

visit arvada

COLORADO

ADVERTISE WITH US!



AD SPACE ON
OUR NEW
WEBSITE



PROMOTE YOUR
EVENT ON OUR
EVENTS PAGE



REACH YOUR
AUDIENCE IN
THEIR INBOX

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ABOUT VISIT ARVADA

OUR WEBSITE

- RE-DESIGNED AND RE-INVIGORATED
- SEO-TARGETED AUDIENCE WHO WANTS TO KNOW ABOUT YOUR BUSINESS
- THOUSANDS OF ENGAGED VISITORS PER MONTH

OUR EMAIL PROGRAM

- TWICE MONTHLY EMAIL WITH STORIES, FEATURES AND EVENTS
- OVER 5,000 ENGAGED RECIPIENTS
- CONSISTENT 40+% OPEN RATE

OUR EVENTS PAGE

- POWERED BY CITY SPARK
- ARVADA'S MOST COMPREHENSIVE EVENTS CALENDAR
- 2,000+ VISITORS EACH MONTH

WHY ADVERTISE WITH US

Visit Arvada exists to increase awareness of this community and inspire travel to Arvada, ensuring the city's restaurants, retail shops and attractions stay strong and vibrant.

An investment in visitor and resident engagement is an investment in the community. By advertising with us, you are not only promoting your business with a trusted community organization, you are investing in the community you call home.

PLACEMENT & INVESTMENT

HOMEPAGE

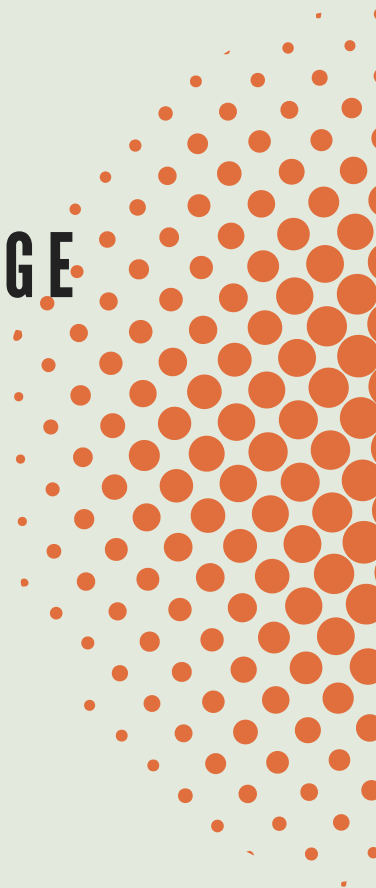
- HORIZONTAL EVENT AD IN "FEATURED EVENT"
- HORIZONTAL AD IN "HAPPENING NOW"
- EACH PLACEMENT:
\$400/MO. OR 3-MONTH RUN FOR \$1,000

"EVENTS" OR "DID YOU KNOW" PAGE

- VERTICAL AD ON RIGHT SIDE
- EACH PLACEMENT:
\$300/MO. OR 3-MONTH RUN FOR \$600.

E-BLAST PLACEMENT

- TWICE MONTHLY E-BLAST
- EACH PLACEMENT:
\$300 OR 2 PLACEMENTS FOR \$500



DETAILS

- Each placement will include live link to your site or event
- Visit Arvada will design each ad at no additional charge when you provide logo and copy
- E-blast mails twice per month
- Custom placements may be available, please call to discuss
- Payment in full is due before any ad will be created or placed