**Looking Back While Moving PA Forward**

2022 PRPS Conference & Expo  
March 29 – April 1, 2022  
Kalahari Resorts  
Pocono Manor, PA

**TUESDAY, MARCH 29 1:00 – 2:15 PM**  
**Power of Partnerships: Leveraging private funding to support programming**  
The past two years have been a challenge unlike any other. Like many organizations, Philadelphia Parks and Recreation (PPR) saw budget cuts that significantly affected the department’s operations. While challenging, this provided an opportunity for the department to rethink existing partnerships to leverage fundraising efforts and to creatively form new relationships. Partnerships and fundraising efforts with local and regional organizations has resulted in innovative, fun, safe and free teen, and youth programs, across the city and in particular, areas most impacted by the pandemic, rise in gun violence and loss of connectivity with peers. For example, through a partnership with an E-sports company, PPR, created new program opportunities in E-sports, including in workforce development. In addition to new programming, the funding and partnerships allowed the department to repurpose and utilize underused physical spaces and created entirely new physical program spaces, such as a new E-sports game room in a West Philadelphia Rec Center.

*Speaker: Kathryn Ott Lovell – Commissioner, Philadelphia Parks and Recreation*

**Equity on the Trail: Engaging Underserved Trailside Communities**  
In this panel discussion we will look deeper into equitable use of long-distance trails by exploring two studies conducted by organizations in Southeastern PA. One organization is Montgomery County, and the other is the Circuit Trails Coalition. Each studied trail use and access in underserved communities neighboring significant regional trails. Each study offers insights into use, barriers to access, and recommendations as to next steps in making trail networks welcoming, accessible, and useful to local trail users.

*Speakers: Jean Lynch – Regional Advisor, PADCNR; Donna Fabry, Senior Trails and Open Space Planner, Montgomery County; Eleanor Horne - Mid-Atlantic Manager, Lawrence Hopewell Trail; Daniel Paschal - Trustee, Lawrence Hopewell Trail*

**A Higher Level of Inclusive Play**  
The playground should be a place for laughter, friends and fun, for all. Traditional playgrounds focus on accessible-element play count and developmentally appropriate activities; but miss the mark when it comes to supporting a wide range of abilities. Per the CDC, one in 54 children has autism resulting in challenges interpreting sensory messages, engaging in play and social interaction. Evidence-based research shows sensory-rich play environments with appropriate levels of challenge and activity variety promote choice, develop functional skills, imaginary play and social skills provide better inclusive experience for all.

*Speaker: Jill Moore - Marketing and Inclusion Specialist, Landscape Structures*

**Survive & Thrive after Coronogeddon**  
After Coronageddon, many Departments were decimated, and jobs lost. All had to learn on the run with no conviction in decision-makers, yet many proved how essential our parks, resources and programs are to the communities we serve. Join this session to visit some of the innovations in programs and services...
and hear about ways to continue this community emphasis in parks and recreation as an essential service to our community and decision-makers.

**Speakers:** Pete Geis – Director, Cranberry Township Parks and Recreation; Amanda Bartell – Recreation Supervisor, Cranberry Township Parks and Recreation; Hunter Berneburg, Recreation Supervisor, Cranberry Township Parks and Recreation

**Take Advantage of the Market Conditions While You Can**

Speakers will discuss the benefits of planning, financing, building or renovating Township facilities during an economic downturn by taking advantage of lower interest rates, lower construction bids, stimulus funds, grants and other initiatives. Panelists include planners/architects, a finance professional who specializes in securing funds for municipal projects, an expert in the real estate market and a grant writer who will together be a complete planning resource for you and your Municipality.

**Speakers:** Lou Verdelli - Managing Director of Municipal Finance at RBC Capital Markets; Martin Kimmel – President, Kimmel Bogrette Architecture + Site

**Moving into the Future; Power of Transformational Leadership**

As the saying goes; “the only constant is change,” and if your organization wants to move forward with positive growth and a thriving staff, you’ll want to understand how to support this change. This includes appreciating leaders who can inspire followers to change expectations, perceptions, and motivations to work towards common goals. That change happens when there is an increase in the leader’s expectation of the follower’s performance which will result in overall increased performance.

