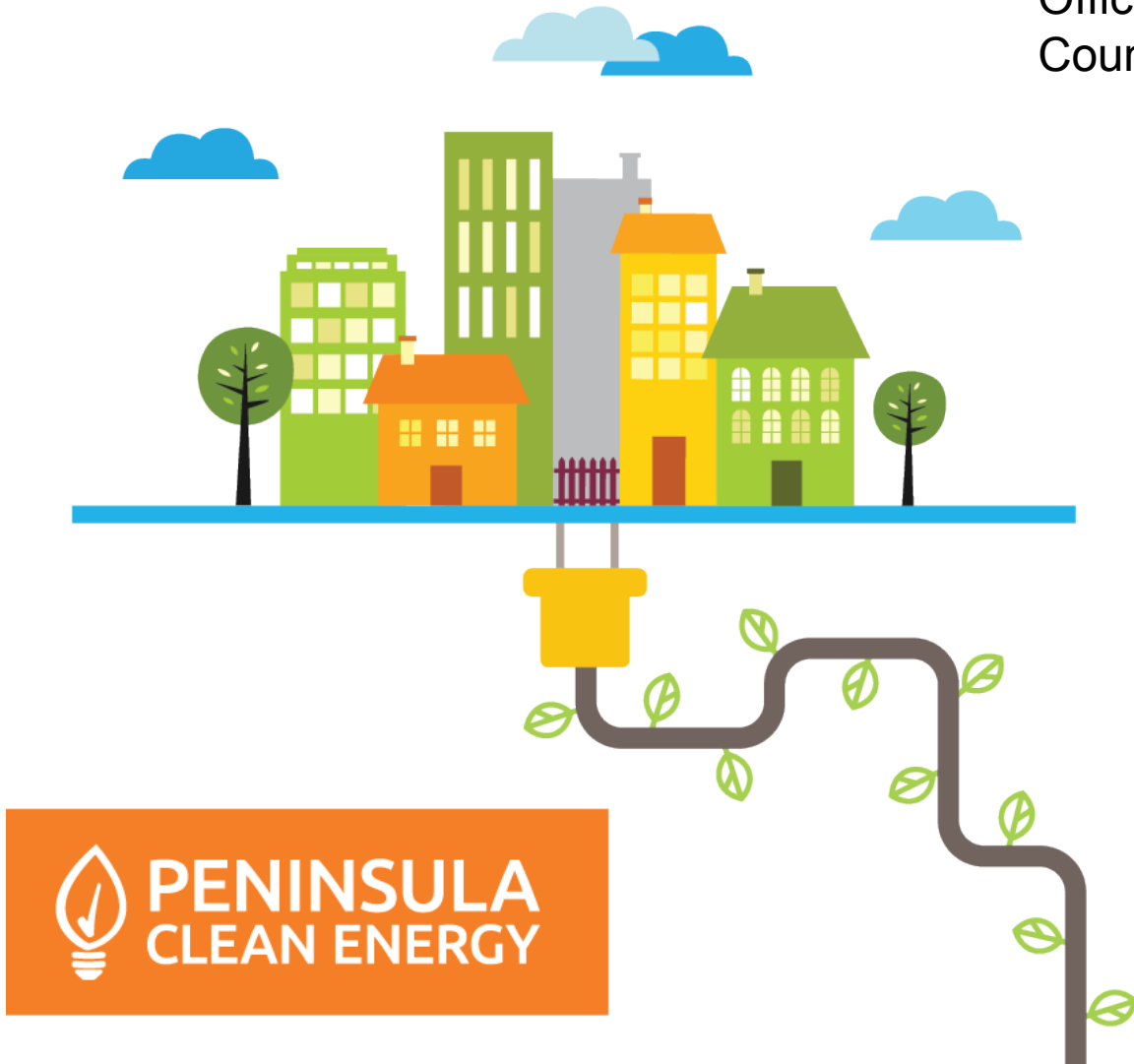


Kirsten Pringle
Office of Sustainability
County of San Mateo



Peninsula Clean Energy

Your New Electricity Provider of San Mateo County



PENINSULA CLEAN ENERGY
Electric Generation
Cleaner Energy at Cheaper Rates



PG&E
Electric Delivery
Same Reliable Service



PG&E
Meters & Sends Bill
You still get one bill

Your Energy Choices




- 4-5% cheaper rates
- Twice the amount of renewable energy
- 75% carbon-free energy

