

 70k



WHITEPAPER





NFT GLOBAL

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ABSTRACT

Non-fungible tokens (NFTs) combine the best traits of decentralized blockchain technology with non-fungible assets. This creates unique, scarce, and authentic tokens utilizing blockchain. NFTs are applicable in various use cases, including collectibles, art, gaming, virtual assets, tokenizing real-world assets. NFTs have made it possible in a flexible way to store, control, and protect the information related to one's identity and property. Based in Switzerland, our company focuses on building an all-in-one NFT Platform. We provide a marketplace for NFTs in a revolutionary way.



INTRODUCTION

The blockchain-based NFT was created to give digital assets a unique marker. NFT also provides a cross-border clearing and settlement platform, enabling non-fungible digital assets to be mapped onto the exchange chain. The entire NFT market grew by 2800% in just 2020. This value tripled in less than 3 months of 2021, making the NFT growth an aggregated 6000% from 2020. NFT is valuable because it is authentic, transferable, and provides ownership. The statistics show that, in the global NFT market, the top 3 NFT applications are collection, arts, and sports.

They accounted for 48%, 43%, and 4% of the global NFT market in Q1 2021, with respective market sizes of \$960 million, \$860 million, and \$0.8 billion.





NFT MARKETPLACE COMPOSITION, Q1 2021



48% Collectible
43% Art

4% Sports
35% Metaverse

2% Game

\$200M

Sales in first 3 month

\$250M

Sales in year 2020 alone

\$543M

Average all time sales

\$97

Average price of one NFT

The NFT market
TRIPPLED

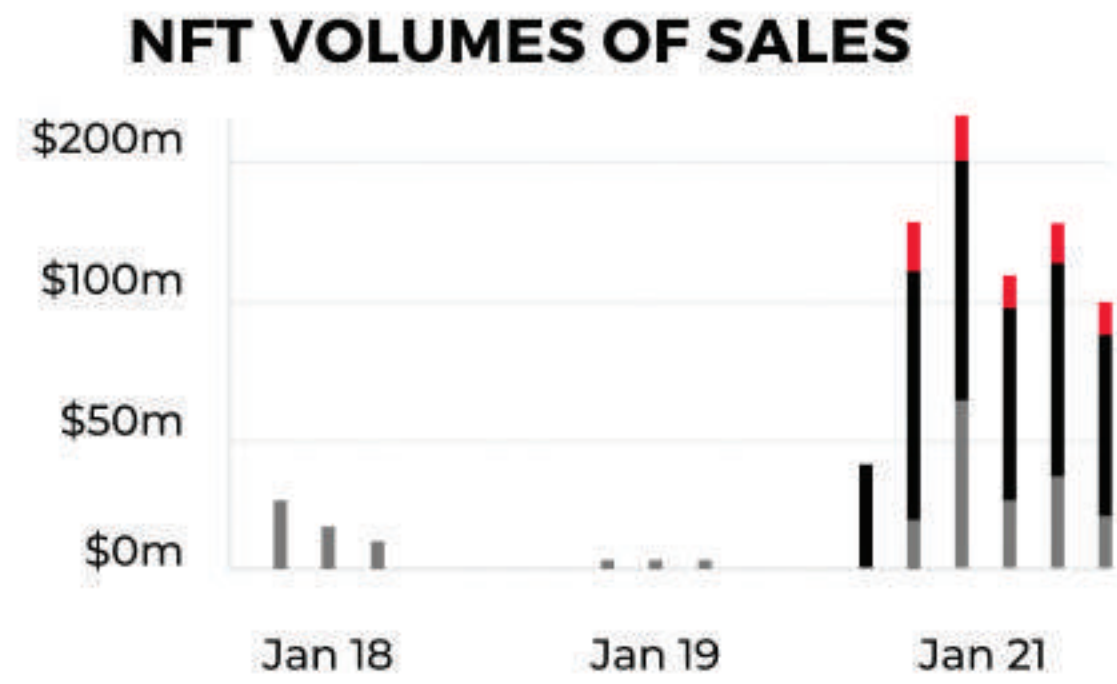
in 2020

The number of active NFT wallets
DOUBLED

in 2020

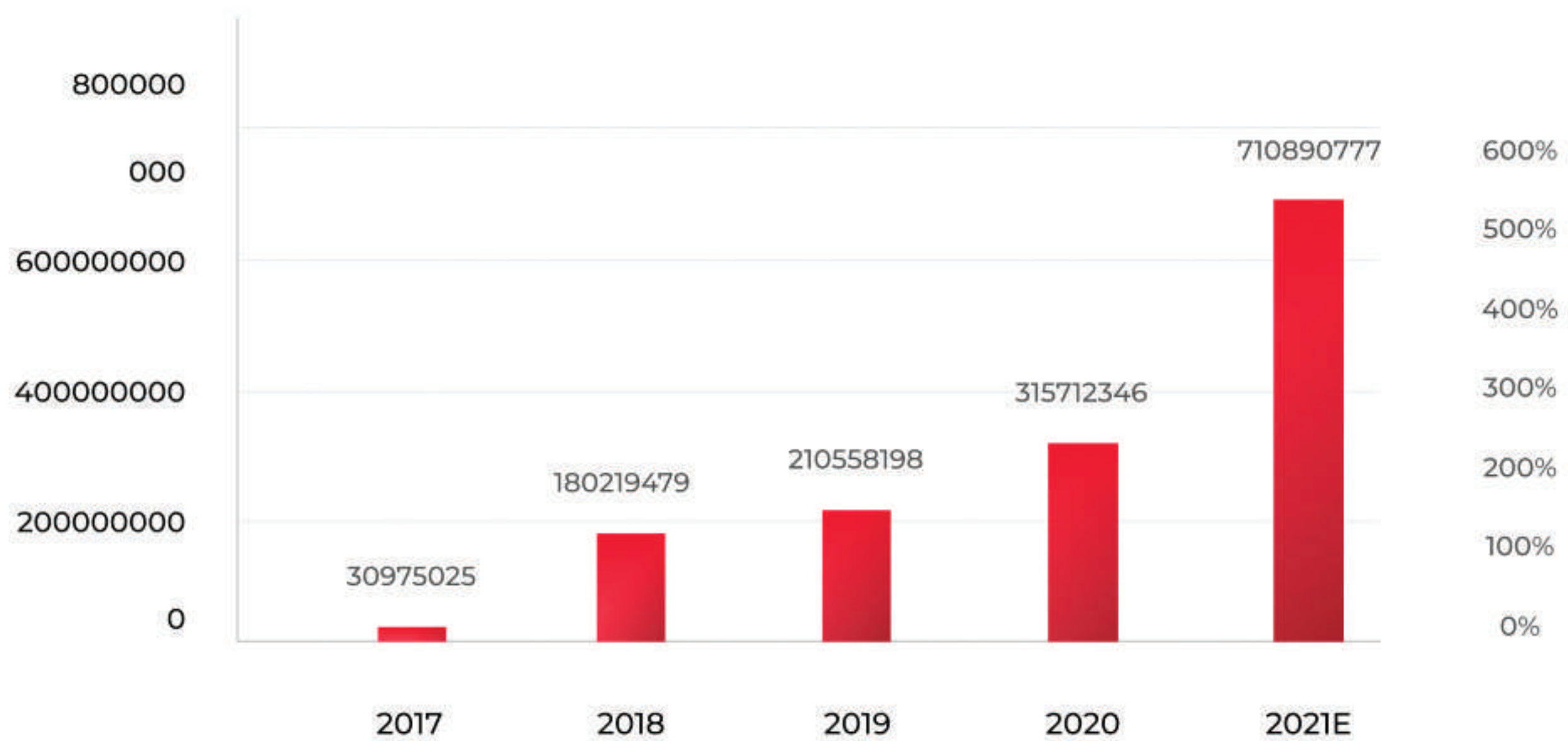


2021 has turned out to be the year of nfts, with sales and volumes reaching new and record heights. in 2018, the market value of the entire nft space was less than \$50 million, and now it is well into the billions.



The digital asset market, estimated at \$32 billion, has grown significantly over the past three years. This explosion introduced decentralized application platforms (DApps), which use smart contract protocols and ensure digital asset management. Platforms drive blockchain technology adoption, with digital assets coming into action in the 370 billion markets generated by collectibles.

