FORUM PLENARY THEMES

- **Transport** in light of COP26 and the fallout of COVID 19
- **Green** logistics and connectivity
- **Green** mobility and accessibility
- **Resilient** mobility systems
- **Zero** emission vehicles
- **Dedicated** session for Asia-Pacific time zone

STRUCTURE

- **2 days+1** overnight session (ET time zone) of live broadcast
- Virtual **Knowledge Exhibition**: Virtual booths
- **6** plenaries and **15** high-level technical sessions
- **Live networking**
- **Interactive platform** with live & pre-recorded content
**BOOTH EXHIBITOR BENEFITS**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Booth Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collaborate with WBG and WRI</td>
<td>✓</td>
</tr>
<tr>
<td>Showcase your knowledge project to TT audience</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Virtual Platform Accessibility</strong></td>
<td></td>
</tr>
<tr>
<td>Secure pass for members of the exhibitor's organization</td>
<td>✓</td>
</tr>
<tr>
<td>Knowledge Exhibition booth: Ability to share and customize content, and dedicated visitor interaction</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Marketing Exposure</strong></td>
<td></td>
</tr>
<tr>
<td>Acknowledgment in TT Social Media</td>
<td>✓</td>
</tr>
<tr>
<td><strong>EXHIBITOR FEE</strong></td>
<td><strong>$5,000</strong></td>
</tr>
</tbody>
</table>

- **Global exposure** to an audience of approximately **5,000 participants** from around the world who will gather and explore ways to make mobility more accessible, safe, green and efficient for everyone.

- **Strong brand awareness** – Transforming Transportation is the industry’s top global venue for public, private, non-profit engagement. 18+ years helping drive the global sustainable mobility debate.

- **One of the foremost global forums** for government decision-makers, CEOs, mobility trendsetters and leading advocates focused on realizing universal sustainable mobility.

- **“Front-row” access forum with multi-dimensional impact**: networking, knowledge sharing, policy discussions, business and partnership development.

- **A truly inclusive forum**, at no cost to development practitioners, aiming to ensure that the right voices, experiences and insights from all spheres of the sector are represented. To maintain this objectivity, the Forum is funded solely by our sponsors and the organizers.

[TransformingTransportation.org](http://TransformingTransportation.org)  
Leading the Global Debate on Sustainable Transport & Mobility
A STRONG, VIRTUALLY ACTIVE, GLOBAL AUDIENCE

**24,500**
Unique livestream visitors

**1,700+**
Tweets using #TTDC21 & 46m Twitter impressions

**4,400+**
Registered from 5 continents, 144 countries

**45%**
Women participants

*Figures from Transforming Transportation 2021*

If interested in participating please contact: sponsor@transformingtransportation.org, cibraimova@worldbank.org, wesley.uhl@wri.org

TransformingTransportation.org
Leading the Global Debate on Sustainable Transport & Mobility