PAUL FAIRWEATHER
HELPING CLEVER PEOPLE BE ORIGINAL & INVENTIVE
Paul Fairweather is possibly the most unusual speaker in Australia.

He is a multipotentialite who’s curiosity has led him to enjoy an eclectic career - as a successful architect, artist, designer, inventor, property developer, CEO of an award-winning architectural company, co-founder of TEDxBrisbane, TED main stage speaker, finalist in the Archibald Prize, and more.

He chuckles every time a CEO tells him about all the amazing ideas, strategies, innovative projects and connections they have made, and in the same sentence confide that they don’t have a creative bone in their body.

Paul believes what the world needs now more than ever is creative thinking. He seeks to dispel the misconception that creativity is artistry, and to shift minds towards a creative orientation.

He distils his expert knowledge of the creative process through keynote speaking and workshops to inspire people and businesses to turn their ideas and vision into reality.
Understanding the neuroscience of the creative mind

Unlocking the 4 F’s of the primitive mind: Fear, Flight, Freeze; and Figure stuff out

How to build a creative culture

How to build a framework to empower creativity, and still stay in control

What is creativity?

Ingenuity - Being clever, original and inventive

We are all creative, understanding the Pragmativity® scale

The 3 key neural networks in the creative brain

The wandering mind

CREATIVE TORQUE

Less tension, more creative torque

For business’s and teams that want to empower their people and build a creative culture.

This talk covers:

- Understanding the neuroscience of the creative mind
- Unlocking the 4 F’s of the primitive mind: Fear, Flight, Freeze; and Figure stuff out
- How to build a creative culture
- How to build a framework to empower creativity, and still stay in control
- What is creativity?
- Ingenuity - Being clever, original and inventive
- We are all creative, understanding the Pragmativity® scale
- The 3 key neural networks in the creative brain
- The wandering mind
BOLD BRAVE AND A BIT QUIRKY

A very personal (and a bit funny), thought provoking creative memoir.

A perfect pickup to inspire people to think ‘what is next?’

This talk covers:
- How to avoid a midlife crisis through creativity
- Planting the creative seed
- How to reinvent in place
- People who are good at their job, have ticked lots of career
- Lessons from a life time of creative misadventures
- Finding your voice
- How to go from Founder to Seeker

QUANTUM CREATIVITY

Einstein’s long lost theory of Creative Relativity

A light hearted romp through the parallels of creativity and science to get people thinking differently.

The talk covers:
- Understand the key elements of the the periodic table of creativity-
  - Inspiration
  - Actions
  - Expression
- Creative Entropy, how we get creative energy from the natural process of order to chaos
- The power of connection
- Divergent and Convergent thinking
“Paul’s natural ability for thinking outside the square and being open to ideas makes him a great pin-up for the true meaning of creativity and idea generation.”
— Carl Lindgren, MAP Magazine

“Paul Fairweather’s Think Rink was the perfect vehicle for inspiring our team to think of how they can contribute to Queensland Ballet’s bright future. It was so fun, it didn’t feel like work!”
— Anna Marsden, CEO of Queensland Ballet

“Paul has tickled parts of my brain I didn’t know I had.”
— Greg Hogg, McVeigh Consultants

“The ideas Paul shared inspired us to add a lot of ‘think outside the box’ into what we do everyday, and how small simple ideas can truly make a difference.”
— Derek Skinner - GM of Queensland Department of Transport & Main Roads

“We’ve now got a clear, sustainable business strategy, better business skills, refined financial systems and goals, plus an annual growth of 75%.”
— Troy Pearse - Creative Director of Render House Studios
Learn more:
paulfairweather.com

Business enquiries:
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