

Midcoast Community Council  
Steering Committee Minutes  
May 3, 1990  
El Granada Mobile Home Park

MEMBERS PRESENT: Nancy Hansen, Jennifer Celestre, Cynthia Koepf, Carol Ware, Danny Moses, Judy Macias, Karen Keane

MINUTES: The minutes of the April 19 Steering Committee meeting were read and approved. Minutes of the April 12 Town Meeting were read and approved with the following corrections: Paragraph 6 should read Wayne Mosley and paragraph 9: "The order was seconded by Carol Ware...". Also it was noted that the attached article was written for Issue 2 of Coastal Views.

ORGANIZATION: The first draft of the By-Laws is very close to completion and should be completed at the next meeting of the Organization Committee meeting. It will be approximately 50 pages. A By-Laws workshop will be needed before presentation to the public. All active committee members will be contacted to participate. Copies will be distributed to participants well before the meeting so that most questions and comments can be formulated before the meeting. Cynthia Koepf and Jerry Laster will facilitate this meeting. Carol Ware will find a meeting place for June 2 or 9. Proposed Time Line discussed: June 14, inform the public that the first draft has been completed, that there was a workshop, give quick sketch overview and announce TimeLine. August, big public meeting to discuss By-Laws. Sept., kick-off for Nov. election of Council members, ask people to consider nominations. Oct., Candidates forum. Nov., elections.

PUBLICITY: Laslo not present. Issue 2 of Coastal Views was published in time for Earth Day. It was agreed that the content was very good but that there were some quality problems. Several items were discussed, including: 1) clarification of the advertising policy including a posted disclaimer that although an ad may be carried, the MCCC does not necessarily support that cause, 2) the Steering Committee should review and approve all advertising, 3) the paper needs to promote MCCC Committees, listing members and Committee Chair phone number for those interested to contact, 4) don't rush the output because quality should be foremost and quality standards should be established by the Publicity Committee, 5) if the issue is not ready to be reviewed by the Steering Com., it should at least be reviewed by the Steering Com. Chair or designee. Carol Ware will take this information back to the Publicity Com. and the Publicity Committee should develop Newsletter and flier standards. See Attached advertising survey.

ISSUE AWARENESS: Nina not present. We need your information.

RESAERCH: Sonali not present. N. Hansen to contact re: Sonali's past offer to help with B of S proposal for MAC formation.

FUNDRAISING: Judy Macias continued to encourage us all to "talk up" the MCCC among our friends and to ask for donations if we feel we can and in a manner comfortable to each person. It was suggested that we each sign newsletters that we may distribute on our own blocks to our neighbors. It was also suggested that the MCCC could be promoted to other local organizations.

TREASURY: Mal not present.

SPECIAL TOPIC: It was suggested that the number of meetings necessary each month might be reduced. A proposal that Town Meetings be held every 2 months was denied due to the above mentioned TimeLine. However, a suggestion was favorably accepted that the structure of the Steering Com. could be changed. The meeting on the first Thurs. of the month would be attended by a few Steering Com. members to fine tune the Town Meeting Agenda, review the fliers for the upcoming meeting, etc. and the meeting on the third Thurs. would be the meeting for all the Committee reports, setting the agenda for the next month's Town Hall meeting, etc. This format will be further discussed at the next Steering Com. meeting which will be a Carol Ware's house on May 17 at 7:30 PM at 630 Vermont Ave., Moss Beach.