



# Tasha Booth

## Business Growth Speaker & Podcast Host

TASHA BOOTH is a highly sought-after speaker and podcast host whose global platform has reached hundreds of thousands of people. In her journey from struggling virtual assistant tired of living an 'ordinary' life on someone else's terms to multi-six-figure agency owner, Tasha's determination and commitment have inspired listeners worldwide and helped thousands of women figure out how to make the life they craved a reality.

Whether she's leading her team of 20+ to support established coaches and course creators as Founder and CEO of The Launch Guild – the digital support agency for leaders and entrepreneurs who are making a mark on the world, coaching virtual support professionals as they start and scale their own business, or hosting the 'How She Did That' podcast for VAs, OBMs, and project managers, Tasha's passion is helping other entrepreneurs live more fully in their zone of genius.

AS SEEN IN

Online Marketing  
Made Easy  
WITH AMY PORTERFIELD

dubsado

Creator &  
Cultivate

Entrepreneur



## SIGNATURE TOPICS

- ✓ Transitioning a Service-Based Business to an Agency Model
- ✓ Preparing for and Getting Past Income Plateaus
- ✓ Laying the Foundation for a Stress-Free Launch
- ✓ How to Stay in Your Zone of Genius

## LET'S WORK TOGETHER!

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## SAMPLE QUESTIONS

- What's the downside of the '5 days til your first client' approach to business-building?
- When is it time to make your first hire (and how can you do it painlessly)?
- What types of mindset shifts did you have to make in order to scale?
- How can entrepreneurs avoid being the bottleneck in their business?
- What is a launch runway and can you map it out?
- What are some of the biggest mistakes you've seen people make as they launch?