**Speaker:** Lori Hoffner - Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

**TUESDAY, MARCH 29 2:30 – 3:45 PM**

**Statewide Walk with a Doc**

This session will be sharing the creation of the partnership for Advancing Wellness in Nature through Walk with a Doc, PA Medical Society, Geisinger and DCNR. Walk with a Doc Program Coordinator Bryan Romey will join us to share the Walk with a Doc program and how we can continue creating PA chapters with their organization. Two event participants will be joining us to share their experience with the program and what they are going to do next.

**Speakers:** Cheri Matter - Recreation and Conservation Advisor, PADCNR; Bryan Romey – Project Coordinator

**Ready, Set, Go! - Fundraising Through a Race**

Interested in organizing a race in order to generate new revenue? Topics will include: selecting the right race, registration, liability, methods to generate revenue, expenses, FAQs and set-up. With races being more popular than ever, it is important for your department to learn how to get a piece of that revenue pie while making sure your race differentiates itself from others and is successful.

**Speaker:** Derek Dureka – Director of Parks & Recreation, Upper Dublin Township

**All Ages, All Abilities, All the Time**

Parks today are responsible to ensure that we’re providing not only accessible environments, but spaces where users can feel secure, engage to their fullest potential, and remain vital community members. In All Ages, participants will discover how to apply the seven principals of universal design to create equitable spaces that encourage social sustainability, social equity, support all abilities and ages, and exist as a strategic investment for a communities economic health, pride, and commitment to all.

**Speaker:** Jill Moore - Marketing and Inclusion Specialist, Landscape Structures
Kalahari General Facility Tour
Ever wonder what a career in hotel and Resort Management would be like? Come see for yourself as Kalahari staff lead a session throughout the resort grounds, along the way pointing out facility highlights and answering questions you maybe have about this wonderful resort and convention center. The session will begin with a sit down overview of Kalahari Resort and Convention Center followed by the walking tour.

Speakers: Kalahari Staff

Directors and Supervisors Roundtable
This in-person roundtable will feature peer discussions and sharing about timely issues. This roundtable is designed for agency leaders who want to meet informally with other professionals to share ideas and challenges, network, and learn together in a supportive environment.

Speaker: Dan Hendey – Education Manager, PRPS

Creating Positive Practices to Reduce Unconscious Bias
One's age, gender, gender identity, religion, sexual orientation, weight, and other characteristics are subject to bias. Unconscious biases are social stereotypes about groups of people individuals form outside their conscious awareness. We’ll discuss five steps you can take to create positive practices and awareness and ensure unconscious bias is recognized.

Speaker: Lori Hoffner – Professional Speaker, Trainer and Consultant, Supporting CommUnity, Inc.

TUESDAY, MARCH 29 – 7:00 – 8:30 PM
KEYNOTE: LEVERAGING THE IMPACT OF PARKS AND RECREATION
The COVID-19 pandemic put a spotlight on just how essential park and recreation professionals are to communities across the country. Join us and our Keynote speaker, Kristine Stratton, CEO and President of the National Recreation and Park Association (NRPA), as she discusses the fundamental role that parks and recreation plays in promoting overall health and wellness, driving economic opportunity and providing the critical infrastructure that makes our communities more environmentally resilient. Learn more about the research behind why parks and recreation truly is essential to thriving communities and how telling your community’s park and recreation stories can help to elevate the field and create greater awareness about your important work.

Speaker: Kristine Stratton – President & CEO, NRPA
WEDNESDAY, MARCH 30 8:30 – 9:45 AM

Natural Areas Management in Bambi-land
Stewardship of natural areas in parks with high deer population poses special challenges. This session will focus on proper plant species selection, protection methods to allow for plant establishment and ongoing monitoring and maintenance needed for a successful project. We will highlight these methods in an example Forested Riparian Buffer and discuss potential sources of funding for restoration activities.

