

CONSOLIDATED ASSETS AND INVESTING
BUSINESS ADVISORY AND DEVELOPMENT

A decorative graphic element consisting of a blue arrow pointing right, with a yellow arrow pointing left, overlapping it from the bottom left.

mariposa capital

CANADA

A solid red horizontal bar.A large, abstract graphic composed of overlapping geometric shapes in blue and red, resembling a stylized arrow or a modern architectural element, set against a dark purple background.

At Mariposa Capital, we invest in a consolidated portfolio of property and enterprise assets.



INTRODUCTION

Mariposa Capital

Expertise you can depend on.

With over 60 years of industry experience, Mariposa Capital is a venture capital and asset management business unit of Mariposa Group that is committed to creating impact and value for business partners and the communities we service.



OVERVIEW

Mariposa Capital is a wholly owned Division of Mariposa Group Canada Limited, and operates as an internal financial business unit within a shared support structure that offers a broad range of financial and business solutions and services across a spectrum of enterprise and real estate asset management, venture capital, specialized investments, and business advisory and development. Founded in 2018, the Division is headquartered in Guelph, Ontario, and maintains other affiliate corporate offices in all operational regions around the world.

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WHAT WE DO

We deliver a broad range of financial solutions and business supportive services that focus on consolidated enterprise and real estate investments for an internal base that includes franchise and subsidiary businesses.



mariposa™



**WE ARE COMMITTED TO
THE SUCCESS OF
FRANCHISEES AND
SUBSIDIARY BUSINESS
PARTNERS.**

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HOW WE ADVISE AND SUPPORT

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Our purpose is to advance sustainable economic growth and financial opportunity. The primary focus for Mariposa Capital is to evolve around the business people we serve. Across our internal departments, digital platforms, and services, our business partners have access to the resources and reach that stretches the world, all designed and structured to assist them with achieving their goals.

ENTERPRISE ASSET MANAGEMENT

- Transforming insights into opportunities that are perfected and personalized to your specific business needs across a wide spectrum of enterprise assets.

ENTERPRISE FINANCIAL MANAGEMENT

- Company-sponsored financial planning and advice for franchisees and subsidiary business partners, from start-up-level to full-scale developed enterprise.

COMPREHENSIVE ADVICE AND SOLUTIONS

- Assisting franchisees and subsidiary business partners with adapting and thriving through expert advice, customized investment solutions, and business supportive services that have immediate impact and intensified results.

**GROW YOUR
BUSINESS WITH
OUR ASSISTANCE.**



EMBEDED BUSINESS FINANCE

- A Business Partner-first resource that enables business partners to offer them business finance solutions directly within their enterprise start-up and growth experiences.

BUSINESS ADVISORY AND DEVELOPMENT CLOUD

- Embedding our business advisory and development solutions into our business partners' ecosystem so they can unlock Mariposa Capital' expertise in business start-up and growth situations.

BUSINESS INVESTMENT RESEARCH

- Differentiated insights and timely perspectives from our expert analysts.

VENTURE CAPITAL

- Advice and financing to serve franchisees and subsidiary business partners.

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