



# LBA UNIFORM POLICY

## PURPOSE:

To give clear directions on requirements for uniforms when worn within Launceston Basketball Inc. - Domestic, Social and Representative competitions.

All new uniform purchases should endeavor to be reversible within CAM primary colors. All uniform purchases (any on-court wear inc. Warm up tops, hoodies, trackpants etc ) must be approved by the LBA General Manager as per by-law clause 6.2. This includes changes to design, sponsors and colours.

## CAM/AFFILIATE COLOURS:

- Saints Basketball Club – White/Green - Yellow
- City of Launceston Basketball Club – Red/White - Yellow
- Southside Rebels Basketball Club – Maroon/Teal - White
- Japara Basketball Club - Green/Yellow - Purple
- Westside Trojans – Blue/Red - White
- South East Launceston Devils – Black/White - Red
- Dorset Eagles – Blue/White
- Deloraine – Black/White

## SPONSORS:

The LBA encourages sponsorship on all uniforms in line with the BTAS and LBA Constitution and our requirements under being an accredited “Gold Good Sports Club”.

Sponsor logos and branding should not affect the colors of the jersey in a way that could cause confusion between teams with conflicting colors to the primary/secondary colors.

The following forms of advertising on uniforms (including warm up, or any other on-court attire) is prohibited;

- Alcohol companies
- Gaming/Casino companies
- Cigarette or vape companies
- Political organizations
- Activist organizations
- Non-affiliated basketball companies/organizations that compete directly with BTAS/LBA products, such as Aussie Hoops, school holiday camps, development programs and domestic, representative, or social competitions

