

# Connect the Coastsides!

November 2014

Newsletter #1

## What is Connect the Coastsides?

Connect the Coastsides is a planning effort being conducted by San Mateo County. It will identify programs and improvements along Highway 1 and Highway 92 to accommodate the Midcoast's future transportation needs. The Plan will evaluate the existing and future residential and non-residential development potential of the Midcoast and City of Half Moon Bay by conducting a land use buildout analysis and an assessment of the current and future transportation system.

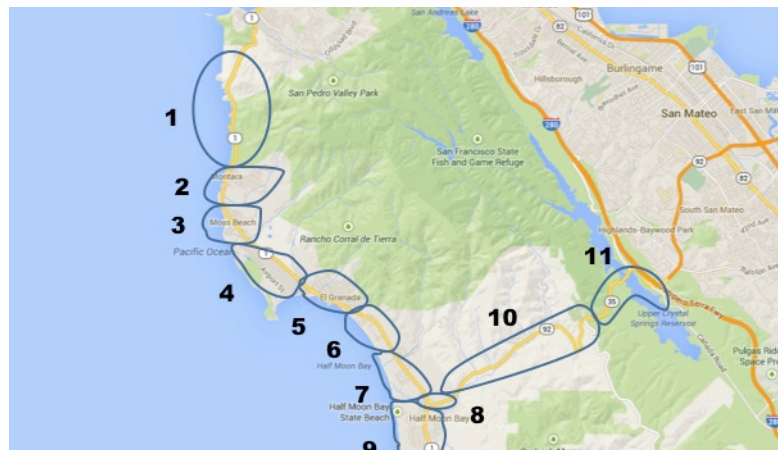
The Plan will build on previous efforts and ongoing studies conducted by the County and the City of Half Moon Bay including:

- Highway 1 Safety and Mobility Improvement Studies
- Highway 1 Congestion Management Project
- City of Half Moon Bay General Plan Update
- Plan Princeton
- San Mateo County Congestion Management Plan
- Recreation Parking Assessment

Our technical study coincides with a broad public outreach program to ensure that the final Plan will reflect the unique character and vision of local residents and businesses. We know that The Plan will also provide an assessment of implementation costs and identify potential sources of funding.