Your Energy Choices



- 100% renewable energy
- Cleanest energy for a slight rate premium

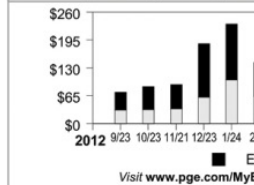
Sample Energy Bill—Marin Clean Energy

 ENERGY STATEMENT www.pge.com/MyEnergy		Account No: 1234567890-1 Statement Date: 10/01/2013 Due Date: 10/22/2013																
Service For: MARY SMITH 1234 STREET AVENUE SAN RAFAEL, CA 94804	Your Account Summary																	
Questions about your bill? 24 hours per day, 7 days per week Phone: 1-866-743-0335 www.pge.com/MyEnergy	<table border="0"> <tr><td>Amount Due on Previous Statement</td><td>82.85</td></tr> <tr><td>Payments Received Since Last Statement</td><td>82.85</td></tr> <tr><td>Previous Unpaid Balance</td><td>\$0.00</td></tr> <tr><td>Current PG&E Electric Delivery Charges</td><td>\$39.32</td></tr> <tr><td>MCE Electric Generation Charges</td><td>\$42.81</td></tr> <tr><td>Current Gas Charges</td><td>\$27.20</td></tr> <tr><td>Total Amount Due</td><td>\$109.33</td></tr> <tr><td>Total Amount Due</td><td>\$109.33</td></tr> </table>		Amount Due on Previous Statement	82.85	Payments Received Since Last Statement	82.85	Previous Unpaid Balance	\$0.00	Current PG&E Electric Delivery Charges	\$39.32	MCE Electric Generation Charges	\$42.81	Current Gas Charges	\$27.20	Total Amount Due	\$109.33	Total Amount Due	\$109.33
Amount Due on Previous Statement	82.85																	
Payments Received Since Last Statement	82.85																	
Previous Unpaid Balance	\$0.00																	
Current PG&E Electric Delivery Charges	\$39.32																	
MCE Electric Generation Charges	\$42.81																	
Current Gas Charges	\$27.20																	
Total Amount Due	\$109.33																	
Total Amount Due	\$109.33																	
Local Office Address 750 LINDARO STREET, STE 160 SAN RAFAEL, CA 94901																		



Page 1


Monthly Billing History



Important Messages

Your charges on this page are separated into delivery charges from PG&E and generation other than PG&E. These two charges are for different services and are not duplicate charges.

Electric power line safety PG&E cares about your safety. Be aware of your surroundings and antennas at least 10 feet away from overhead power lines. If you see an electric power line, call 9-1-1 and then PG&E at 1-800-743-5000.

 ENERGY STATEMENT www.pge.com/MyEnergy		Account No: 1234567890-1 Statement Date: 10/01/2013 Due Date: 10/22/2013
Details of MCE Electric Generation Charges 10/01/2013 – 11/01/2013 (31 billing days) SERVICE FOR: 1234 STREET AVENUE Service Agreement ID: 0123456789 ESP Customer Number: 0123456789		Service Information Total Usage 508.000000 kWh For questions regarding charges on this page, please contact: MCE 781 LINCOLN AVE STE 320 SAN RAFAEL CA 94901 1-888-632-3674 www.mceCleanEnergy.com
Rate Schedule: RES-1 DEEP GREEN - TOTAL 508.000000 kWh @ \$0.0100 \$5.08 GENERATION - TOTAL 508.000000 kWh @ \$0.07400 \$37.59 Net charges \$42.67		Additional Messages For questions regarding your charges on this page, please contact your Third Party Energy Service Provider.
Energy Surcharge \$0.14		
Total MCE Electric Generation Charges \$42.81		

Page 2

What are the benefits?



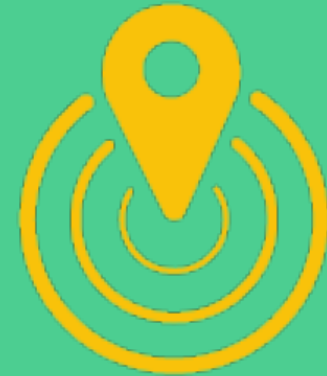
Reduction in
greenhouse gas
emissions



Greener choices at
cheaper rates



Investing in our
community



Local control,
reliable service

Automatic Enrollment

In accordance with CA legislation, PCE will be an “opt-out” program.

- All local customers are automatically enrolled.
- In addition to a robust marketing campaign, you’ll receive at least 4 notices to let you know when it happens.
- You can easily return to PG&E’s bundled electric service at anytime—*with a quick phone call or a click.*





**PENINSULA
CLEAN ENERGY**

COUNTY OF SAN MATEO
OFFICE OF SUSTAINABILITY
455 COUNTY CTR FL 4
REDWOOD CITY, CA 94063-1663

Cleaner energy, local control
PeninsulaCleanEnergy.com



Dear Customer,

Peninsula Clean Energy (PCE) will soon be offering electricity from cleaner sources like wind, solar, geothermal and hydropower, while partnering with PG&E to continue delivering power. It's a great combination with the same reliability we're used to, but with more renewable power at competitive prices.

