The Northwest Michigan Housing Summit is an annual event regularly attracting an audience of over 200 people. After hosting two very successful virtual summits, we are excited to announce this year’s Summit will be held in person on Thursday, October 27 and Friday October 28th at the Great Wolf Lodge in Traverse City. We will host up to 280 people in the meeting room to allow for social distancing and COVID safety based on the room’s capacity. This year, the summit will feature an advocacy theme and diverse participations from local and regional experts showcasing initiatives, best practices, solutions and diverse partnership examples to ignite housing solutions and development for our communities.

### SPONSORSHIP OPPORTUNITIES

$500 BRONZE SPONSORSHIP
- Your logo on promotional materials and press releases
- One complimentary registration to the event
- Inclusion of your organization’s materials on the event website

$1,000 SILVER SPONSORSHIP
- Your logo on promotional materials and press releases
- Inclusion of your organization’s materials on the event website
- Three complimentary registrations to the event
- Time during the event to highlight your organization and its work
- Year-round recognition as a Housing North Summit Partner

$2,500 GOLD SPONSORSHIP
- Your logo on promotional materials and press releases
- Inclusion of your organization’s materials on the event website
- Five complimentary registrations to the event
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop

$5,000 PARTNER SPONSORSHIP
- Your logo on promotional materials and press releases
- Inclusion of your organization’s materials on the event website
- Five complimentary registrations to the event
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop
- Recognition as a Partner sponsor on the Housing North website with opportunities to moderate a discussion and/or present a workshop

$10,000 PRESENTING SPONSORSHIP
- Your logo on promotional materials and press releases
- Inclusion of your organization’s materials on the event website
- Ten complimentary registrations to the event
- Year-round recognition as a Housing North Summit Partner
- Lead a summit session with support from Housing North Staff
- Recognition as a Presenting Sponsor on the Housing North website with opportunities to participate in the summit planning including introducing the keynote speaker or awards.

### WHY SPONSOR?
The Housing Summit offers an opportunity to showcase your organization as a partner in housing solutions:
- Statewide promotions and media coverage of the event - and your logo
- Complimentary registrations
- Be recognized as a Housing North partner year-round
- We need your help to participate in solutions to help our housing needs

### OUR AUDIENCE
- Local governments
- State & Federal Officials
- Housing agencies
- Developers
- Businesses
- Real Estate
- Lenders
- Philanthropy
- Advocates

Event updates and agenda will be posted on www.housingnorth.org
2022 NORTHWEST MICHIGAN HOUSING SUMMIT
SPONSORSHIP FORM

CONTACT INFORMATION

ORGANIZATION/BUSINESS

CONTACT PERSON

STREET ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

SELECT YOUR SPONSORSHIP LEVEL

☐ BRONZE $500

☐ SILVER $1,000

☐ GOLD $2,500

☐ PARTNER $5,000

☐ PRESENTING $10,000

PAYMENT INFORMATION

☐ CHECK ENCLOSED

☐ INVOICE ME

☐ PAY ONLINE (donation page)

Please make checks payable

to:

Housing North

PO Box 1434

Traverse City, MI 49685

FOR MORE

INFORMATION

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