Speakers: Drew Gilchrist – Regional Advisor, PA DCNR; Colleen Kenny – Natural Resource Manager, Upper Dublin Township Parks & Recreation; Kelly Rossiter – River Program Specialist, PA DCNR

Capital Campaigns: Not Just a Walk in the Park
Attendees will learn the phases and attributes of a successful capital campaign by addressing the following steps:

1. Identifying the campaign need
2. Monetizing the campaign need
3. Establishing a project timeline
4. Exploring the board's capacity to deliver on the project and support it financially
5. Developing the case for support
6. Testing the campaign's feasibility for success
7. Identifying campaign leadership
8. Designing a donor recognition program
9. Embarking on the Quiet Phase
10. Embarking on the Public Phase
11. Delivering on campaign promises
12. Completing the project on time and within budget
13. Celebrating your success!
14. Recruiting campaign leadership
15. Identifying campaign volunteer leadership campaign leadership

Speaker: Sharon Dorn – Regional Account Executive, The Hospital and Health System Association of Pennsylvania

What Would you Do?: Lessons from Drowning Cases
This presentation explores how to reduce risks at aquatic facilities, by learning from real scenarios. The session will analyze psychological, physical, and practical aspects of the aquatic scene that could be changed to prevent future accidents. Psychological barriers can lead to human errors when it comes to vigilance around the water. There are also physical hazards and risks at facilities that contribute unintentional drowning risk. Practical solutions to help learn from the examples will be provided.

Speakers: Rachel Griffiths – Communication Director, Aquatics Safety Research Group; Tom Griffiths – President, Aquatics Research Safety Group

Local Officials' Perceptions of Park and Recreation Services
Park and recreation services offer considerable health, quality of life, environmental, and economic benefits. Their ability to effectively deliver these benefits, however, rely on supportive policies and funding from local officials. In this session, we’ll provide highlights and insights from a recent PRPS-Penn State survey of Pennsylvania’s local officials concerning their views of park and recreation services. Using this study (and prior research conducted by NRPA), we’ll also discuss factors that promote favorable park and recreation choices among officials.
Speakers: Andrew J Mowen – Professor, The Penn State University; Nick Pitas – Assistant Professor, SUNY Brockport; Tim Herd – CEO, PRPS

2 Departments, 1 Team. The Story of Finance and P&R
This session will focus on the relationship between the Finance and Parks and Recreation Department to achieve one goal. Both departments have individual objectives, but both are interconnected with the overarching municipal goals. Topics that will be discussed are: COMMUNICATION, municipal budgeting, basic bookkeeping, capital projects, the interaction between the two departments, recreation operations, and the stigma that may exist between the two departments. This is an interactive session meant to help break down the municipal silos between departments.

Speakers: Brian Shapiro - Director of Finance, Montgomery Township; John Ramey - Director of Finance, Warminster Township; Megan Prusienski - Director of Parks and Recreation, Newtown Township Parks and Recreation; Patrick Graham - Program Coordinator, Middletown Township Parks and Recreation

Tennis in the Parks
There is a new tennis boom! In 2020, tennis participation rose 22% and nearly 3 million new players have picked up a racquet. Over 70% of all tennis is played in the public parks. Tennis is a sport that can be learned at a young age and, unlike other sports, played for a lifetime, appealing across all age demographics making it attractive to families as well as facilities that seek to create recreational opportunities that bring in revenue.

Speaker: Renee Lentz – Community Manager, United State Tennis Association

WEDNESDAY, MARCH 30 2:30 – 3:45 PM
GENERAL SESSION: IMAGINE THAT - LOOKING BACK WHILE MOVING FORWARD!
Richard skillfully stretches people’s perceptions to see new possibilities and consider how their own imagination works. Successful people and organizations take advantage emerging opportunities to seek better solutions for their challenges. In both cases, creativity is the crucial ingredient. Creativity requires a broader, more imaginative way of thinking but benefits all who learn to color outside the lines. Some keynotes you attend...but this is one you experience!

Speaker: Richard Hight, Artist & Speaker

WEDNESDAY, MARCH 30 4:00 – 5:15 PM
Simplifying the Complexities of Grant Writing
A municipal grant writer will speak about “lessons learned” from years of helping communities
strategically use grants to accomplish their goals. Tune in for a brief, general overview of what grants are and how they’re used, and suggestions on how to develop quality projects that are attractive to funders. Discover tips on how to craft your community’s story and translate it into competitive applications. Learn about some funding programs that municipalities can use to achieve park, recreation, and trail goals.