2017-2021 NFT TOTAL MARKET CAPITALIZATION AND FORECAST (IN US\$)





With countless application and technology possibilities, NFT could become more and more attractive as we move forward in the digital era. According to Non-Fungible.com, NFT's total market capitalization reached \$210 million in 2019 and was expected to grow by 50% to \$320 million in 2020. The number was also expected to continue to climb by 125% to \$710 million in 2021.

Despite its numerous benefits, the adoption of NFTs is still relatively low, and there is a need for mass adoption. Some challenges hampering mass adoption of NFTs are inaccessibility, technology newness, the volatility of transaction fees, difficulty in linking real-world assets to NFTs, and regulations. We are putting in the effort to overcome these challenges. After all, the NFT market has expanded and exploded, disrupting the traditional finance, art, gaming, and music industries.



NFT GLOBAL PLATFORM



NFT Global PLATFORM

NFT Global is a revolutionary NFT marketplace for lovers of crypto and NFTs. Built on the Binance network, we're transforming the NFT industry and making NFTs more available and accessible.

Our company was one of the fastest-growing start-ups in Switzerland with more than 5M USD in sales in the first year (2020)..Our team is tech-savvy with experience in influencer marketing and other traffic methods. We have supported and invested in Bitcoin since 2017. We have seen the possibilities in the crypto and blockchain space. This is why we are launching NFT Global. We want to make NFTs accessible to people with no prior crypto knowledge. We plan to transform the art market and contribute to the growth of the multi-billion industry, playing a significant role as the first project to bring NFTs to the mainstream market.

Beyond having a marketplace for NFTs, we also plan to provide an educational system for people to learn more about NFTs. This will strengthen our plan to bring NFTs to the mainstream. Every month-end, we will make live auctions with exclusive NFT on our page. We will launch NFT Global worldwide in six languages so everyone can participate and be part of this new wave. Our customers will even have the possibility to buy with a credit card and other non-crypto currencies.



We are on a mission to bring NFTs to the mainstream. We are focusing highly on user experience and ease of use to Create, Buy, Sell and Use NFTs. We will have an NFT Launchpad for those artists that do not have a big following, which will provide them with exposure. We will support and manage young NFT artists, so they get the most exposure. In addition, we will build a community through our forum and social media presence for people to interact with each other about NFT. We are not just providing a marketplace for NFTs, but we also plan to transform lives and make the world a better place. Therefore, up to 5% of our fees will be sent to charity to help to eradicate poverty. We intend to collaborate exclusively with celebrities, influencers, and artists to attract more people to the platform and ensure mass adoption.



NFT GLOBAL USPs





NFT Global USPs

- We're an all-in-one Platform on the Binance Network.
- We're launching a Marketplace for ambitious traders & collectors.
- We aim to launch an app.
- We will launch an interactive learning platform.
- We will have an NFT Artist Management Program.
- Our NFT Platform will be easy to use for both sides: artists & traders.
- We aim to make NFTs accessible for the mainstream market.
- We have artists on one side and collectors & traders on the other.



ARTIST:

We're building the world's first NFT Artist Management Platform in this world. We will be Sony, Universal, and Warner for NFT Artists and put some professionalism in this game. Our program will include these services:

- Online Training Course for Artists, done by famous NFT Artists
- Pre Release Funding
- Positioning and Branding (PR)
- Social Media Manager
- Copywriting and content creation
- Building a responsive webpage with clean UX/UI
- Building a community on social media
- Influencer and social media marketing
- Planning, organizing, coordinating, and ensuring deadlines in projects
- Exclusive collaboration with brands, artists, or influencers
- Building hype around and promoting your collection in front of millions
- Exclusive Live Auctions
- Exclusive Online Events with Holders

