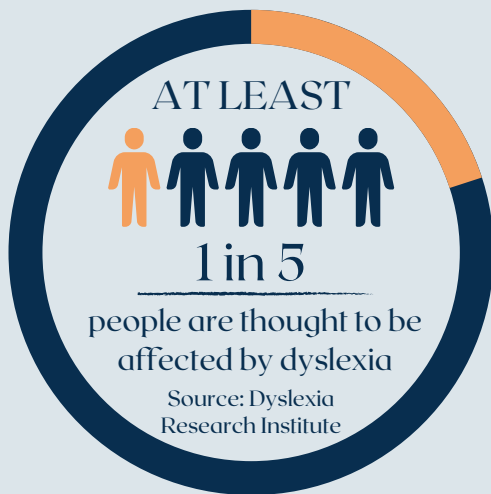




**2024-2025**

# Sponsorship Opportunities

*Our mission is to support, empower, and advocate for individuals with dyslexia, their families, and professionals in the Inland Northwest.*



The INW Dyslexia Alliance invites you to become a valued sponsor of our essential programs, strengthening your commitment to education and community, while making a real difference in students' lives.

**Your support is vital to the success of these programs and our efforts towards literacy for all. Thank you!**



Katie Ludlow, Development Manager  
Katie@INWDyslexia.org  
[www.inwdyslexia.org/sponsor](http://www.inwdyslexia.org/sponsor)





# GETTING TO KNOW *the Alliance*

## Our Efforts Focus on These Key Pillars:

### Build Dyslexia Awareness

- Maintain a comprehensive resources page on our website.
- Host informational sessions and distribute educational materials.

### Professional Development

- Champions for Dyslexia program for professionals and caregivers.
- Trainings hosted throughout the region for a wide variety of audiences..

### Foster Community

- Offer support and encouragement to individuals with dyslexia and their support networks.
- Organize events to connect community members.

### Financial Assistance

- Use a pledge-based model for affordable evaluations and literacy sessions ran through our Closer to the Ocean program.
- Utilize the Client Assistance Fund to cover gaps for families in need.



## Two Programs, One Goal



**champions for dyslexia**  
SPARKING CHANGE

### Champions for Dyslexia

*Knowledge Sharing for Adults Supporting Dyslexic Students*

This program equips caregivers, educators, and professionals with the necessary knowledge and tools to effectively support students with dyslexia. By sponsoring this program, you'll ensure that these workshops reach more individuals who are instrumental in making a difference.



### Closer to the Ocean

*Support for Students Needing Extra Literacy Help to Keep Them from Falling Behind*

This program ensures that students at risk of falling behind receive the essential literacy support they need to succeed. Your sponsorship directly funds dyslexia evaluations and reading intervention sessions for those who can't afford private services.



Katie Ludlow, Development Manager  
Katie@INWDyslexia.org  
www.inwdyslexia.org/sponsor





# Knowledge Sharing for Adults Supporting Dyslexic Students

## 2024-2025 Sponsorship Levels

We offer a range of sponsorship levels to match your commitment and showcase your contribution. Thank you for your consideration!



### *Title Sponsor - \$7,500*

Premier event naming, extensive logo placement, web and social promotion, logo on all email communication, prominent thank you at each workshop on banner and presentations, potential workshop hosting.



### *Platinum Sponsor - \$5,000 **Filled***

Extensive logo placement, web and social promotion, logo on all email communication, top of banner thanking sponsors, potential workshop hosting.



### *Gold Sponsor - \$2,500*

Extensive logo placement, web and social promotion, logo on all email communication, placement on banner thanking sponsors.



### *Silver Sponsor - \$1,000*

Logo placement on various marketing materials, web and social promotion, placement on banner thanking sponsors.



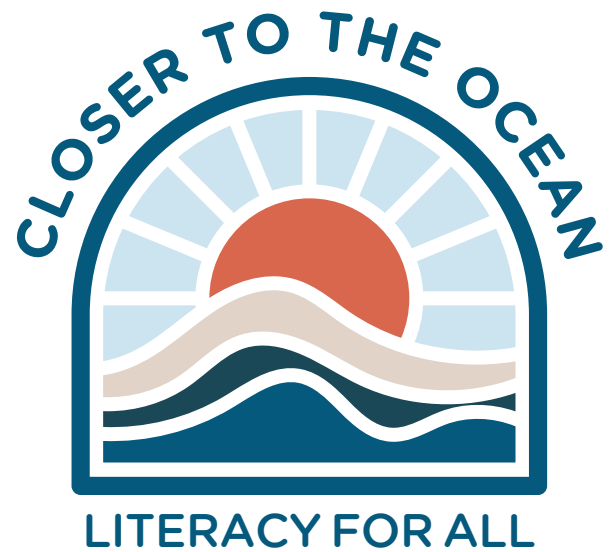
### *Bronze Sponsor - \$500*

Name placement on various marketing materials, placement on banner thanking sponsors.





## Support for Students Needing Extra Literacy Help to Keep Them from Falling Behind



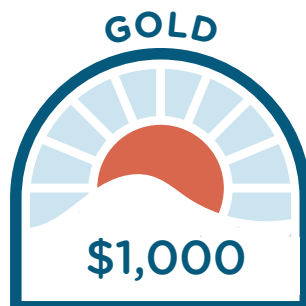
**Literacy is crucial for self-esteem, academic success, workplace proficiency, and becoming an informed citizen.**

All Closer to the Ocean sponsorship dollars go directly into our Client Assistance Fund, which provides financial aid for Dyslexia Evaluations and Literacy Intervention services through the Alliance. Thank you!

### 2024-2025 Sponsorship Levels



**IMPACT:**  
PARTIALLY FUNDS  
3 DYSLEXIA  
EVALUATIONS AND  
28 READING  
INTERVENTION  
SESSIONS.\*



**IMPACT:**  
PARTIALLY FUNDS 1  
DYSLEXIA  
EVALUATION AND  
16 READING  
INTERVENTION  
SESSIONS.\*



**IMPACT:**  
PARTIALLY FUNDS  
20 READING  
INTERVENTION  
SESSIONS.\*



**IMPACT: MAINTAIN  
THIS CRUCIAL FUND  
FOR YEAR-ROUND  
FAMILY REQUESTS.**

\*Impact scenarios are based on:  
\$600 for a dyslexia evaluation (suggested pledge: \$700)  
\$25 per reading intervention session (suggested pledge: \$50/session)



Katie Ludlow, Development Manager  
Katie@INWDyslexia.org  
www.inwdyslexia.org/sponsor

