Strategic Analytics – Hiring for all levels (Contact below)

Overview

Comcast brings together the best in media and technology. We drive innovation to create the world's best entertainment and online experiences. As a Fortune 50 leader, we set the pace in a variety of innovative and fascinating businesses and create career opportunities across a wide range of locations and disciplines. We are at the forefront of change and move at an amazing pace, thanks to our remarkable people, who bring cutting-edge products and services to life for millions of customers every day. If you share in our passion for teamwork, our vision to revolutionize industries and our goal to lead the future in media and technology, we want you to fast-forward your career at Comcast.

Strategic Analytics is a fast-growing team that provides deep insights and advanced analytics to senior leaders across Comcast Cable. As internal consultants, we support the strategic decisions that drive Comcast's growth, improve its products, and improve its customers' experiences. Our team is looking for a hands-on analyst who can leverage Comcast's abundant data assets to become a trusted partner for our business leaders and solve their most complex problems. The role is highly visible and provides exposure to a broad range of Comcast's product and functional areas.

Key Responsibilities

- Proactively identify, prioritize, and conduct analyses that drive meaningful change on key objectives established by senior Comcast leadership
- Synthesize actionable insights by joining together large data sets from across the company, and applying appropriate analytical techniques
- Communicate findings clearly and concisely through narrative-driven presentations and effective data visualizations to Comcast executives and decision makers
- Leverage analytical background to determine when advanced quantitative research tools and models should be used to address stakeholder problems
- Develop analytic plans and testable hypotheses for key business questions raised by partners to ensure that all important questions are addressed fully, appropriately, and accurately
- Effectively manage competing priorities through planned and ad-hoc requests
- Promote and evangelize a culture of excellence, data driven discussions, healthy skepticism, intellectual curiosity, knowledge sharing, and teamwork, while maintaining an environment that is upbeat and fun
- Consistent exercise of independent judgment and discretion in matters of significance.
- Other duties and responsibilities as assigned

Key Competencies

- Deeply understand the business challenges faced by Comcast leadership, and their context
- Incorporate business acumen into analytical work: make the right assumptions, control for the right variables, and interpret results from the perspective of the business stakeholder
- Generate insights from large data sets that are actionable and add value to the business
- Communicate and collaborate effectively with teammates and business stakeholders
- As needed, learn and deploy advanced analytical techniques or data science approaches, including natural language processing, neural networks, random forests, clustering algorithms, graph theory
- Able to filter through the ambiguity of business problems to be able to produce a high-quality analysis

Other Competencies

- Strong problem solving and critical thinking skills
- Effective communication skills: ability to 'tell the story'
- Ability to learn and apply data science, machine learning, or other advanced analytical techniques
- Ability to grasp complex analytic principles and techniques
- Strong business acumen & demonstrated aptitude for analytics that incite action
- 'Lean forward' bias to find opportunities and drive results
- Exceptional attention to detail and ability to progress multiple analyses in parallel
- Ability to work effectively across functions, disciplines and levels
- Work on problems requiring judgment and in-depth evaluation of multiple factors
- Independently identify key issues, patterns or deviations from norm
- Skill in identifying data issues and anomalies during analysis

Interested in the position?
Contact Mike McLaron (michael_mclaron@cable.comcast.com), Exec Director, Strategic Analytics and Ted Asavamongkolkul (ted_asavamongkolkul@comcast.com), Manager, Strategic Analytics