

NICOLE LOVE

PRODUCT DESIGNER

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I'm a self-driven Product Designer with 8 years of professional history of improving company operations and increasing profits. I have a deep passion for advocating for users, creating and maintaining high visual standards, and turning complex concepts into simple solutions. A few brands I've worked for include:



WORK EXPERIENCE

- Facebook, Inc.
2019–Present

Product Designer

Lead designer on Marketplace shipping team responsible for crafting high-impact experiences for millions of users. Drove workshops, sprints, and strategy sessions to successfully achieve PMF for shipping on Marketplace.
- Lonely Planet
2018–2019

Lead Product Designer

Responsible for creating and managing the online Lonely Planet ecosystem. Worked alongside PMs to define product strategy, goals, and milestones. Aligned the online product with the mobile app, bringing continuity across all user journeys. Collaborated with designers and engineers around the world on key projects that impacted millions of users. Built and inspired a core team of designers to contribute to innovative experiences across the ecosystem.
- DCI-Artform (Nissan Motor Co.)
2017–2018

Senior Product Designer

Spearheaded the product strategy for B2C, B2B, and Admin platforms across two major brands (Nissan and Infiniti). Applied research-based principles to drive the design of products to fully support user needs while balancing the vision of the business.

EDUCATION

- Purdue University
2013

B.A. Computer Graphics Technology

Minor in Organizational Leadership and Supervision.
Taught design workshops in Rzeszow and Poznan, Poland.