Speaker: Mary Himmelberger – Grants Manager/Greater Berks Office Manager, Barry Isett & Associates

Dancing in the Park: Arts, Community & Sustainable Living
Raise the curtain to a more sustainable future through the arts! The Carnival of Ruin was a theatrical performance created by the West Chester University Theatre and Dance Department and hosted in partnership with East Goshen Parks and Rec!

Speakers: Jason Lang – Director of Parks & Recreation, East Goshen Township; Marie Urrita – Associate Professor Dance, WCUPA; Gretchen Studlien-Web – Associate Professor Dance, WCPUA; Constance Case – Associate Professor Theatre, WCUPA

How Stormwater Management in Parks Can Benefit Your Program and the Community
Parks play a pivotal role in environmental stewardship, and that role is growing as municipalities struggle to meet increasing water quality requirements (i.e. MS4 permits, Pollution Reduction Plans). See how incorporating stormwater best management practices (BMPs) into your park system can enhance its value to community leaders while delivering more benefits to residents and reducing maintenance obligations. Camp Hill Borough’s manager and recreation director will discuss how they’ve worked together to integrate stormwater management into local parks for mutual benefit.

Speakers: Michael Hess, P.E. – Senior Project Manager, Herbert, Rowland & Grubic, Inc; Sara Gibson – Manager, Camp Hill Borough; Audrey Logar – Recreation Director, Camp Hill Borough

ARC Aquatic Safety Programming Roundtable
Q and A for American Red Cross Training Services. Program information, guidelines, best practices. Update on new information in regards to safety training.

Speakers: Aaron Eugene Workman – Aquatic Specialist, American Red Cross; Cait Waxler - Aquatic and Public Safety Specialist, American Red Cross

More to Pickleball than Building Courts
Join us to discuss pickleball! Topics of discussion are who is an ambassador, Industry hot topics, lessons, leagues, how to get courts and how to keep the peace.

Speakers: Cheri Matter - Recreation and Conservation Advisor; Harry Norton – Adult & Family Program Manager, Manheim Township Recreation & Park Planning; Evan Patrick – Recreation Program coordinator, Upper Merion Parks and Recreation

Diving Into Your Data Without Drowning
Curious about what insights your data holds, but unsure where to start? We’ll take a fun and inspirational look at how to approach your data that keeps you focused on what matters most, no matter what role you’re in or where you’re starting from. Whether you’re a “numbers person” who needs direction in what to focus on, or a “people person” that’s struggling to see the connection between your data and your work, this promises to give you some concrete examples to help you change your relationship with data from avoidance to asset.

Speaker: Bobbi Nance – President, Recreation Results
THURSDAY, MARCH 31 8:30 – 9:45 AM

Aquatic Safety Hacks
This presentation provides tips, tricks, and tools to more easily and efficiently run a safer aquatic facility. Safety programs, technologies, and responsibility-sharing strategies will be discussed. Learn how to supplement supervision and make lifeguards’ jobs easier and more enjoyable.

*Speakers: Rachel Griffiths – Communication Director, Aquatics Safety Research Group; Tom Griffiths – President, Aquatics Research Safety Group*

Ecologically Diverse Park Landscapes
Park landscapes provide opportunities to increase ecological diversity and climate resiliency. Including varied landscapes in parks benefits the local watershed and creates a model for conservation education. Panelists will discuss the design, maintenance considerations, and potential funding sources related to watershed forestry practices such as riparian buffers, meadows, and urban trees.

*Speakers: Vallie Edenbo - Recreation and Conservation Advisor, PADCNR; Kelsey Miller - Lawn Conversion Program Coordinator, PADCNR; Rick Hotlzman - Deputy Director, City of Allentown; Tyler Fatzinger - Park Maintenance Supervisor, City of Allentown*

Great Customer Experience is Not Enough
Great customer service is important, but not enough on its own to keep customers loyal to your organization. This fun workshop will have you stepping out of your job description and into your customers’ shoes in order to see your services in a new light. Begin the important work of brainstorming ideas that eliminate pain points, anticipate and proactively address customer barriers and stressful moments, and inject surprises and elevated experiences that take what’s great about your services and make them even better. At the end, you’ll walk away with an actual plan for improving one of your recreation programs or services as well as a process for repeating it with other services when you get back to work.

