



# The SSESS PROJECT

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# About

The **ASSESS Project** has been created to re-think how innovators and technology transfer offices (TTOs) are supported with health technology assessment to strengthen understanding of the business case for investment in and development of life sciences technology.

The project utilizes secure web technology, **The ASSESS Platform**, to connect innovators and TTOs to a global community of experts that provide early assessment of technology commercial potential, and identify the evidence requirements to bring the product to market.

The experts who complete the assessments are vetted by the international ASSESS Project Advisory Group, that represent some of the top global leaders in the field.



## Early Health Technology Assessment (eHTA)

An eHTA provides structured third party assessment of health technologies in development, by those with domain-specific expertise. The ASSESS Platform provides a written report to inform on the **commercial potential** of technology, considering:

- **Health Headroom** – opportunity to extend patient's life expectancy or their quality of life
- **Cost Headroom** - opportunity to reduce costs of care to patients, families and public or private payers
- **Economic Efficiency Headroom** - opportunity to produce better value for healthcare expenditures, considering both costs and benefits
- **Implementation** - enablers and barriers to the technology's implementation into care pathways, healthcare organizations and systems

Next, the eHTA identifies the likely **evidence requirements** for the technology, including the type of research and trials, the clinical endpoints, and the magnitude of effect likely to be required for regulators to license, and payers to purchase the technology. This informs on the likely time and cost to market, and the probability of success.

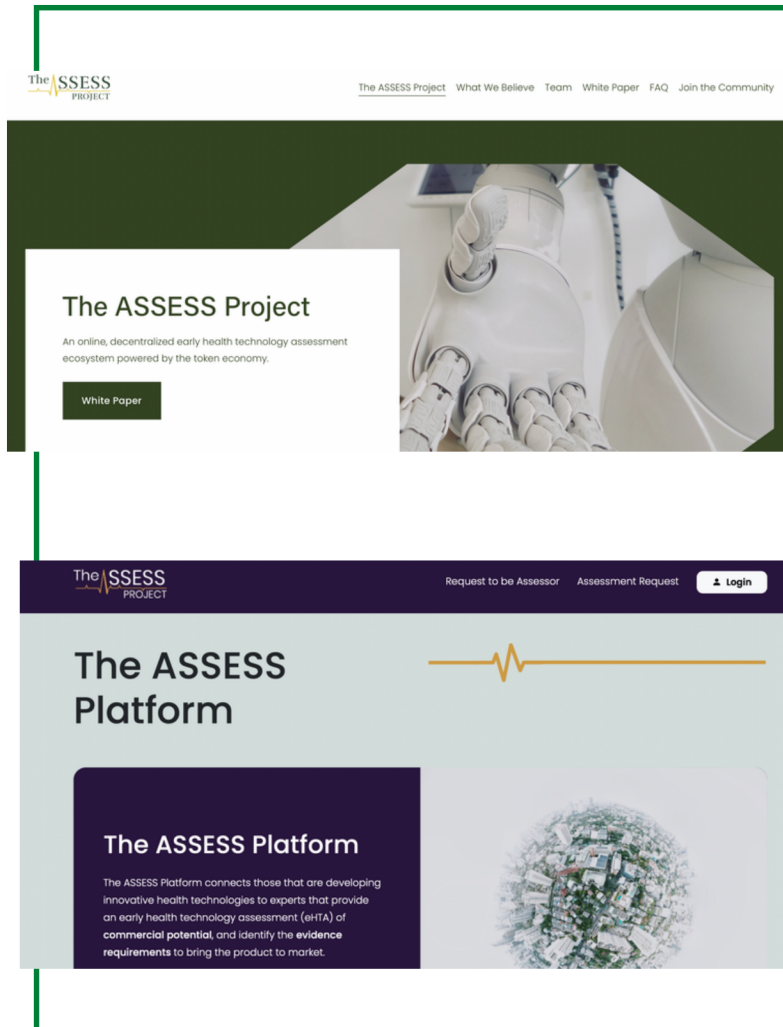


## eHTA Benefits to Innovators & TTOs

- Unique access to specialized expertise, matching skill set, experience, and market knowledge to therapeutic category and clinical application.
- A more objective assessment of technology commercial potential, free from any internal biases or conflicts of interest.
- Mitigation of risk associated with investing in technology that may not be commercially successful.
- More efficient use of resources by outsourcing aspects of due diligence, in order to permit focus on other activities such as commercial partner identification.
- Increased licensing and investment opportunity, and reduced time to deal development, given availability of an objective, expert third party assessment to structure discussions.
- Cost savings vs. hiring of internal or other more costly external expertise.



# READY TO GET STARTED?



Visit The ASSESS Project website to learn more about the project: [www.assessproject.org](http://www.assessproject.org)

Visit The ASSESS Platform to request an assessment [www.assessplatform.com](http://www.assessplatform.com)

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