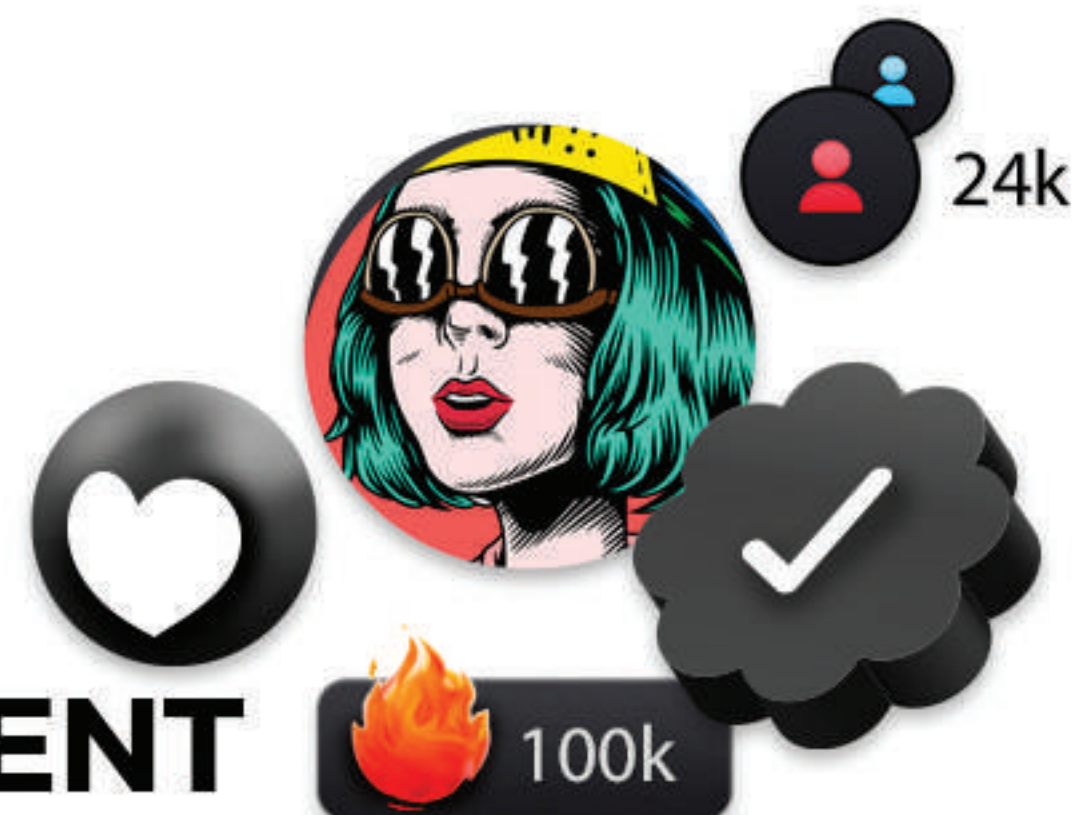




TRADERS AND COLLECTORS:

We will build a Marketplace with different metrics than our concurrence so that traders and collectors can understand the game. We will teach them how they can make money with NFTs.

- Our Platform will be available in 6 languages until 2023.
- Interactive Learning Platform with an integrated training course.
- Training courses by NFT Traders with more than 1M+ gains in one year.
- AI Grid & Smart Balance Trading Bots
- Copy trade from the best Traders
- NFT Giveaways for Traders and Collectors
- Collaborations and live auctions with artists, influencers, and celebrities.



IN-DEPTH REVIEWS OF PROJECTS WITH DIFFERENT METRICS LIKE:

- Social media interactions and followers of the artists
- Analysis of our algorithm
- Average ROI that other traders have done with this collection
- Analysis from our algorithm based on over 20 metrics
- Price History showing the price movements of this collection
- NFT Market Trends, showing the current market conditions



\$NFTG TOKEN WITH MORE OVER 20 USE CASES

Our special Tokenomics will assure that our token will grow as the whole industry of NFT. NFT Global will introduce a utility reward token called NFT Global token, used to access various services. Become a part of the fastest-growing NFT Community worldwide and invest now in \$NFTG.





USE CASES FOR OUR TOKEN:

- Passive Income for holders through rewards
- Only payment method for exclusive collabs
- The only payment method for NFT Global live auctions
- Gives you access to be part of NFT Global live events
- The only currency allowed in our Game Platform, launching 2022
- Access to the Beta version of our NFT Game Platform, launching 2022
- Receive special NFT Giveaways from rising talents
- Use \$NFTG for our staking pools and much more...





