



Reimagine SamTrans Bus Network Alternatives

Mid-Coast Community Council

May 26, 2021





Agenda

- Project Goals and Timeline
- Introducing the Alternatives
 - Summary of Potential Changes on the Coastside
- Public Input Opportunities
- Questions/Discussion



Revisiting Our Project Goals

The goals of Reimagine SamTrans are to ...

Improve the experience for existing SamTrans customers

Grow new and more frequent ridership on SamTrans

Build SamTrans' efficiency and effectiveness as a mobility provider

How does Covid-19 impact our project purpose?



More important than ever

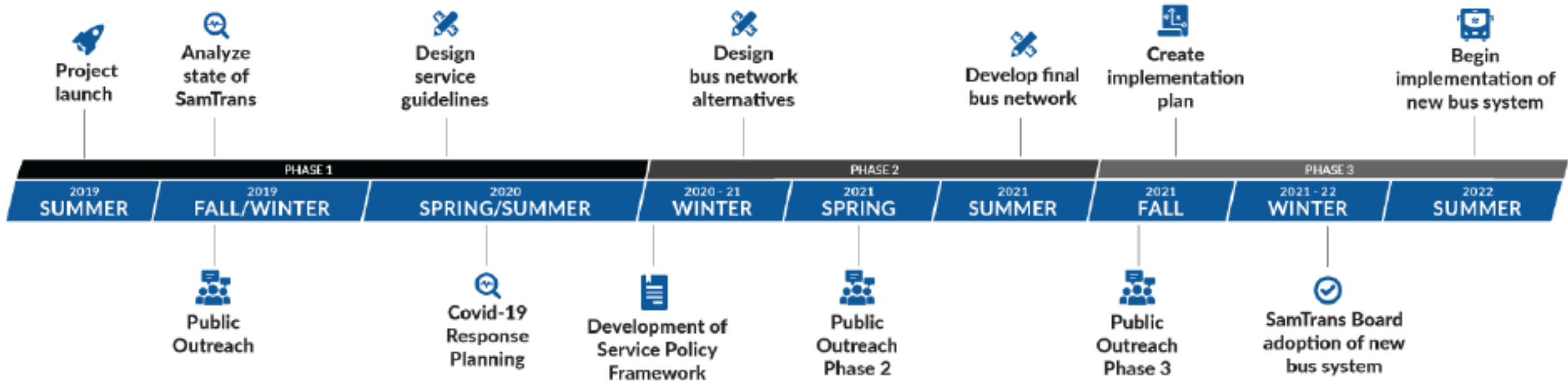
Uncertainty around new rider market

More frequent riders still possible

More important to be efficient and effective with resources



Project Timeline



We're here



Informing the Alternatives



Existing conditions

What's working and not working for SamTrans?



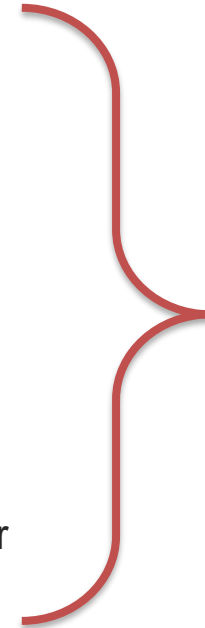
Public outreach

What are the community's priorities for SamTrans?



Market research

What are rider and non-rider perceptions and desires?



Alternatives

Three bus network alternatives for the public to comment on





THE ALTERNATIVES

- Guiding principles and shared objectives
- Overview of the alternatives



What Are Our Guiding Principles?



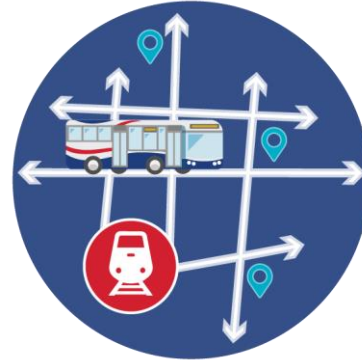
Customer Focus

Employ customer-focused decision-making



Workforce Delivery

Design service that can be reasonably delivered by our workforce



Effective Mobility

Be an effective mobility provider



Social Equity

Provide transportation services that support principles of social equity



What are the objectives of **all three alternatives**?

Scheduling

More efficient scheduling to reduce costs and maximize resources

Equity

Add or improve service in high-need areas

Efficiency

More efficient resource allocation, such as using all capacity on school-related routes

Reliability

Address reliability and on-time performance

Connections

Improve connections at county and regional hubs

Less Duplication

Reduce route duplication within our system



What are the themes of our **three alternatives**?

