ARTSPACE SPONSORSHIP PACKAGE
2022

ANNUAL GIVING
BOOK AND ZINE FEST
MAKER SPACE REVAMP

JOIN ARTSPACE IN SUPPORTING THE ARTISTIC COMMUNITY OF PETERBOROUGH AND THE KAWARTHAS THROUGH EXHIBITION, EVENTS AND COMMUNITY RESOURCE SHARING

PETERBOROUGH'S ARTIST - RUN CENTRE
ABOUT ARTSPACE

ARTSPACE IS A NON-PROFIT ARTIST-RUN CENTRE THAT ASSISTS ARTISTS WITH THE PRESENTATION OF NEW WORK, AND ACTING AS A REGIONAL HUB FOR THE ARTS COMMUNITY. WE AIM TO FOSTER A STRONGER APPRECIATION FOR CANADIAN CONTEMPORARY ART, AND SUPPORT EMERGING CONTEMPORARY ARTISTS.

ARTSPACE HAS BEEN SERVING THE PETERBOROUGH COMMUNITY AND ARTISTS ACROSS THE COUNTRY FOR OVER 45 YEARS. FOUNDED IN 1974, ARTSPACE WAS ONE OF THE FIRST ARTIST-RUN CENTRES IN CANADA AND IT REMAINS A VITAL REGIONAL HUB FOR THE ARTS TODAY.

OUR PROGRAMMING IS NATIONAL IN SCOPE AND REGIONAL IN SPIRIT. IN CONNECTING ARTISTS TO THE COMMUNITY AND FOSTERING PUBLIC ENGAGEMENT, WE CONTINUE TO ATTRACT RESPECTED TALENT FROM ACROSS THE COUNTRY TO PETERBOROUGH.

WE STRIVE TO PRODUCE THOUGHT-PROVOKING EXHIBITIONS THAT ENGAGE WITH DIVERSE CULTURAL AND POLITICAL PERSPECTIVES THROUGH COLLABORATION WITH ARTISTS AT ALL CAREER STAGES, WORKING IN ANY MEDIUM.

SUPPORTING EMERGING AND MARGINALIZED ARTISTS IN THE KAWARTHAS

OUR NEW CO-DIRECTOR TEAM IS COMMITTED TO EXPANDING TO OFFER MORE ACCESSIBLE RESOURCES FOR ARTISTS MOVING FORWARD.

ALL OF OUR 2022 PROJECTS START FROM THE QUESTION "HOW WILL THIS BENEFIT BIPOC, LGBT2QIA, DISABLED, YOUTH, AND OTHERWISE MARGINALIZED ARTISTS IN OUR COMMUNITY?"

WE ARE LOOKING FOR PARTNERS AND SPONSORS WHO BELIEVE IN THIS GOAL AS WELL.
# ANNUAL SPONSORSHIP LEVELS

## PRESENTING $5000+

All Community and Supporting benefits plus:
- Physical presence in the gallery wall for the year as a Presenting Sponsor
- Your name or company name listed in the title of one of our exhibitions/programming with your logo on all relevant websites and press materials

"The _____ speaker series"

## LEADING - $1000

All Supporting benefits plus:
- Physical presence in the gallery wall for the year as a Leading Sponsor

## SUPPORTING - $500

All Community benefits plus:
- Announcement featuring partnership/sponsorship to mailing lists and social media followers (combined audience of over 3600)

## COMMUNITY - $250

- Logo on 2022 sponsors webpage
- QR code directing to the sponsorship page on our gallery wall
- Invitation to all gallery previews
BOOK AND ZINE FEST

March 7 - 13th

After a hiatus in 2021, ArtSpace is returning to form with the 7th annual Book and Zine Fair. The fair will take place online from March 7-13, 2022.

This week-long event will feature talks, panels, and takeovers by small press publishers, comics and graphic novel creators, letterpress printers, and other types of book and paper arts makers.

Since 2015, the ArtSpace Book and Zine Fair has been a focal point for the small press and publishing community in Peterborough. With the introduction of online events this year, we hope to encourage more participants from across Southern Ontario.

Due to the unknown nature of the COVID-19 situation in March 2022, we will be planning an online event.

Digital Vendor Tabling with Artist Showcase in Galley

An opportunity for artists, publishers, and other book and other paper arts producers to showcase and sell their work through micro sites.

We will also be hosting two showcase tables in gallery during the duration of the Fair. These tables will allow all vendor participants, and presenting sponsors to display materials that they will be selling at the digital table.

Round Tables and Talks

Daily talks with artists and local publishers. These digital talks will cover local issues and artists as well as information about the publishing industry overall. We hope that these digital talks will be interactive and offer unique entry points for current and emerging artists to examine paper medium.

Instagram Takeovers and Giveaways

We want to feature all things Kawarthas art from the perspective of local artists and publishers. Instagram takeovers will feature in feed posts, and stories that highlight the perspective of local artists and makers.
BOOK AND ZINE
SPONSORSHIP LEVELS

PRESENTING - $1000 +
All Community and Supporting benefits plus:
- Logo on all print and digital graphics
- Recognition at all Book and Zine events
- Physical presence in the gallery with materials on our “sponsor table” and QR code directing to the sponsorship page on our micro site

SUPPORTING - $500
All Community benefits plus:
- Announcement featuring partnership/sponsorship to mailing lists and social media followers (combined audience: over 3600)

COMMUNITY - $250
- Logo on all relevant event web pages (expected page views: )
- QR code directing to the sponsorship page on our micro site (in gallery)
MAKER-SPACE REVAMP

2021-2022

SINCE 2014 ARTSPACE HAS OFFERED ITS MEMBERS FREE ACCESS TO OUR "MEDIA LAB"

WE AIM TO EXPAND THE MEDIA LAB INTO A FULL BLOWN MAKER SPACE INCLUDING EXPANDING THE
SPACE AVAILABLE FOR PRODUCTION, THE TYPES OF EQUIPMENT AND WORKSHOPS WE CAN OFFER. WE
WOULD LIKE TO BE ABLE TO OFFER MORE FREE PARTICIPATION OPTIONS WITH A FOCUS ON
EQUIPMENT THAT MAY TAKE UP TOO MUCH SPACE OR BE COST PROHIBITIVE TO HAVE IN YOUR HOME.

EQUIPMENT SPONSOR - $1000 +

Each sponsorship of $1000 or above will enable us to purchase a new piece of equipment such as:
Wide format printer, new camera equipment, 3D printer, light boxes, book binder, or enable us to run
a free community workshop

All Material benefits plus:
- Recognition at all Marker Space events and workshops
- A piece of equipment named for you or your company with a label affixed to the equipment
  or kit

WORKSPACE SPONSOR - $500

Each workspace sponsor represents 1 sit stand desk, ergonomic seating or other
workstation furniture

All Material benefits plus:
- A workstation or piece of furniture named for you or your company, with a label
  affixed to the station (3 available)
  "The _ _ _ _ _ _ station is free for you to use"

MATERIALS - $250

This donation level represents the purchase of paper/inks/writing implements
cutting implements for the space

- Logo on 2022 sponsors webpage as a Maker Space Sponsor
- Your name or company name on the Maker Space Wall for the year