

Mariposa Painting & Decorating Canada: Our Proud History and Heritage.

1962

The Mariposa Company was founded by Giovanni Conti in The City of Etobicoke. Over the course of the next few years, the company grew to service all of western Toronto.



1965

The company expanded its service portfolio into decorating and Giovanni had invented Mariposa Decorative Expressions. By 1965, Mariposa was operating with six crews and servicing the entire Metropolitan City of Toronto.



1970

Giovanni Conti founded his own line of paint and stain products and creates the Conti brand. Additionally, Giovanni Conti opens a hardware store in southern Etobicoke.



1975

Angela Conti, Giovanni's wife, invents and establishes Mariposa Decorative Design that enabled the company to advance its capabilities to service more upscale property improvements projects.



1980

By the late 1970s, Mariposa had an impressive project portfolio and clients. The Company was able to expand operations into suburbs such as Mississauga and Oakville.



1985

By the mid 1980s, without dispute, Mariposa had become the leading painting and decorative design company in Etobicoke; evolving the most impressive portfolio of commercial clients.



1990

Mariposa expands its decorum collections and decorative design service offerings with plenty of high-end and celebrity clients throughout the Greater Toronto Area and also in Muskoka.



1995

Mariposa produces its first series of home improvement shows, continuing to expand upon its decorum collections, most especially imports of fine furnishings from Milan, Italy. Mariposa expands its operations to Alberta and British Columbia.





2000

Mariposa expands its painting and decorating operations into the Quebec market, continuing to expand its portfolio of residential and commercial property clients. Mariposa strengthens its presence in Muskoka, Ontario.



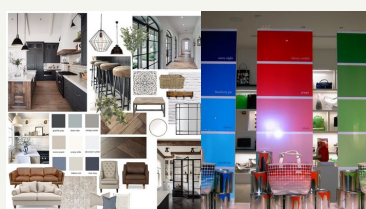
2005

Mariposa painters and decorators begin filming their own projects and overall performance capabilities, giving birth to the concepts that influenced the creation of Mariposa Media.



2010

Mariposa evolves its partnership with Benjamin Moore and establishes a new decorative design portfolio of conceptual designs known as - Enrich Your Life With Colour.



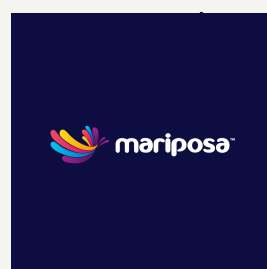
2015

With a number of tragic incidences, including the sudden death of Mariposa's CEO, the company suffered much setbacks and operations dissolved into disarray, with the company almost collapsing entirely. However, the company was quickly stabilized by the diligent leadership of Adriano Conti and Katalina Conti.



2017

Mariposa Painting & Decorating along with seven other Mariposa branded companies, merge together under the umbrella of Mariposa Group Canada Ltd.; with the overall company being restructured and rebranded.



2019

Mariposa Painting & Decorating as a division receives considerable investment for nationwide expansion goals. The daily operations are refined and enhanced considerably across a wide spectrum of product offerings and service capabilities.



2020

Mariposa considerably expands upon its roster of talented painters and decorators. Mariposa establishes a rapid growing network of subsidiaries that feature iconic decorative figures known as Premier Designers.



2021- 2022

As the division continues to produce top quality output of services for residential, commercial, and industrial properties, more charities have also been added to the list of beneficiaries. Proudly a philanthropic team of force for good, Mariposa's painters and decorators strive to do more as each year passes.



Learn more about our company at:
mariposacanada.ca



Proudly founded in Etobicoke and serving the Greater Toronto Area and southern Ontario since 1962.



Giovanni Conti

SIGNATURE STANDARD OF
CRAFTSMANSHIP

Making a Measurable Difference® PHILOSOPHY

Giovanni Conti, founder of Mariposa, is a professional contractor, television host, public speaker, and educator. As one of Canada's most trusted contractors, his caring approach has struck a sense of appreciation with mariposatv audiences and industry leaders nationwide, leading him to be recognized as being among Canada's Most Trusted Contractors. Giovanni Conti has built a national brand based on quality, integrity and trust.

With over 65 years of experience as a professional licensed contractor, he has serviced property owners and renters of all types, and by maintaining an industry standard that has earned him and his company a reputation of being second to none!

TEAM MARIPOSA

80%

The success of Mariposa is 80% defined by members of Team Mariposa, the other 20% is everything else.