

Midcoast Community Council

Subcommittee Report on Collaborative
Community Engagement with the County

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Background

- January 15, 2020
 - County and consultant partner Common Knowledge presented a collaborative community engagement opportunity to MCC.
 - Ad hoc subcommittee created to learn more about the opportunity.
 - Subcommittee asked to report back to MCC on January 29, 2020.

Community Engagement Goals

1. Improve communication between both the **MCC and the County**, and **MCC and the Midcoast community**.
2. **Increase community understanding of and engagement with** Midcoast issues including public safety and mobility.

Phases

**Phase 1
(completed)**



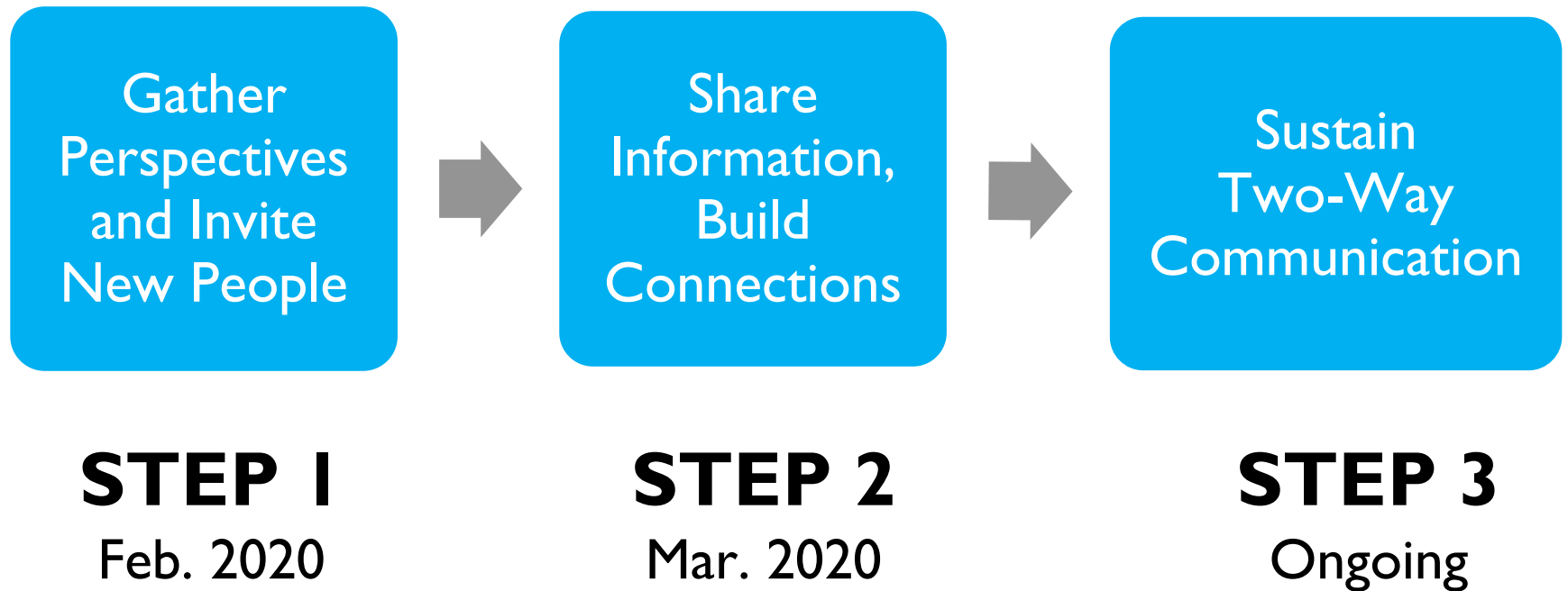
Interviews
with local
leaders

**Phase 2
(proposed)**



Multi-step
process to
engage
community

Proposed Phase 2



Subcommittee Recommendation

Work collaboratively with the County and Common Knowledge on a community engagement effort for the Midcoast.

Next Steps

- Gain consensus on multi-step approach.
- Appoint 3-person subcommittee (new or existing members) to manage project with county.
- Gauge interest of other MCC members in participating in individual listening sessions.

Step 1: Perspectives and Invitations

- Gather Perspectives
 - Online survey
 - Listening sessions at places where community members gather – parks, post office, playgrounds, other locations
 - Attend local events and meetings of local organizations
- Invite everyone, especially those who don't usually attend community meetings

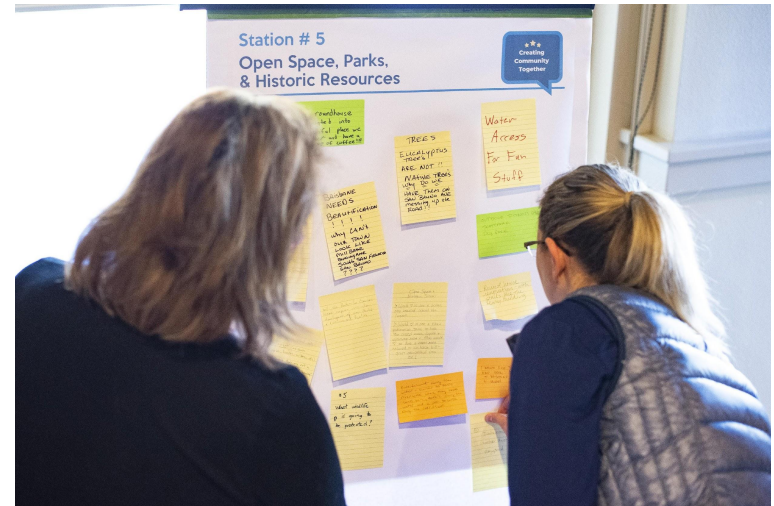
Step 2: Share Information, Build Connections

- **Workshop on Transportation and Mobility**
 - High priority topic for MCC members and other interviewees
 - Multiple transportation planning efforts underway on Coastside
 - Co-hosted by MCC and County
 - Agenda jointly developed by MCC, County and Common Knowledge

Step 2: Continued

Workshop Goals

- Welcome “new” attendees
- Share community perspectives gathered from Step 1
- Provide accurate information on projects of interest
- Attendees can provide feedback to MCC and the County



City of Brisbane, Gallery Walk May 2019

Step 3: Ongoing Communication

- Goals
 - Improve communication between MCC and the community
 - Build on workshop participation
 - Raise the visibility of MCC to the community

Step 3: Continued

- Report workshop results to the community
 - Print, online, other options
- Ongoing updates on projects of interest
 - MCC newsletter, emails, notices in other organization's publications, MCC website, newspaper articles, other ideas
- Consider standing items on MCC agenda of community interest
- Host or co-host events to celebrate community accomplishments