## CONNECT THE COASTSIDES

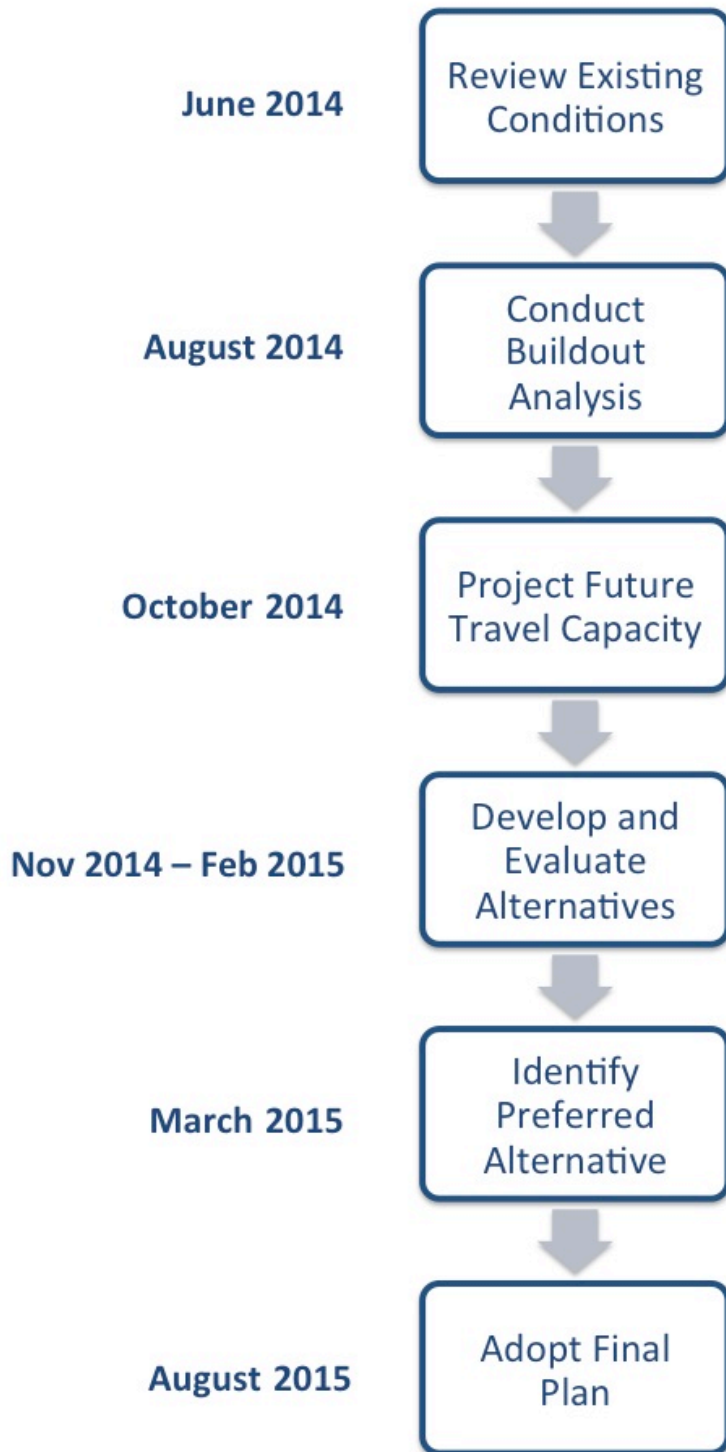


## What areas of the Coastsides are included in the Study?

The Plan study area covers Highway 1 from just south of the Devils Slide Tunnel to the southern limits of Half Moon Bay and Highway 92 west from Highway 1 to Interstate 280. The Plan will be coordinated with efforts by the County, the City of Half Moon Bay and the communities of Montara, Moss Beach, Princeton, El Granada, and Miramar.



## Where are we in the process?

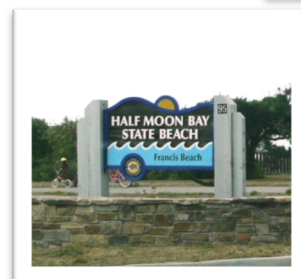


We have completed the review of existing conditions for:

- Traffic,
- Local Bus Service,
- Bicycle and Pedestrian Access
- Available Parking

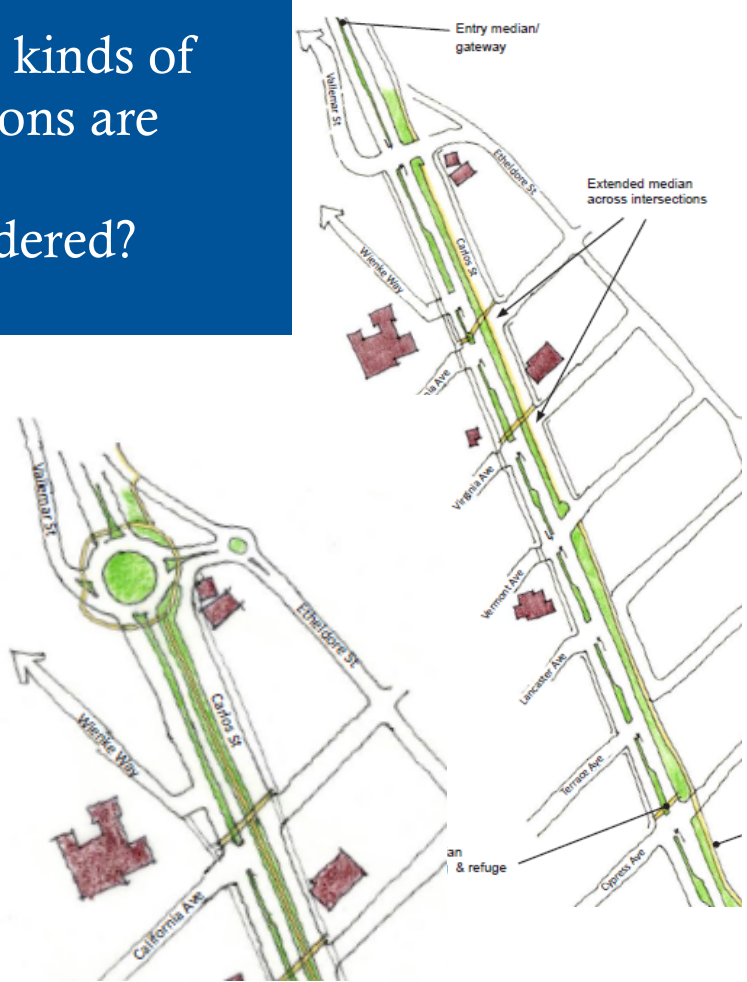
We have also finished analyzing the future buildout capacity for both residential and nonresidential development in the Midcoast area. We know that we will need to make improvements to accommodate our future growth and that we need to find ways to fund those improvements.