NFT GLOBAL

CORE FEATURES





NFT MARKETPLACE

Through the NFT Marketplace, users can create NFTs, buy and sell with each other, and even auction them. The NFT Marketplace is a platform where various digital items are traded. NFT Global allows users to manage, authenticate, identify, transfer and pay for NFTs in a decentralized network. The NFT Global Token is deployed to protect the value and ownership of both NFT items. The NFT marketplace is a critical element of the NFT Global ecosystem. The marketplace would enable users to unlock the uniqueness of NFTs. It is undoubtedly packed and well on the way to becoming a one-stop marketplace for many digital items.



GAMING PORTAL

The NFT Global platform features an online gaming application. Here, there is a mobile game that allows users to explore space and overcome challenges. Users can play games on the community and earn points, translated or swapped into NFT Global tokens. Users can engage in playful competitions by creating rule sets and tokenizing activities on the NFT Global platform, making products into collectibles, and strengthening authentic interactions. This is the initiative for our vision of a mass-adoption blockchain game, complementing our human tendency for rewards.



LAUNCHPAD

The foundation for the NFT Global platform is the launchpad. To initiate or apply for a project, each user must register and create a profile on the Launchpad platform. Such profiles ensure that they can be noticed and can notice other users for collaborative work on various digital items. There is also a user-friendly interface for them.





TRANSACTIONS CONTRACT MANAGEMENT

NFT Global will provide powerful blockchain technology tools for creating and managing contracts. NFT Global will empower users to easily keep track of all open and previously closed contracts for ownership provenance, who executed them, at what locations, at what price, and other important transaction term information.



SIMPLE AND POWERFUL USER INTERFACE



Exceptional user experience is what NFT Global aims for when it comes to managing contracts and social networking. Information will be displayed with access to tools and information readily available. Contract views will be easy to read, understand, and easy to use, giving users a simple yet compelling way to create and manage contracts. Attractive UX/UI will enhance user-friendly interactions for social networking functions.



NFT GLOBAL WALLET

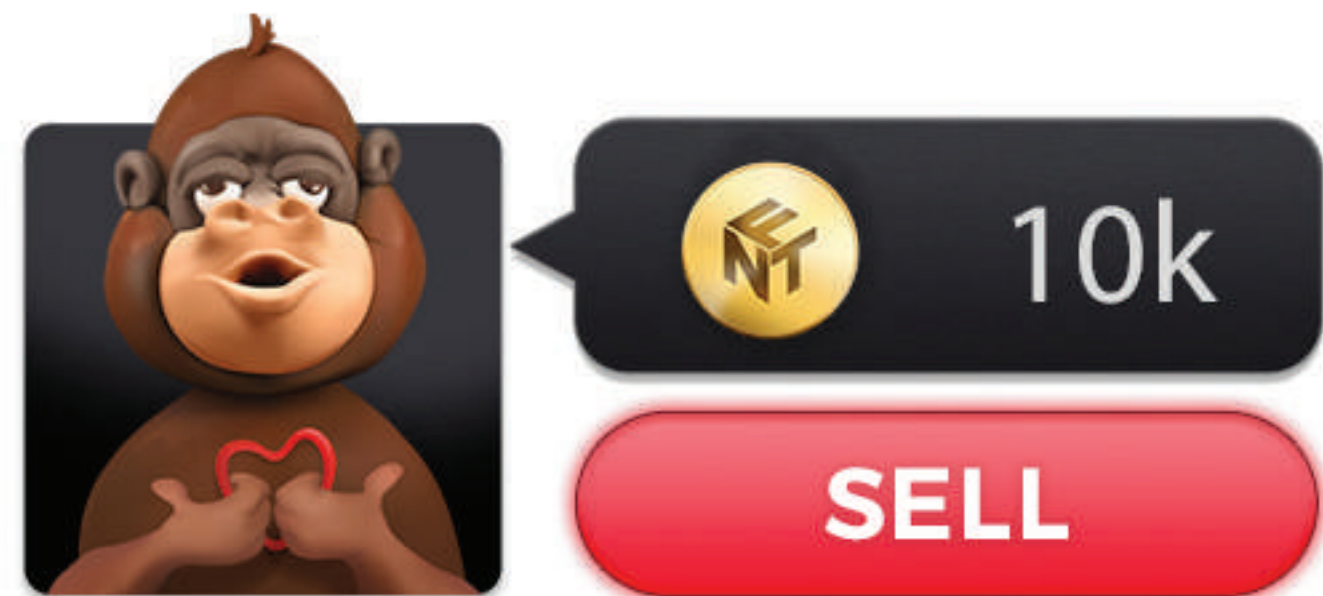
NFT Global Wallet is another outstanding feature of the NFT Global platform. Users are afforded a personalized wallet on the NFT Global platform exclusive to them. The wallet would be used to hodl, keep and transmit NFT Global token and other tokens on the NFT Global platform.





