## SPONSORSHIP LEVELS AND BENEFITS

### Translating Discoveries
*Translating Pluripotent Stem Cell Discoveries to the Clinic: Preclinical, Manufacturing, and Regulatory Strategies for Success*

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,500</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Contact List for a One-Time Outreach Opportunity</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Logo on Meeting Website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Digital Program Book Recognition</td>
<td>Logo Listing</td>
<td>Logo Listing</td>
<td>Logo Listing</td>
<td>Line Listing</td>
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<tr>
<td>Onsite Signage Recognition</td>
<td>Logo Listing</td>
<td>Logo Listing</td>
<td>Logo Listing</td>
<td>Logo Listing</td>
</tr>
<tr>
<td>Meeting Badges (includes badges for booth personnel)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Discount on Additional Badges (maximum of 5)</td>
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<tr>
<td>ISSCR Priority Points</td>
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<td>Program Book Ad</td>
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<td>Recognition in Promotional Emails</td>
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<tr>
<td>Digital Ad Retargeting</td>
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<td>Exclusive Tag in Social Media Post</td>
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<td>✔️</td>
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</tbody>
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**For more information please contact:**

Chris Barry, PhD  
Senior Manager, Scientific and Industry Affairs  
cbarry@isscr.org
Sponsorship Opportunities

Select from the options listed below and receive additional benefits at the Diamond, Gold, Silver, or Bronze level.

Welcome Reception and Poster Session Sponsor | $25,000
- Exclusive logo on cocktail napkins
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

Speaker’s Dinner Sponsor | $25,000
- 5-minute welcome remarks
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

Meeting Bag Sponsor | $25,000
- Exclusive logo on bags given to all meeting attendees
- Diamond sponsor recognition and benefits

Meeting Lanyard Sponsor | $25,000
- Exclusive logo on meeting lanyards for access badges worn by all meeting attendees
- Diamond sponsor recognition and benefits

Meeting Notebooks Sponsor | $17,000
- Exclusive logo on notebooks given to all meeting attendees
- Gold sponsor recognition and benefits

Career Development Panel Sponsor | $15,000
- Logo visibility
- Welcome remarks to be read by session chair at the beginning of the session
- Post-event attendee list
- Gold sponsor recognition and benefits

WiFi Sponsor | $15,000
- Recognition as exclusive WiFi sponsor
- Gold sponsor recognition and benefits

Registration Sponsor | $15,000
- Exclusive logo recognition on meeting registration page and confirmation emails
- Gold sponsor recognition and benefits

Exclusive Sponsor of Water Bottles | $15,000
- Exclusive logo on water bottle handed out to all meeting attendees
- Gold sponsor recognition and benefits

Scientific Session Sponsor | $10,000 each
- Exclusive logo recognition on session on-site signage
- Exclusive logo recognition on session walk-in slides
- Opportunity to submit a 100-word sponsor statement to be read by the session chair at the opening of the session
- Silver sponsor recognition and benefits

Innovation Showcases (breakfasts or lunch breaks)
$10,000 each (plus cost of food)
- 60-minute opportunities to develop your own programming
- Highlight your company’s products, services, tools, and technologies and how they can help ISSCR’s scientific community translate their discoveries to clinical trials or new therapies.
- Silver sponsor recognition and benefits
- Virtual add-on: 60-minute virtual pre-recorded Innovation Showcase for additional $2,000

Exclusive Sponsor of Meeting Pens | $7,500
- Logo on meeting pens handed out to all meeting attendees
- Bronze sponsor recognition and benefits

Coffee Break Sponsor | $7,500 each
- Exclusive logo on on-site signage during event
- Bronze sponsor recognition and benefits

Tabletop Exhibit | $3,000
- Tabletop exhibit space during the event
- Contact list of all meeting registrants for a one-time outreach opportunity
- Two complimentary registrations
- Opportunity to purchase five reduced price registrations
- Virtual exhibit add-on | In-person exhibit $500, virtual only $1,500 with benefits:
- Scheduled or spontaneous one-to-one or group video chat
- Product and service videos, product and resource listings, information sheets
- External links from the meeting platform to your website
- Contact list and interaction data from every attendee who visited your booth
- Post-event attendee list

Session topics (*subject to change)

- Preclinical Strategies
- Selecting Your Cell Line: Derivation and Characterization
- What's In Your Product? Cell Characterization, Matrices, Encapsulation
- New Technologies/Future Directions
- Automation and Machine Learning
- Immunology for Cell Therapies
- Balancing Science and Regulatory Requirements in Emerging Fields
- How to Accelerate with Accelerated Designations
- Delivering Your Cell Product: Strategies For Success
- Clinical Trial Challenges for Cell Therapies