- **Alternative 1:** Emphasize direct, high frequency access to places within the county
- **Alternative 2:** Improve connections to rail and the region
- **Alternative 3:** Retain geographic coverage of service within the county



COASTSIDE SUMMARY

Pacifica, Montara, Moss Beach, El Granada,
Princeton, Miramar, Half Moon Bay, Pescadero



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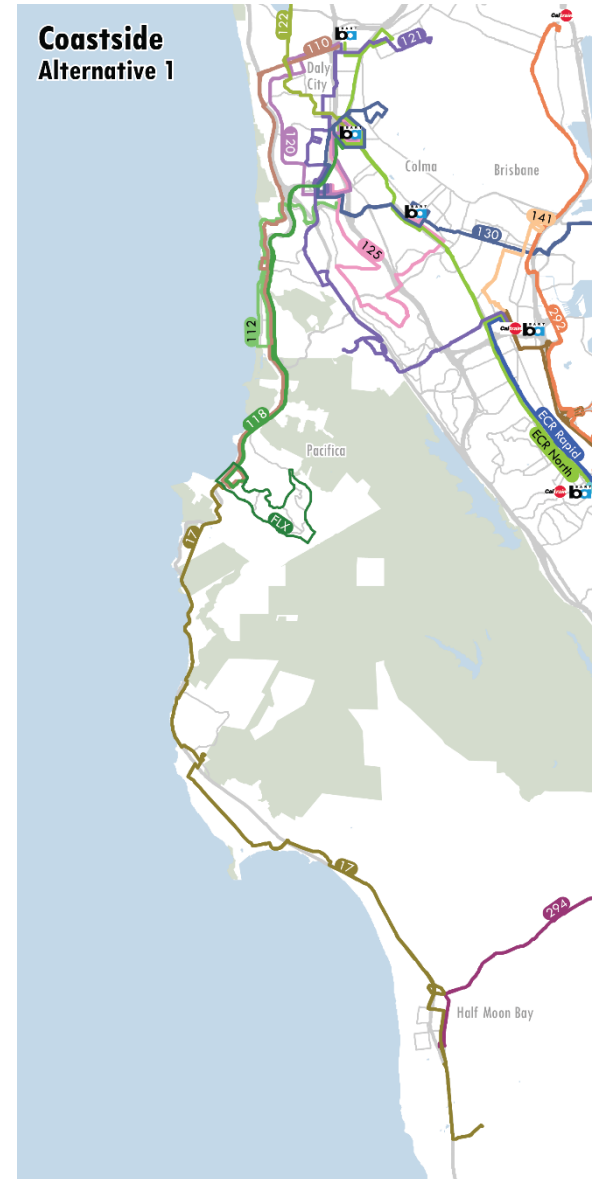


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Coast Summary – Alt. 1

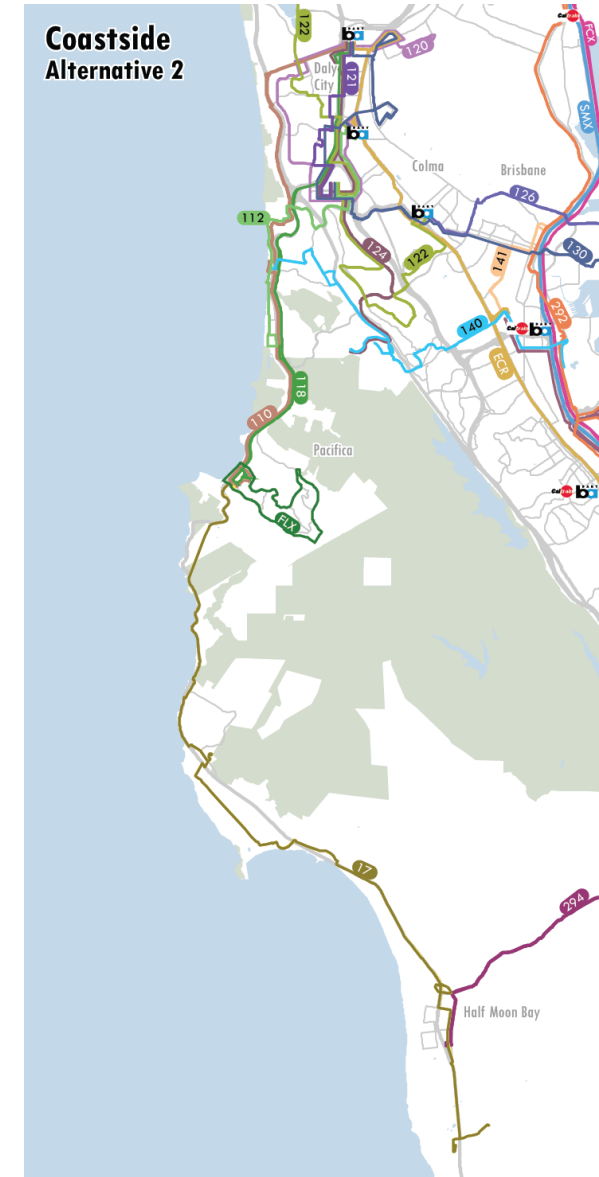
- Remove low-ridership **Route 17** deviations to Canada Cove, Seton Medical Center, and Sunshine Valley Road
- **Route 17** operates hourly on weekends
- **Route 294** no longer serves College of San Mateo and would operate hourly during midday on weekdays
- **Route 112** operates between Sharp Park and Serramonte only, improve weekday frequency
- Operate **Route 110** every 30 minutes seven days a week