*Speaker: Bobbi Nance – President, Recreation Results*

PRPS’s DEI initiatives; findings and recommendations
In June of 2020, PRPS published a DEI Call to Action for Pennsylvania agencies. In that statement, PRPS committed to identifying DEI issues in the field, providing training for members, and hosting “listening tours” of several underserved communities throughout the state. This session will summarize PRPS actions and provide participants with ideas and tools to use in their organization to successfully address DEI issues.

*Speakers: Dan Hendey – Education Manager, PRPS*

Civility in the Workplace
Civility is a vital component of a successful workplace, whether it’s between staff or between visitors and staff. Changing times including remote work options and stressful world situations have caused more strain on civility. In this session we’ll explore workplace culture and expectations, how to model and discuss it, and the impacts that lack of civility have on people. Leave this session with a fresh perspective and ideas for influencing change in your workplace.

*Speaker: Molly Hetrick - Professional Speaker, Training with Molly*

Go-To Games & Activities Camp Roundtable
In this round table discussion, camp directors will share their top go-to-games and activities. This will be an opportunity to get fresh ideas a few months before camp season. What works for you, what your
staff and campers love, etc!

*Speaker: Kelsey Najdek - Recreation Assistant, Carlisle Parks and Recreation*

**THURSDAY, MARCH 31 10:00 – 11:15 AM**

**Adapt and Innovate: Tools to Remain Relevant to Ever Changing Communities**

Today’s Park and Recreation professional faces many new challenges due to an ever changing society. This session uses design thinking techniques to provide innovative ways to remain relevant to even changing communities.

*Speakers: Bill Salvatore, Director of Strategic Development – Philadelphia Parks and Recreation; Steve Jacobs, Recreation Leader – Philadelphia Parks and Recreation*

**FOREseeing the Future of a Municipal Golf Course**

In many suburbs municipal golf courses represent the largest remaining undeveloped parcels. Prior to COVID, the number of golf rounds played annually was declining nationally so communities were struggling with what to do with their golf courses. Should the operations be subcontracted? Sell the land to a developer? Change the use of the property? Learn how one community made the decision to transform from a manicured golf course to a naturalized park and how public input has helped the development process keep moving forward.

*Speaker: Derek Dureka – Director of Parks & Recreation, Upper Dublin Township*

**Will Your Program Be a Fit, Fad or Flop**

When it’s time to add new recreation programs to your offerings each season, how confident are you that they will be successful? Instead of launching new programs and waiting to see what sticks, we’ll explore a set of exercises and techniques you can use to brainstorm, test, and evaluate new program ideas before you even start writing that brochure description. In this workshop, you’ll have the opportunity to take a more thoughtful approach to expanding your program offerings and understand some of the drivers and trends influencing today’s consumers - all with the goal of increasing your new programs’ potential for success.

*Speaker: Bobbi Nance – President, Recreation Results*

"Fundraising Tips and Tools"

Fundraising Tips & Tools will offer a fun session to talk about a variety of important aspects to fundraising to help you be successful. We’ll talk about philosophy and help you feel more comfortable with fundraising. Also including Donor-Centered fundraising strategy, how to encourage your board members, how to be more comfortable with asking, linking communication and customer service to fundraising, and considering appeal mailings. Session will include time for your questions!

*Speaker: Molly Hetrick, Training with Molly*

**Park Maintenance Roundtable - Tips and Tricks**

Join us for discussion among peers focusing on logistics, operations, and aspects of facility management. This session is intended to provide a safe space to investigate issues, share challenges, and ask questions. Session format will maximize networking opportunities through a series of brief small group discussions.

*Speaker: Brian “BK” Koehler – Director, Park Maintenance Institute*

**Education Summit**

*Moderated by Tim Herd, PRPS CEO*
Kalahari Aquatics Facility Tour
Get a behind the scenes tour of America’s largest indoor water park at 220,000 sq. ft. that features a retractable roof, stand-up surfing or body boarding on the FlowRider, the twists and turns of the Anaconda and Swahili Swirl waterslides, relaxing lazy river and more! Learn from Kalahari staff what it takes to make such a large and multi-faceted facility a success!

