

**Seton Medical Center &  
Seton *Coastside***

# Update to Midcoast Community Council

May 9, 2018

# Verity Health System

Dr. Patrick Soon-Shiong, Board Chair



Rich Adcock, CEO



# Seton Medical Center

Mark Fratzke,  
President and  
CEO



Tom Nuris,  
Board Chair



# Mission, Vision, Values

## Mission

- Transform healthcare for the benefit of humanity.

## Vision

- Next generation treatments and cures being delivered to all.

## Values

- Quality – Patient at the center of their own care.
- Passion – Dedicated to the health of our communities and those we serve.
- Integrity – Act with honesty and transparency, always doing the right thing.
- Discovery – Deliver the highest quality breakthroughs, innovations, and cures.
- Family – Commitment to patients, our people, and our organization.

## Our Promise

- Treat every patient experience as if they were your own family.

# We Are Focusing On:

- Quality – patient at the center
- People – one focused team
- Physicians – world class leaders, researchers, and medical providers
- Institutes – innovative treatments and therapies
- Financial – delivering results and reinvesting in our future

# Quality

**Goal:** Become a top quartile performer across the USA.

# People

**Goal:** High employee engagement and people compete to join our organization and change the world with us.

# Physicians

**Goal:** Integrate physicians into leadership, planning, and having a clear role in defining the direction of the organization.



# Institutes

**Goal:** Create best in world “Centers of Excellence” for our patients.

# Finance

**Goal:** Become a high value organization to the people we serve through the deliver of high quality, customer focused care.

# Seton *Coastside*

- Emergency Room
- Evaluating Therapy
- Hospital Full

# Questions