Coast Summary – Alt. 2

- **Route 294** would no longer serve College of San Mateo due to low ridership and would operate hourly during midday on weekdays
- Operate **Route 112** between Sharp Park and Colma BART only
- Operate **Route 110** every 30 minutes seven days a week
- **Route 118** to Daly City BART only, operates every 30 minutes during rush hour
 - In all, optimized connections between routes at Linda Mar and Route 17





Coast Summary – Alt. 3

- **Route 294** would operate hourly during midday on weekdays
- **New on-demand zone** in mid-Coast/Half Moon Bay
 - Proposed northern boundary in Princeton
- Delete **Route 112** and replace with more frequent Route 110 service
- Operate **Route 110** every 30 minutes seven days a week





PUBLIC INPUT





Public Input through May 31, 2021

- Ways to participate:
 - Visit www.reimaginesamtrans.com or call SamTrans Customer Service
 - Review route alternatives and take a survey
 - Watch a recorded social media live event or public meeting
 - Meetings with stakeholder groups
 - Limited in-person pop-up events





Attend a Virtual Public Meeting

- **Mid-County: Thurs, April 29 – 5:30-6:30 PM**
 - Languages: Spanish and Mandarin
- **Coastside: Wed, May 5 – 5:30-6:30 PM**
 - Languages: Spanish, Mandarin, and Cantonese
- **South County: Wed, May 12 – 5:30-6:30 PM**
 - Languages: Spanish and Mandarin
- **North County: Tues, May 18 – 5:30-6:30 PM**
 - Languages: Spanish, Mandarin, and Cantonese
- Recordings and presentations available at:

www.reimaginesamtrans.com/get-involved



Review and Comment on Proposals

Visit www.reimaginesamtrans.com/alternatives



Reimagine SamTrans > Alternatives



What are the three network alternatives?

The project team designed three new options for bus service. These are known as “bus system alternatives.” Each bus system alternative sets a different vision for future bus service in San Mateo County, and each has benefits and trade-offs.

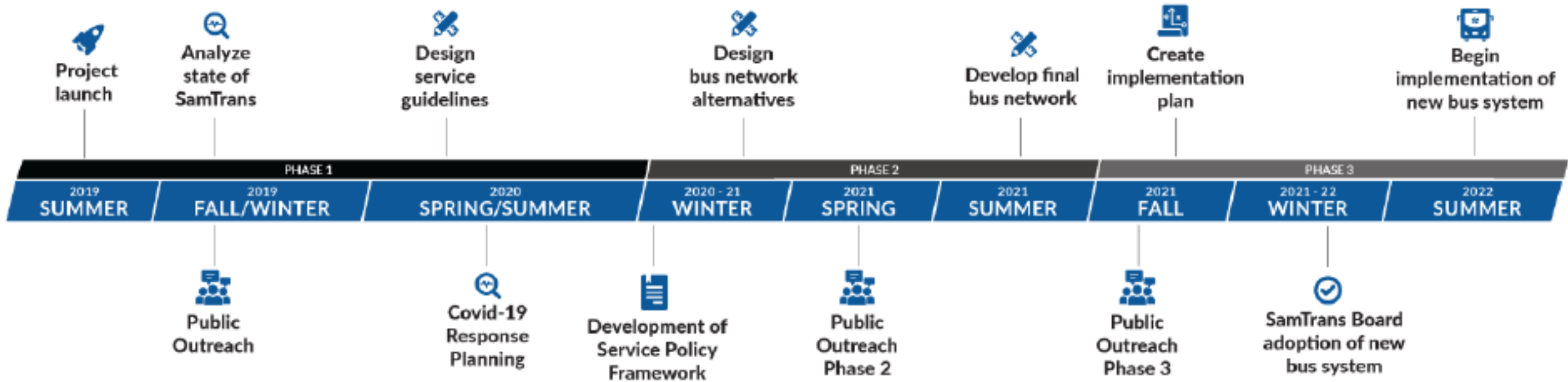
Click here



Give Us Your Feedback



What happens next?



We're here



Questions/Discussion