Speakers: Kalahari Staff

THURSDAY, MARCH 31 1:15 – 2:30 PM
Connecting with New Audiences: Tips for Accessible Communications
The COVID-19 pandemic brought thousands of new visitors to public lands. Many of these visitors have little prior experience with outdoor recreation. Connecting with these visitors is crucial both to grow our audience and minimize damage. This session will give you practical tips to communicate with new audiences. The session will explore multiple media including text, web content, and graphic design. Learn how to make your content simpler to understand, easier to access, and more inclusive for diverse audiences.

Speaker: Josh VanBrakle – Recreation and Conservation Advisor 2, PADCNR

Through the Eyes of Parent of "That Kid"
We’ve all had “that kid” that challenges us and we don’t know how to help. Sometimes there is more going on with “that kid” that hasn’t been discovered yet. This session will give you a look inside the life of a family with children who have special needs – my family. You will learn why parents don’t provide you with a lot of information, the process of getting a diagnosis, meltdowns vs. tantrums, tips/tricks that have worked, and ideas of how to adjust your programming to be more “Special Needs” friendly.

Speaker: Chalet Harris, CPRP, CPSI – Parks and Recreation Director, Dover Township

Marketing 101
Easy social media trends, tips, and tricks to help promote recreation activities in your community. What platforms best engage with your target audience, design sites to spice up your content, benefits of paid advertising, ways to grow your database, & more! Save money in your advertising budget and market smarter, not harder.

Speaker: Kelsey Najdek, Recreation Assistant, Carlisle Parks and Recreation; Emily Croke – Director of Parks and Recreation, Springfield Township

Aquatics Roundtable
Moderators: Jeremy Mortorff – Recreation Program Specialist/Pool Manager, Hampden Township; Todd Roth – Aquatics Supervisor, Centre Region Parks and Recreation

Best Cultural Practices for Natural Turf Sports Fields
In this session, we will discuss the best management practices for providing safe playable natural turfgrass sports field, as well as discuss aerification, topdressing, over-seeding, fertility, and more You will gain a better understand best management practices that you can apply to current maintenance practices and help improve your surfaces.

Speaker: Boyd Montgomery, CSFM – Regional Business Manager SFG North America, Toro

Grow More Leaders
We all know that no leader can do everything without assistance from a strong team. One of our most important roles as leaders is to shape and empower the next generation of leaders. This interactive
session focuses on experiential and participant-centered activities that will give us tools to use in training young, emerging leaders within our organizations as well as strengthening our personal leadership skills.

*Speakers: Roz & Jed Buck, Roz and Jed Training & Consulting*

**THURSDAY, MARCH 31 2:45 – 4:00 PM**

**Community Center Roundtable**

Join us for open discussion among your peers about topics and issues and share your stories and ask your questions!

*Moderators: Phil Brady – Assistant Parks and Recreation Direct, Plymouth Township Parks and Recreation; Lauren Irizarry – Director of Recreation Services, Borough of Conshohocken*

**Rising Tides: how local parks can tap into one of the fastest growing segments of outdoor recreation**

From climate change to COVID-enhanced outdoorism, the demand for water-based recreation in Pennsylvania is rapidly growing. Every region in Pennsylvania includes waterways that can become assets for outdoor recreation. This session will focus on addressing access to water-based recreation through small group exercises. We will build on previous Trust for Public Lands data presentations by offering a hands-on opportunity for participants to identify recreation access needs and discuss strategies for prioritizing investments. Participants will be able to replicate the process to determine next steps specific to their communities.

*Speakers: Kelly Rossiter – River Program Specialist, PA DCNR; Lori Yeich – Recreation and Conservation Manager, PADCNR*

**3 P’s of Pools - Pee, Pumps, Personnel**

Join us as we take a light-hearted approach to common pool problems and solutions. From water chemistry, filtration and troubleshooting, to staffing issues, training and retention. Bring your own problems and maybe you will be able to walk away with an affordable, workable solution!

