# THE CONNORS INSTITUTE MEDIA REPORT CARD

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### THE CONNORS LIST OF TRUSTWORTHY SOURCES

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It is <u>important</u> for Americans to maintain a healthy media diet that offers an accurate account of the news of the day with limited bias. The outlets on our list of trustworthy sources below have recently been scrutinized by independent analysts using rigorous, objective, and rule-based procedures and found to demonstrate a pattern of generally accurate reporting with limited bias (see page 5 for our methodology).

ABC News	Foreign Affairs	The Oregonian
Anchorage Daily News	Foreign Policy	Orlando Sentinel
<u>Arizona Daily Star/</u>	The Guardian	<u>PBS</u>
<u>Tucson.com</u>	<u>Heavy.com</u>	Pittsburgh Post-Gazette
Associated Press	The Hill	Politico
Atlanta Journal-Constitution	Honolulu Star-	ProPublica
Axios	Advertiser	Reuters
Baltimore Sun	<b>Houston Chronicle</b>	Roll Call
BBC	<u>IndyStar</u>	Salt Lake Tribune
Bloomberg	Kansas City Star	
Buffalo News	Las Vegas Review-	<u>San Diego Union-</u> <u>Tribune</u>
CBS News	<u>Journal</u>	Seattle Times
Charleston Gazette-Mail	<u>Live Science</u>	SFGate
Chicago Sun-Times	Los Angeles Times	St. Louis Post-Dispatch
Chicago Tribune	<u>MarketWatch</u>	Stars and Stripes
Christian Science Monitor	<u>Miami Herald</u>	
Cleveland Plain Dealer/	Military Times	<u>StarTribune</u>
<u>Cleveland.com</u>	Milwaukee Journal	STAT
Dallas Morning News	<u>Sentinel</u>	<u>Tampa Bay Times</u>
<u>Defense News</u>	NBC News	<u>The Tennessean</u>
<u>Denver Post</u>	New York Times	<u>U.S. News &amp; World Report</u>
<u>Deseret News</u>	NJ.com	<u>USA Today</u>
<u>Detroit Free Press</u>	Nola.com	Wall Street Journal
The Economist	<u>NPR</u>	Washington Post
<u>Financial Times</u>	Omaha World-Herald	Wired

#### Sources that fell short

The outlets below have recently been scrutinized by independent analysts using the same rigorous, objective, and rule-based methodologies as the sources on our trustworthy list, but **the sources below missed the mark**: they have demonstrated a pattern of reporting with **too many inaccuracies** and/or **too much bias**.

AlterNet The Nation American Greatness New Republic American Spectator New York Daily News American Thinker New York Magazine The Blaze New York Post **Boston Globe** The New Yorker **Breitbart** Newsmax CNN Occupy Democrats Common Dreams One America News Network (OAN) Daily Beast Raw Story Daily Caller RedState Daily Kos Rolling Stone Daily Mail Salon Daily Wire San Francisco Chronicle Democracy Now! Drudge Report Slate **Epoch Times ThinkProgress** The Federalist Townhall Fox News Truthout The Gateway Pundit Vice **Huffington Post** Vox **Infowars** Washington Free Beacon The Intercept **Washington Times** Jacobin WND (formerly WorldNetDaily) Jezebel The Young Turks Mother Jones **MSNBC** Zero Hedge

### **METHODOLOGY**

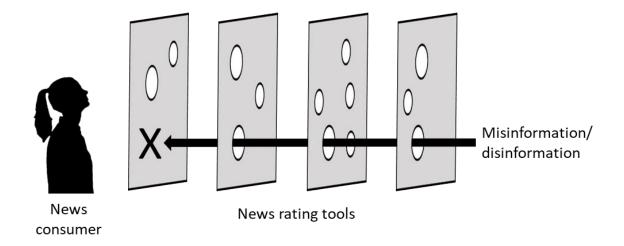
Information published by outlets we have labeled as "trustworthy" has been recently scrutinized by independent analysts using rigorous, objective, and rule-based methodologies. These analyses determined the content to contain limited bias and to generally score highly on measures of quality and reliability.

Here is our rubric for classifying media outlets as trustworthy. We disqualify an outlet from receiving our trustworthy designation if it fails in *any* of the following four areas:

- 1. All outlets must receive a passing grade from NewsGuard on all five of their credibility measures:
  - *♦ Not publishing false content*
  - Demonstrating responsible news gathering/presentation
  - Making corrections/clarifications
  - Demonstrating responsible news/opinion differentiation
  - Avoiding deceptive headlines
- 2. Outlets cannot be rated below a "32.0" by Ad Fontes Media on their vertical reliability axis.
- 3. Outlets cannot be rated as hyperpartisan by either <u>Ad Fontes Media</u> or <u>AllSides</u>.
- 4. Outlets must not be deemed by <u>Connors Institute</u> researchers to have committed serious missteps in the areas of accuracy and/or bias in the past 12 months.

We consider using all four of these quality guardrails in conjunction to be akin to a <u>"Swiss cheese defense"</u> (see Figure 1 below). While it is possible that one of these organizations could make a mistake in their analysis of a particular media outlet, it is highly unlikely that *all four* would give an unreliable outlet high marks.

FIGURE 1. Connors Institute "Swiss Cheese" Defense Against Misleading Information



Source: Adapted from Ian Mackay's Swiss cheese virology infographic. Female silhouette from pexels.com.

Page 1 image from pexels.com