ASSET LISTING

NFT Global is a comprehensive global listing platform for digital assets and tokenized crypto-assets that current owners can sell or buy. Sale proceeds would be denominated in cryptocurrencies based on decisions made via a decentralized peer-to-peer basis between platform members.





TOKENOMICS

A 3D rendering of the Earth from space, showing the Americas and parts of Europe and Africa. The text 'NFT GLOBAL' is superimposed over the globe in a large, bold, white font with a slight shadow, appearing to float above the planet's surface.

NFT GLOBAL



NFT GLOBAL TOKENOMICS

Blockchain Platform	Binance Smart Chain
Token	NFT Global
Supply	1 Billion
Fees	10%
Allocation	5% in BNB (Marketing & Charity) 2% Liquidity 1% Burn 2% Rewards in NTFG

NFT Global will introduce a utility reward token called NFT Global token, used to access various services. NFT Global will be a BNB token built on the Binance blockchain. NFT Global token will create an ecosystem that rewards and incentivizes users to participate actively on the platform.

Built on the Binance infrastructure, our platform features a governance and utility token designed to confer its holders with voting rights. We will have running token drops on our platform. For the drops, we will open our tokens to anyone who wants to acquire them. We have a total supply of 1 million for use by our platform members. Each user will have access to the NFT Global wallet.

The NFT Global token is a deflation token and a community-driven token. The NFT Global token is a functional utility token used as the medium of exchange between participants on the NFT Global platform in a decentralized manner.



The goal of introducing NFT Global token is to provide a convenient and secure means of payment and settlement between participants interacting within the ecosystem on the NFT Global platform, and it is not, and not intended to be, a means of exchange accepted by the public (or a part of the public) as payment for goods or services or the discharge of debts; nor is it intended to be utilized by any person as payment for any products or services not exclusively provided by the issuer.

NFT Global token does not in any means represent any shareholding, participation, title, right, or interest in the company, the Distributor, their respective affiliates, or any other company, or undertaking, nor will NFT Global token entitle token holders to any promise of dividends, fees, revenue, profits or investment returns, and are not intended to serve as securities. It is important to note that NFT Global has no financial investment or trading value. Members can still use the NFT Global tokens to pay for various items on the NFT Global platform, and ownership of NFT Global token carries no rights, express or implied, other than the right to use NFT Global token to enable usage of and interaction within the NFT Global platform.

To promote decentralized community governance for the NFT Global network, NFT Global token would permit holders to propose and vote on governance proposals to ascertain features and/or parameters of the NFT Global platform, with voting weight calculated in line with the tokens staked. The right to vote is restricted solely to voting on features of the NFT Global platform; the right to vote does not entitle NFT Global token holders to vote on the operation and management of the NFT Global Company, its affiliates, or their assets or the disposition of such assets, and does not constitute an equity interest in these entities. This arrangement should not be considered as any form of joint venture or partnership. The community members would drive the development of the NFT Global platform, so NFT Global token incentives would have to be distributed to compensate them for their effort, time, and expertise.



Only users who have participated in submitting proposals, commenting, reviewing and/or voting will be entitled to receive NFT Global token governance rewards.

