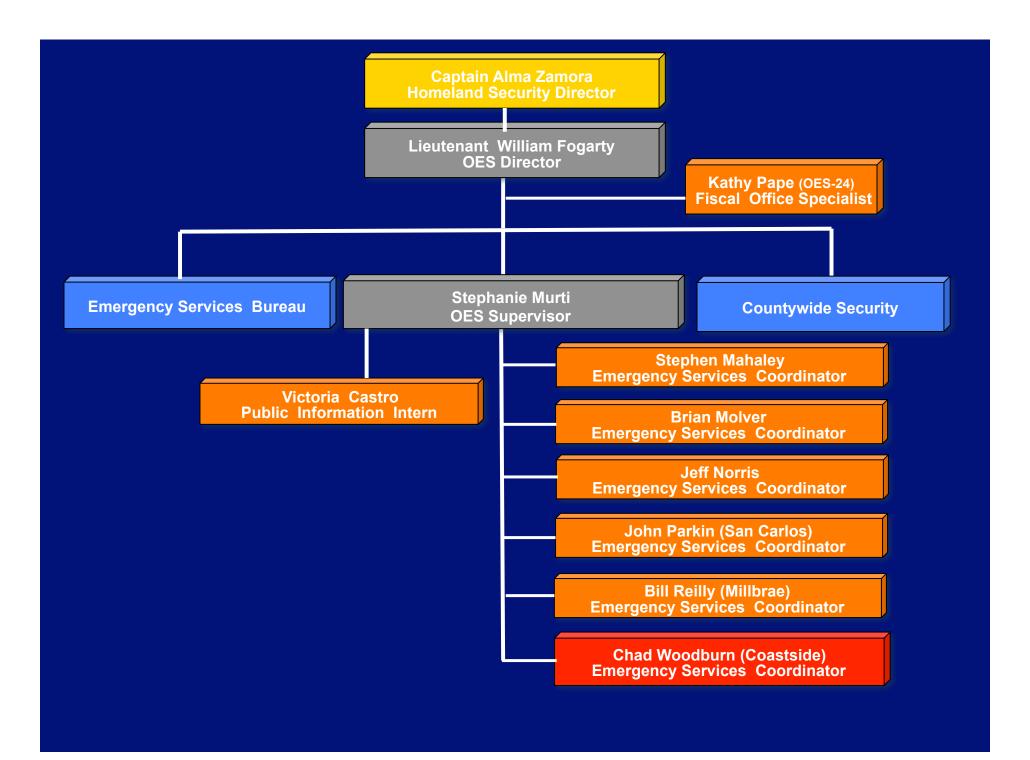
SAN MATEO COUNTY SHERIFF'S OFFICE OF EMERGENCY SERVICES





Chad Woodburn – Coastside Emergency Services Coordinator



Background

- Started in March 2017
- Role
- Prior Work Experience
- Military
- Education
- Coastal Resident

Continuing Education

- CalOES Training and Exercise Plan Workshop
- Critical Decision Making for Complex Coordinated Attacks
- Terrorism Liaison Basic Course
- Essential Emergency Management Concepts Earthquake Course
- Radiological and Nuclear Consequence Management Course

Future – CPR Instructor Course; ICS 300/ICS 400; Critical Asset Risk Management Course.

Coastal Update

- Coastside Emergency Action Program (CEAP)
- Coastside Emergency Corp (CEC)
- Red Cross Home Fire Campaign
- Storm Preparation
- Coastside Training and Exercise (March, 2018)

Exercises

- Silver Dragon*
- Community Shield
- Yellow Command
- Port of Redwood City TTX
- Urban Shield
- Great Shake Out
- HMB Pilots Association DART*

Training

- Training & Exercise Plan
- Introduction to ICS & NIMS (100 / 700)
- Single Resource and Initial Action Incidents (200)
- Intermediate and Advanced ICS (300 / 400)
- Web EOC/SMC Alert
- General Preparedness
- CERT (1st Quarter 2018 in El Granada)

Alerting and Warning

- SMC Alert
 - http://hsd.smcsheriff.com/smcalert
 - Text 444444
- Emergency Alert System (EAS)
- Tsunami Sirens

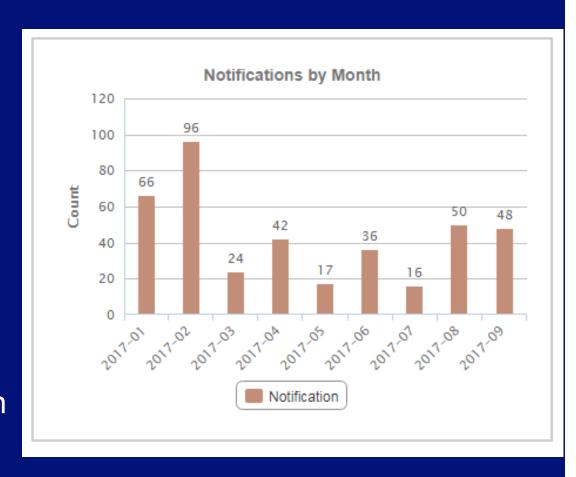
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Alerting and Warning

SMC Alert

- 62,556 subscribers
- 11,581 public safety
- 9,954 coastal
- 681 Montara
- 562 Moss Beach
- 758 El Granada
- 395 messages sent in 2017



Recent Events/SMC Alert

- Winter Storms
 - Approximately \$35 million in county damage reported
 - Coastside and County EOC prepped for opening
- HAZMAT
 - OES call out to assist on operations
- Cooling Centers
 - County EOC placed on standby



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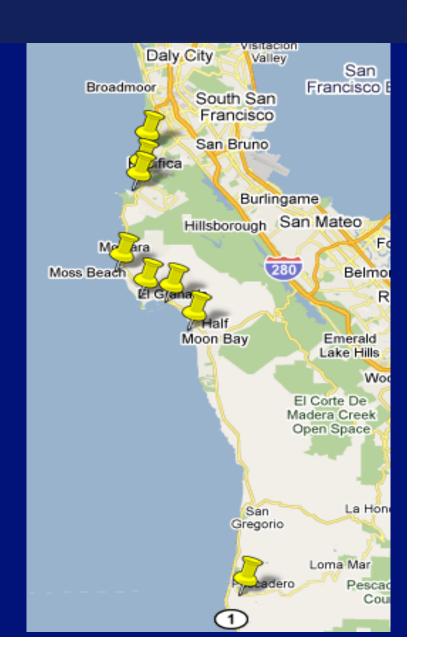
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Alerting and Warning

Tsunami Sirens

- -8 Coastal
- Solar Powered
- Tested monthly

Member of the Tsunami Steering Committee



Moving Forward

- Social Media Campaign
- -CERT/DPW MOUs
- -Real Time Mapping

Contact Information

Email: Cwoodburn@smcgov.org

Phone: (650) 726-4069

HMB Sheriff Substation: 537 Kelly Ave,

HMB, CA 94063



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Questions?