



Be safe. Be empowered.

## WHAT IS TURNSIGNAL?

TurnSignal is a Minnesota-based tech company providing drivers on-demand teleconferencing with attorneys during traffic stops and following car accidents. At the touch of a button, the TurnSignal mobile app connects these drivers to valuable real-time legal guidance. Our attorney partners are experts in personal injury and criminal law matters, and trained to help ease anxiety and reduce tension during these interactions.

**TurnSignal's mission is to protect drivers' civil rights, de-escalate roadside interactions, and ensure both drivers and law enforcement officers return home safely.**

## HOW TURNSIGNAL WORKS



When a driver is in an accident or stopped by law enforcement, they launch the TurnSignal app with one click or a voice command. The app immediately begins to record the interaction and connects the driver to an attorney with real-time video.

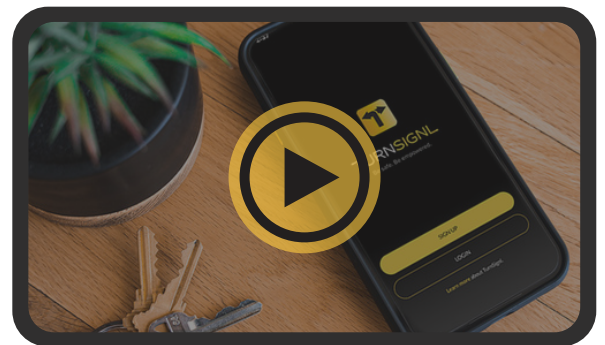
The attorney provides legal guidance during the event, and uses proven de-escalation techniques to ease anxiety and reduce risk for all parties. After the interaction, the attorney can stay on the line to discuss future legal action, if desired. Recorded data is stored in the cloud.

## WHY CHOOSE TURNSIGNAL

After the murder of George Floyd, several law firms took active steps to support this growing social justice movement. Whether posting on social media, removing ties to prosecution offices, or joining the Law Firm Antiracism Alliance, most firms are still seeking opportunities to give back to their communities.

Joining TurnSignal is the perfect way for attorneys to assist members of their community in the moments that matter most – and to establish an immediate trusted advisor relationship with each new interaction.

By *doing good while doing good*, our legal partners are taking advantage of positive press and promotional opportunities, receiving leads from the platform itself, and utilizing the TurnSignal media kit to attract their target audience.



### AS SEEN ON:



**TurnSignal is now live in Minnesota, Georgia, and California, and expanding nationwide. There has never been a better time to join our network of attorneys.**

[dwilson@turnsignal.com](mailto:dwilson@turnsignal.com) | [TurnSignal.com](http://TurnSignal.com)