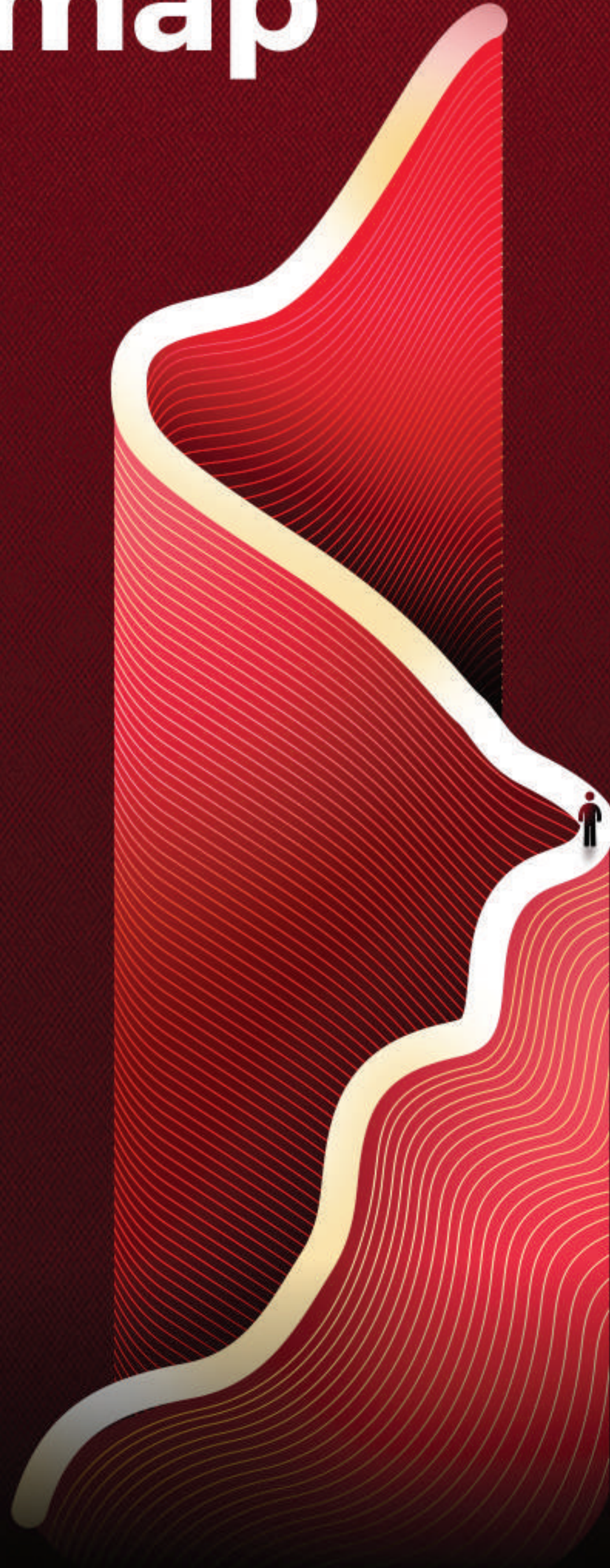
Our goal is to build the biggest NFT Market (available in six languages). With the general market trend and our organic marketing strategy, we aim to get 10,000,000 active users by 2023. Our NFT Global token can be used to buy exclusive NFT Drops (created through cooperation with well-known NFT Artists, Celebrities, and famous Influencers) in presale before they will be published. These collections will be available only on our exchanger. We will have 12 Major exclusive drops only available on our page, which anyone can buy only with an NFT Global token. The owner of NFT Global Token will get the NFTs on our platform for a better price.



