



faith camara

UI & Graphic Designer

Artistic UI and Graphic Designer merges creative and user focused perspectives to design for both digital and print. Thrives on finding innovative and resourceful solutions for improving brand loyalty, customer retention, and conversion rates. Experience supporting branding and marketing departments. Holds a certificate in UX/UI Design through UC Berkeley Extension.

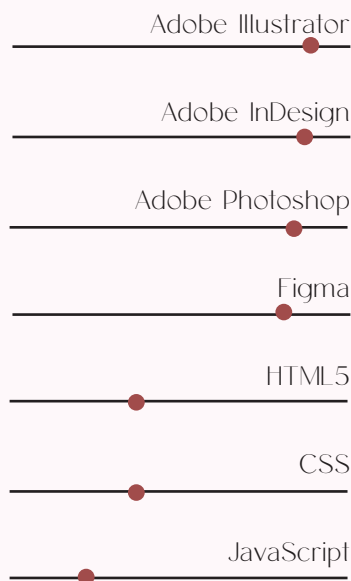
Contact

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Software Skills



UX/UI Skill Set

Prototyping
Wireframing
Design Thinking
Research
Responsive Design
Information Architecture

Education

Seattle University, 2017 – 2021

Bachelors of Arts in Design

UC Berkeley Extension, 2022

UX/UI Bootcamp Certificate

Work Experience

Freelance, 2020 – Present

Freelance Graphic Designer

Partnered with a variety of businesses to create marketing materials, both printed, and digital including email designs. Collaborated with clients to create custom key art, as well as social media management. Clients include Fairview Capital Partners, French Knot, Lara Jealous Interiors, and Marat Daukayev Massage Therapy.

2U EDX, 2023 – Present

Instructional Staff Member for UC Berkeley Extension UX/UI Bootcamp

Worked along side instructional team to manage Zoom classroom of 60 students on average. Day to day duties include running office hours, grading, managing Zoom breakout rooms, communicating with students regarding curriculum and homework.

Chartwell School, 2021 – Present

In-House Graphic Designer

Collaborated with communications department to design the 40th anniversary logo and large scale interactive poster for anniversary fundraiser. Created printed brochure, magazine ads, and key art for the 2022 & 23 Summer School Program media campaign. Designed admission ads for local magazine inline with the school's existing branding. Worked closely with communications team to create Fiscal year 2022 – 23 Annual Giving Report mailer.

Marat Daukayev School of Ballet, 2020 – 2021

Independent Contractor, In-House Graphic Designer

Created 2021 Nutcracker merchandise including T-shirts and stickers. Designed summer intensive brochures. Illustrated artwork for Prokofiev's Cinderella Ballet children's coloring book for pre-ballet and ballet 1 intensive.