver sponsor recognition and benefits
- Virtual add-on: 60-minute virtual pre-recorded Innovation Showcase for additional $2,000

Exclusive Sponsor of Meeting Pens  |  $7,500
- Logo on meeting pens handed out to all meeting attendees
- Bronze sponsor recognition and benefits

Coffee Break Sponsor  |  $7,500 each
- Exclusive logo on on-site signage during event
- Bronze sponsor recognition and benefits

Tabletop Exhibit  |  $3,000
- Tabletop exhibit space during the event
- Contact list of all meeting registrants for a one-time outreach opportunity
- Two complimentary registrations
- Opportunity to purchase five reduced price registrations
- Virtual exhibit add-on  |  In-person exhibit $500, virtual only $1,500 with benefits:
- Scheduled or spontaneous one-to-one or group video chat
- Product and service videos, product and resource listings, information sheets
- External links from the meeting platform to your website
- Contact list and interaction data from every attendee who visited your booth
- Post-event attendee list

Session topics (*subject to change)
- Opening Keynote
- Diabetes and Metabolic Diseases
- Neurodegenerative Diseases
- Visual System
- Muscle Disorders
- Cell & Gene Therapy Manufacturing
- Hematopoietic Diseases
- In Utero Cell and Gene Therapy
- Immuno-Oncology
- New Technologies and Future Directions
- Closing Keynote