Who we are

Peninsula Clean Energy is a public agency based in San Mateo County, **which was formed by the public to provide greener electricity and invest in our local economy.** We're governed by a Board of Directors comprised of elected representatives from the County and each of its 20 participating cities and towns. Our goal is to create a more competitive electricity market, investing our earnings into lowering costs while supporting cleaner power and our local economy.

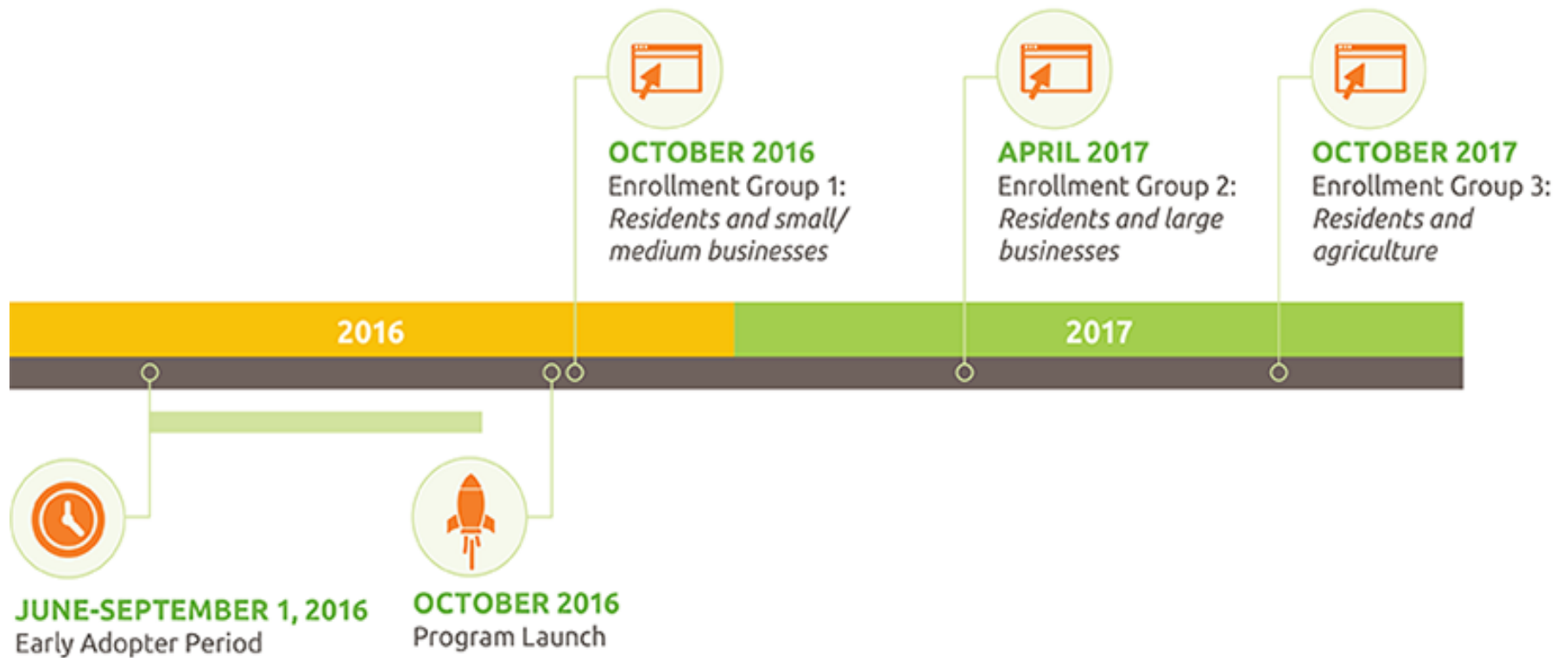
The way it works is that service **will automatically start in October 2016** with our basic ECOplus product, unless you pick another option. Because of the quantity of customers involved, all residential and commercial ratepayers will be enrolled through a 3-phase process over a period of 12 months.



Your account is one of the first 70,000 now eligible to participate.
In October 2016 you'll be automatically enrolled in our ECOplus program, unless you choose another option.

You don't need to do a thing to choose cleaner energy.

Customer Enrollment



- CARE, Medical Baseline, and other low-income programs continue
- Taxes will NOT increase
- Profits from the program will be reinvested into the community to build clean power systems and create jobs.



Recap

- ✓ Cleaner energy for cheaper rates
- ✓ 2 products: EcoPlus (50% renewable) and Eco100 (100% renewable)
- ✓ Peninsula Clean Energy buys electricity; you will still get a PG&E bill
- ✓ All electricity customers will be enrolled over a course of 3 phase





For More Information

Visit us: www.PeninsulaCleanEnergy.com

Contact us: info@peninsulacleanenergy.com

Contact me: kpringle@smcgov.org