*Speakers: Dave Hutner – Recreation Program Manager, Cranberry Township Parks and Recreation; Chris Biswick – Aquatics Supervisor, Township of Upper St. Clair*

**Archery in Parks**

Archery is a fun activity for multiple demographics and skill levels. Chester County Rangers offer target shooting several times a month at special events and at park programs. Ten rangers have been certified by the Pennsylvania Game Commission as The National Archery in the Schools Program (NASP®) instructors. Donations from the Park Friends purchased 10 bows and dozens of arrows. Learn how to create an archery programs in your park. Archery Tackle will be available for display.

*Speaker: John Conlow – Park Ranger, Chester County Parks*

**Preparing the Next Generation . . . Internship**

Hosting a recreation intern can be a mutually beneficial relationship, and when structured in advance, can be more helpful than stressful. Learn what qualifies as a "good" internship and what pitfalls to avoid, then develop your own internship plan during this workshop.

*Speakers: Julie F. Saville – Assistant Professor, York College of Pennsylvania; Brian Malcarne– Assistant Professor, York College of Pennsylvania*

**Impactful Activities to Effectively Train Summer Camp Staff**

Training seasonal summer staff is critical to the success of every camp program. These staff members are responsible for the safety and well-being of campers and are charged with making sure the program
is both safe and satisfying for all campers. At this highly interactive session, attendees participate in a variety of activities that can be used throughout summer camp staff orientation to maximize learning and retention and create an exceptional staff orientation.

*Speakers: Roz & Jed Buck, Roz and Jed Training & Consulting*

**FRIDAY, APRIL 1 9:15 – 10:30 AM**

**99 Second Programming**

This is an opportunity to share your most creative programs and special events or ideas in 99 seconds or less. Presentation of some great programs will be presented to start the creative juices flowing, followed by open topic discussion and brainstorming by all who attend. Participants should come prepared to share details about 3-4 programs/events. Bring business cards, brochures and flyers to share with the group.

*Speaker: Tammy Echevarria – Recreation Supervisor, Upper Dublin Township*

**Efficiencies in Park and Open Space Management**

Designed to emphasize the importance of parks and public open space as essential elements in community infrastructure, this workshop will highlight opportunities for land managers to improve maintenance, operational efficiencies, and sustainability efforts. Participants will also network in small groups to share best practices in resource management and capital planning across various industries, that can be applied to public works, facilities, grounds, and public property stewardship.

*Speaker: Brian “BK” Koehler – Director, Park Maintenance Institute*

**Curbing Conflict With Class and Confidence**

Although our brains and our bodies are hardwired for fight and flight, neither of these reactions to conflict is appropriate at work or at home if our goal is to maintain healthy, long-term relationships. Fortunately, a third option exists that enables us to not only defuse tension with class and confidence in the moment, but also eliminate anxiety, guilt, and obsessive thinking following the interaction.

*Speaker: Andrea Ashcraft – CEO, SunnySoulUp*

**Create a Connected Team . . . No Glue Required!**

If your staff is cohesive and connected, will that make a positive difference in your recreation program? Attendees will play and participate in a variety of teambuilding games and activities. We will discuss the value of connection and the benefits of working as a team. You will take away an assortment of fun, interactive and thought-provoking activities to implement into your staff training as you create and strengthen your cohesive and connected team.

*Speakers: Roz & Jed Buck, Roz and Jed Training & Consulting*

**Summer Camp - What to do to make it fun!**

How to have fun at Summer Camp and keep it interesting for campers as well as leaders.

*Speakers: Alberta Gibson – Site Supervisor, Philadelphia Parks and Recreation; Carmen Butler – Dance Instructor, Philadelphia Parks and Recreation*

**FRIDAY, APRIL 1 10:45 AM – 12:00 PM**

**Endnote: Be You: Using Authentic Stories To Energize Yourself And Your Teams**

The fear of judgment, rejection, or ridicule often holds us back from displaying our truest selves. Using authentic stories to lead yourself and others replaces the unwanted burdens of our daily task list and energize teams! This interactive and practical keynote reframes authenticity as a tool to lead, and a tool
to serve at our optimum level!

*Speaker: Erik Domínguez – Speaker/Educator/Coach, Speak Up Stories*