THINK BOLD
BE BRAVE
DO BETTER
**COMPANY**
Clarity about what really matters for the COMPANY, clients and community.

**TEAM**
Engaged, energised and empowered TEAMS

**SELF**
Confident creative INDIVIDUALS willing to explore new ideas

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Engaging and interactive masterclasses

Inspiring keynotes delivered with clarity and humour

Programs and mentoring

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THINK BOLD
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The Bold Brave and Better offering include keynotes, masterclasses and programs delivered with clarity and humour by creative impresario Paul Fairweather, tailored for executive leadership and corporate teams.

At its core, it is an experience of team building and bonding with a twist. Using Paul’s iSee Framework as a structure for Strategic Planning, Team Branding, Client Connection, Vision and Mission statements, the sessions utilise storytelling, drawing and some more adventurous artistic challenges.

Paul is on a mission to reconnect teams with their creative essence to be applied in life and business via idea generation, problem-solving, creative thinking, and curiosity.

The focus of the day is all about connection, confidence, calm, courage, clarity, creativity, and curiosity. Taping into your people and team’s ingenuity; being clever, original and inventive.
THINK BOLD
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DO BETTER

IDEA
CLARITY
STORY

ENERGISE
ENGAGE
ENLIST
YOUR TEAM

DO BETTER
THEE Story
WE NOW FUTURE

autonomy, freedom, creativity, mastery; the belief that you can impact the world around you.

BELONGING
relationships, community, friends, family; the people that surround and nurture you.

CAUSE
a calling, a mission, a direction, a purpose; a transcendent commitment beyond yourself that makes your life worthwhile.

PAST
Reality
Imagination

YOU

STORIES
Finding MEANING Make Connection

CLARITY
CLARITY about what MATTERS

IDEAS
Make a DIFFERENCE + add VALUE

OUR

YOUR

YOU

CONTEXT
Company, Community, Customers

BOND
Team, family, people that nurture you.

AUTONOMY
Agent of change, autonomy, freedom, creativity, curiosity, mastery.
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COMPANY

3

Strategic Positioning
Where does your company want to go? What has worked in the past, and what not not? What matters most now, and when can the company add value and make a difference?

Stakeholder Engagement
Engage with your stakeholders. What is the story, where did they come from? What matters to them now and how can you partner with them to build a vision for a better future.

TEAM

2

Team Building + Bonding
Reconnect your team at a deeper level. Have some fun and some laughs and build stronger bonds. What stories are no longer supporting your team, and what stories need to be rewritten and retold?

Team Culture + Branding
Explore where your team is at the moment, and where has it come from. What are the defining events that have shaped its culture, and where does it want to go, and how is the message to be communicated to the broader organisation.

SELF

1

Personal and professional Development
Help your employees build creative confidence, find out what really matters to them and where they want to go.

Leadership Development
Empower your leaders in creativity leadership, taking your people from anxiety to action, from confusion to clarity, and to take challenges to turn them into a vision for a better future for all.
KEYNOTE
Live or Virtual.

1/2 DAY MASTERCLASS
25 people max. Live

FULL DAY MASTERCLASS
25 people max. Live

3 MONTH PROGRAM
Introduction discover meeting. 3 x 1/2day masterclass. 3 x 2 hour momentum calls. Unlimited 30min clarity calls. Define metrics. Min 15 people. Live, Virtual, Hybrid

MENTORING PACKAGES
3 Month Mentoring package. Face to face and/or Zoom. Unlimited phone support.
About the Presenter

Paul has had a career as a successful Architect, Artist, Designer, Inventor, Property Developer and CEO of an award-winning Architectural company. Along the way of his unusual career, his curiosity has found him as co-founder of TEDxBrisbane, giving a three-minute talk on the main stage of TED, being a finalist in the Archibald Prize, writing a column in a monthly mag, singing, acting, and occasionally doing some standup comedy. Once described by a colleague as equal parts zen and espresso, Paul understands that making ideas happen is a combination of both the creative and practical.

Paul is on a mission to connect people and creativity.

Paul distils his knowledge and expertise of the creative process to inspire people to reconnect with their inner creativity and businesses to apply this creativity to benefit their team, client and the broader community.

Paul has a unique story and great insights into the application of creativity in life and business, delivered with clarity and humour.
Book a 20 minute virtual coffee session with Paul to find out more