2021 Employer/Employee Housing Survey

206 Responses
10 All Housing North work area counties participated
5+ Industries

Manufacturing
Retail
Healthcare
Hospitality
Construction
Non-Profit
Education and more!

42% of employers said they would consider investing in a regional housing fund to help their workers secure housing.

45% of employers said they would consider investing in housing through tax credits.

To employers: If you could fix the biggest issue with housing in your business’s service area, what would that be?

"Build more Affordable housing"
"Better child care options"
"Affordability"
"Tax-advantaged financing for developers of workforce housing."
"Supply available for the price point of the working class ."
"Small homes for single people"
"Move in ready, clean, safe options for service workers"
"A housing Trust"

40 30 20 10 0
37% 22% 34% 7%

Employers: Would you be involved with other employers in your community to invest in housing through a collaborative opportunity?

93% of employers were open to the idea. 37% said yes, 34% would need to learn more.

To employers: What do you see as the missing pieces or obstacles to achieving this vision?

"Incentives for employers"
"Affordability and child care"
"Focus on solutions and actions"
"Limit short term rentals"
"Land costs and construction costs"
"Government and private cooperation"

Housingnorth.org
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**Employee Summary**

- **48%** of Employees stated it was very difficult to secure housing.
- **45%** of Employees stated they were not satisfied with their living arrangement.
- **$1257** Average Monthly Housing Cost.
- **77%** Knew someone who could not move to Northwest Michigan due to housing.

**25 Miles**

Respondents in Charlevoix, Emmet and Antrim counties encountered the longest commutes from home to work, led by Antrim County residents with an average of 25 miles.

- **81%** of respondents lived in Single Family Homes.
- **12%** Lived in Apartments or other arrangements.

To employees: Would you like to move from your current home or apartment and if so please tell us why?

"**YES!"**

- "Need to be closer to work"
- "Yes. I can't afford it as a single mom"
- "House is in need of major repairs",
- "The home is unfinished"
- "Would like to own my place"
- "Too expensive"
- "I'm with my parents, can't find a place!"

To employees: Why don't you move?

1. I Can't find a place.
2. Can't Afford it.
3. My family.

For more information contact info@Housingnorth.org