



Top Trends Guide

SEO Article Writing



More Details

Link To Page: <https://www.toptrendsguide.com/mens-style/>

What Is Top Trends Guide?

Top Trends Guides is a website that provides it's readers with up to date fashion tips and advice about male and female clothing, grooming and other trends. The idea behind this website it drive enough traffic to then sell advertising space on the site to make a profit. Therefore, driving traffic through blog posts that were written with SEO in mind was essential.

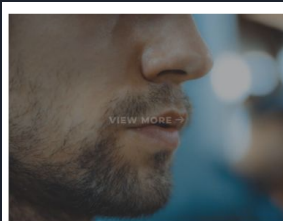
What Was The Role

I produced a series of SEO Articles on Male grooming and fashion for Top Trends Guide. This job allowed me to test my SEO writing skills, and learn the value of keyword density. This role was a big part in making me so skilled at SEO writing today.

What Did I Learn?

This job taught me how to provide keyword 'dense' articles, without keyword stuffing. It also taught me how to liaise directly with a client that was running a website on their own, rather than the larger companies that I had worked with to date. This was a really valuable experience as a whole to broaden my skills as a writer and as a professional.

SEO Article Examples



How To Fix A Patchy Beard

If you have a patchy beard, this guide will show you how to fix a patchy beard and get the thick, full beard you always wanted. There are many causes...

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30 Best Men's Jacket Styles

Jackets are an essential part of a man's wardrobe. A jacket is functional and provides warmth on chilly fall or cold winter days, but the right style can also elevate...

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59 Best Outfits For Teenage Guys

Men's fashion is constantly evolving, and many teenage guys may be wondering what to wear. These days, teen boys have more clothes and styles to choose from than ever before...

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How To Wear A Cardigan

The cardigan is a timeless men's fashion piece that is versatile and classy, giving guys the ability to style a range of outfits. As a must-have wardrobe item, the cardigan...

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27 Best Men's Underwear Brands

When it comes to getting the basics, underwear is one of the most important purchases you'll make. Men's underwear should be comfortable, functional and stylish, giving guys the support they...

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How To Dress Well

When it comes to men's style, knowing how to dress is not just about having the right clothes. Dressing well is about how you wear your clothes, understanding the different...

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Some examples of the SEO articles I produced for Top Trends Guide. This job allowed me to test my SEO writing skills, and learn the value of keyword density. This role was a big part in making me so skilled at SEO writing today