We are now at the point in the process where we are looking at potential solutions to our transportation challenges and asking the public for your ideas.

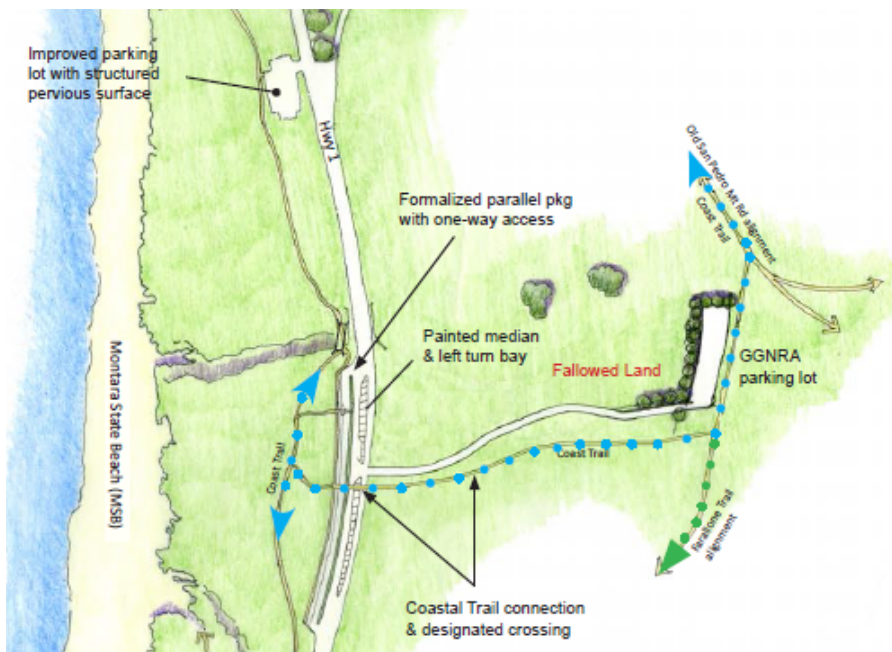


You can review options for meeting our future transportation needs by visiting our website at [www.ConnectTheCoastside.com](http://www.ConnectTheCoastside.com)

# What kinds of solutions are being considered?



We are considering a variety of potential improvements including illuminated pedestrian crossings, connecting existing sidewalks and remove obstacles and an extension of multiuse along Highway 1. Other considerations include addition of bike lanes on Hwy 1 and SR 92. Transit improvements may include increasing bus frequency, improving bus shelters and considering shuttles connections to BART and Caltrain and as shuttles for special events. A number of people have asked about potential improvements to the Gray Whale Cove parking lot. These may include adding a striped highway crossing, a left turn bay and an acceleration lane. To improve Montara Beach and Trail Access we may consider adding a striped highway crossing and formalized parallel beach parking. We are also looking at the potential for raised medians, roundabouts and parallel routes which may reduce or better manage traffic congestion along the Coastside.





Visit our project website to participate in our Virtual Workshop and continue to share your ideas!

[www.ConnectTheCoastside.com](http://www.ConnectTheCoastside.com)

**Or contact our Project Team:**

- James Hinkamp, Project Manager  
San Mateo County Planning & Building Department  
(650) 599-1560  
[jhinkamp@smcgov.org](mailto:jhinkamp@smcgov.org)
- Bill Loudon, Consultant Team Project Manager  
DKS Associates  
(510) 267-6623  
[wrl@dksassociates.com](mailto:wrl@dksassociates.com)
- Kendall Flint, Outreach Manager  
Flint Strategies  
(650) 455-1201  
[info@ConnectTheCoastside.com](mailto:info@ConnectTheCoastside.com)

## Next steps?

We will be presenting the results of our initial Public Outreach effort and technical analysis to the San Mateo County Planning Commission in December. The meeting will be held at 9:00 a.m. in the Chambers of the Board of Supervisors, Hall of Justice & Records, 400 County Center, Redwood City. Check our website for exact date.

You may also join us on at the Half Moon Bay Brewery's Brews and Views, January 8, 2015 from 6:00 p.m. to 8:00 p.m. Supervisor Don Horsley and members of the project team will be on hand to provide an update on the process and take questions and comments from the public.

The project team will then develop a set of alternatives; packages of different types of programs and investments that would be needed to accommodate the Midcoast's future transportation. These will be presented at a Public Workshop in March of 2015.



**CONNECT**  
**THE COASTSIDE**

*Keep the Coastside moving! Share this information with your friends, neighbors and colleagues!*