

# 2022 Chocolate Scorecard

We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet.**



## GOOD EGG AWARD

The 2022 Good Egg Award goes to **Beyond Good**, for a business model which ensures people and the planet are respected and cared for. Their smaller size has enabled this model to be refined and now they are looking to scale up.



## ROTTEN EGG AWARD

The 2022 Rotten Egg Award goes to **Storck** (manufacturer of **Werther's, Toffifay, Merci**) for lack of transparency and being unreasonable. They also received the Rotten Egg Award last year.

## SPECIAL MENTIONS

Previous scorecard 'Good Eggs' **Alter Eco, Tony's Chocolonely** and **Whittaker's** continue to be best in class.

**Nestlé** has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

**Ferrero** now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's, Ritter, Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.

### SCORE KEY



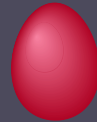
Leading the industry on policy



Starting to implement good policies



Needs more work on policy and implementation















































Needs to catch up with the industry



Did not respond to survey: Lacking in transparency












































# 2022 Chocolate Scorecard

Companies are listed by performance

Company	Popular Product(s)	Traceability & Transparency	Living Income	Child Labour	Deforestation & Climate	Agroforestry	Agrichemical Management	Overall
 <b>BEYOND GOOD.</b>								
 <b>alter eco</b>								
 <b>TONY'S CHOCOLONELY.</b>								
 <b>Whittaker's</b> <small>SINCE 1896</small>								
<b>FERRERO</b> Kinder Nutella Ferrero Rocher								

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 * (manufacturer)								
 (processor)								

\* Cémoi was incorrectly presented in previous versions of the Chocolate Scorecard












































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<b>ETG</b> Beyond Beans, Export Trading Group	(trader)							
<b>ECOM</b>	(trader and processor)							
<b>Mondelēz</b> International Cadbury Toblerone Milka								
<b>HERSHEY'S</b> The Hershey Company								
<b>Lindt</b> Lindt & Sprüngli AG								






































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	(trader)							
								
								
	(trader and processor)							

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







































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<b>pladis</b> McVitie's Godiva Ulker								
<b>Cargill</b> (trader, processor and manufacturer)								
<b>Ritter Sport</b>								
<b>BARRY CALLEBAUT</b> (trader, processor and manufacturer)								
<b>Puratos</b> Reliable partners in innovation (manufacturer)								











































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 Unilever Breyer's, Ben & Jerry's, Klondike								
 FUJI OIL Blommer — CHOCOLATE COMPANY —	(manufacturer)							
 GODIVA Chocolatier								
 ITOCHU	(trader)							
 STOLLWERCK Alpia Sarotti								










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<b>meiji</b>								
<b>Kellogg's</b>								
<b>MORINAGA</b> Dars								
 <b>DAITOCACAO CO.,LTD.</b> (manufacturer)								
<b>Glico</b>								



The following companies did not respond to our survey.

Company	Popular Product(s)	Overall
 General Mills		
		
 Werther's Toffifay Merci		

## BROKEN EGGS

Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks, General Mills** and **Storck**. If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it.

The **Chocolate Collective** is coordinated by **Be Slavery Free**, with universities, consultants and civil society groups engaging in transforming the chocolate industry. We are grateful to the companies who participated and the staff who took time to engage with us.

## Researchers

*This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.*



Be Slavery Free  
Etelte Higonnet  
Carolyn Kitto  
Fuzz Kitto



Macquarie University  
Prof. John (Johannes) Dumay



The Open University  
Dr. Cristiana Bernardi



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University of Wollongong  
Dr. Stephanie Perkiss

## Subject Matter Consultants

*We are grateful for their advice but in the end decisions were made by the research team.*



Forest Trends  
Philip Rothrock



International Cocoa Initiative  
Matthias Lange



Pesticide Action Network  
Rajan Bhopal



Südwind Institute  
Friedel Hütz-Adams



VOICE Network  
Antonie Fountain

## Promotion Partners

Abolition

Child Labor Coalition

European Freedom Network

Mighty Earth

RAIN

ACRATH

EcoCare Ghana

Freedom United

National Consumer League

Roscidet

Asset Campaign

El Llamado del Bosque

Green America

National Wildlife Federation

SIM For Freedom

Baptist World Aid Australia

Estwatch

JATAN

Netzwerk gegen Menschenhandel

Unseen UK