NFT GLOBAL



Roadmap





2021

Q3

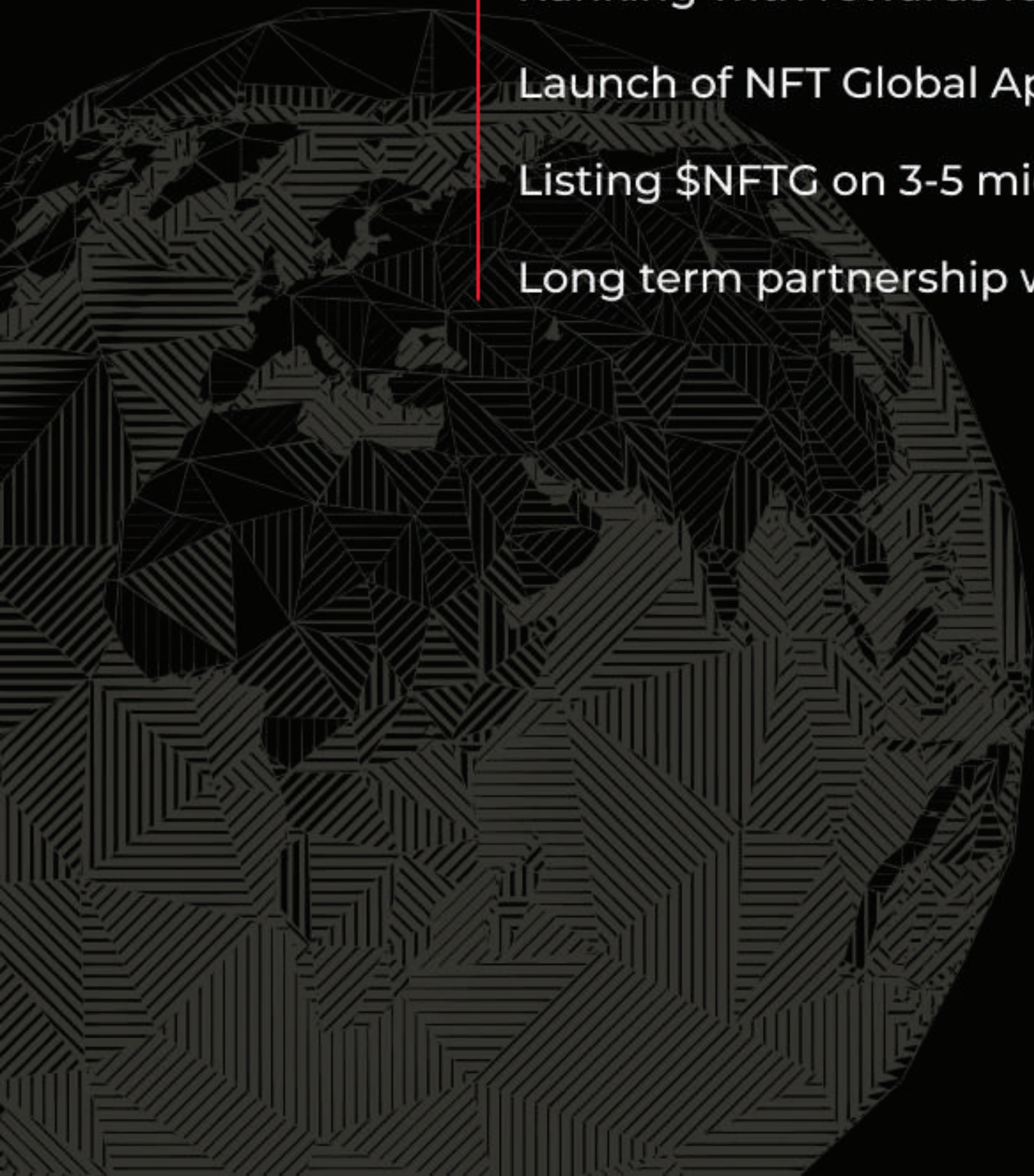
- Launch of Website & Whitepaper
- Marketing start
- Presale
- Live on Pancakeswap
- Listing CoinMarketCap
- Listing Coingecko
- Long-term Partnership with VC and Advisors





2021 Q4

- Launch NFT Global Exchanger with 3 exclusive influencer and famous artist drops
- Launch of NFT Artist Management
- Expanding the NFT Global Exchanger to 500+ Artists
- Launch Interactive Learning Platform
- Ranking with rewards for top 10 collectors and artists
- Launch of NFT Global App
- Listing \$NFTG on 3-5 middle tier Exchanger
- Long term partnership with worldwide known influencer





2022

Q1

- Launch NFT Global Game Platform
 - First NFT global game (NFT World)
 - Donate to charity
 - Listing on one major Exchanger
 - Cooperation with anime creators collective in Japan for an exclusive new year drops
 - Staking Pool for \$NFTG launch
 - Every month exclusive live auction with surprise artists

And much more information coming soon...



NFT GLOBAL

Conclusion

NFT Global is launching a platform that answers the needs of everyday people and provides a means and channel for their involvement in the cryptocurrency industry. With the many benefits and unique offerings this platform affords, NFT Global is set to be one of the leading platforms to provide an outstanding NFT market.

