



The Northwest Michigan Housing Summit is an annual event regularly attracting an audience of over 200 people. We are excited to announce the 2023 Northwest Michigan Housing Summit will be held at the **Park Place Hotel in Traverse City, Michigan, on October 25-27th, 2023**, and invite you to become a sponsor. As a sponsor, you will have the unique opportunity to demonstrate your commitment to affordable, equitable housing and showcase your organization to a wide audience of housing experts, policymakers, and advocates. If you're interested in becoming a summit sponsor, see below our sponsorship opportunities. **All sponsorship levels will include your logo on promotional materials and press releases at the Summit.**

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## SPONSORSHIP OPPORTUNITIES

### WHY SPONSOR?

The Housing Summit offers an opportunity to showcase your organization as a partner in housing solutions:

- Statewide promotions and media coverage of the event - and your logo
- Complimentary registrations
- Be recognized as a Housing North partner year-round
- We need your help to participate in solutions to help our housing needs

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### \$5000 LEGISLATIVE HAPPY HOUR SPONSOR

Your organization can be **the only sponsor** of the legislative happy hour held on the first day of the event. The Happy Hour is a great opportunity to showcase and promote your organization and network with legislative stakeholders and summit attendees. It includes three complimentary registrations and inclusion of your logo in all promotional materials.

### \$500 SILVER SPONSORSHIP

- Your logo on the event webpage
- One complimentary registration to the event

### \$1,000 EXHIBIT SPONSOR

- Inclusion of your logo on the website
- Two complimentary registrations to the event
- Opportunity to have a booth to showcase your materials
- Year-round recognition as a Housing North Summit Partner

### \$2,500 GOLD SPONSORSHIP

- Five complimentary registrations to the event
- Inclusion of your logo on the website and at the Summit
- Time during the event to highlight your organization and its work by introducing a workshop discussion
- Opportunity to have a booth to showcase your materials
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop

### \$5,000 PARTNER SPONSORSHIP

- Inclusion of your logo on the website and at the Summit
- Opportunities to moderate or introduce a panel or workshop
- Seven complimentary registrations to the event
- Opportunity to have a booth to showcase your materials
- Year-round recognition as a Housing North Summit Partner and opportunities to introduce a workshop

### \$10,000 PRESENTING SPONSORSHIP

- Inclusion of your logo on the website and at the Summit
- Ten complimentary registrations to the event
- Year-round recognition as a Housing North Summit Partner
- Lead a summit session with support from Housing North Staff
- Recognition as a Presenting Sponsor on the Housing North website
- Opportunity to introduce the keynote speaker or awards.



# 2023 NORTHWEST MICHIGAN HOUSING SUMMIT

## SPONSORSHIP FORM

### CONTACT INFORMATION

ORGANIZATION/BUSINESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### SELECT YOUR SPONSORSHIP LEVEL

- |   |          |
|---|----------|
| <input type="checkbox"/> SILVER                         | \$500    |
| <input type="checkbox"/> EXHIBIT SPONSOR                | \$1,000  |
| <input type="checkbox"/> GOLD                           | \$2,500  |
| <input type="checkbox"/> PARTNER                        | \$5,000  |
| <input type="checkbox"/> LEGISLATIVE HAPPY HOUR SPONSOR | \$5,000  |
| <input type="checkbox"/> PRESENTING                     | \$10,000 |

#### OUR AUDIENCE

Local governments  
State & Federal Officials  
Housing agencies  
Developers  
Businesses  
Realtors  
Lenders  
Philanthropy  
Advocates

### PAYMENT INFORMATION

- CHECK ENCLOSED
- INVOICE ME
- PAY ONLINE (donation page)

**Please make checks payable to:**

Housing North  
PO Box 1434  
Traverse City, MI 49685

#### FOR MORE INFORMATION

*Please visit [housingnorth.org](https://housingnorth.org)  
or contact  
Yarrow Brown  
at 231-335-1685  
[yarrow@housingnorth.org](mailto:yarrow@housingnorth.org)*