THE AI PRODUCT & TECH STACK

Users
Consumers / Enterprise
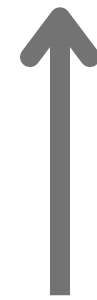
Role in the Value Chain

Core Competencies & Assets

Applications
Consumer & Enterprise Use Cases

descript   Jasper   runway

Consumer and Enterprise use cases based on AI

Customer empathy
UX and UI
Market and user insights

Specialized Models
Trained on niche / focused data

glean   Lightricks   AI21labs

Niche AI engine focused on one set of data and applications

Niche data sets
Access to private data
Deep domain expertize

Foundational Models

Text   Code   Video

Images   Audio

stability.ai   PaLM 2

Multi-purpose engine for applications which use AI

Large data sets
Computing infrastructure
Tech R&D

Data

The Strategy Deck