

MCC Website Facebook Policy

Approved April 25, 2012

Content of Posts: Announcements and news of local interest with an emphasis on local government & environment, such as meetings, events, photos, links to web news articles and documents. Goal is to be factual, objective, topical, informing the public in a positive way that will encourage them to become involved. Always consider the image of the Council that the page projects. Councilmembers will always adhere to the operating procedures of the MCC as defined by the Bylaws.

Public Comments are welcome on issues on the site that contribute to information and constructive discourse. Comments will be deleted that contain personal attacks, or exaggerated, unfounded allegations, innuendos, or are disrespectful or unnecessarily negative in tone. A second offense will result in the person being banned from further comment. Councilmembers need to consider the Brown Act if commenting on posts other than to add factual information.

Site Admins: All councilmembers may be admins of the page at their discretion. There must always be at least 2 councilmember admins of the page. When councilmember terms are over, their admin status will be removed. Only admins will be able to post on the MCC Facebook wall, although anyone can comment on posts. Admins may post on the page as MCC or as themselves. If posting as MCC, identifying initials should be added at end of post.

Termination of Page: The council may at any time vote to cease use of Facebook.