Take the Vaccine to the People

The timing and location of traditional pharmacies and vaccine clinics do not work for everyone. Facing a variety of barriers that include transportation, childcare, communication and lack of paid time off from work, some people have not yet had access to the COVID-19 vaccine. A key strategy to reach these individuals is to take the vaccine to them. Our embedded presence in community leverages trust and convenience to improve vaccine rates.

- **Heart of West Michigan United Way**
  "One of our clients came to the Hispanic Center requesting our navigation services when we had our mobile vaccination clinic in our parking lot. Our Promotora de Salud asked her about the vaccine and our client mentioned she was scared to get it. Our Promotora offered to hold her hand and walked with her through the entire process. She ended up getting the vaccine and sent a few of her relatives to our vaccination efforts the following week."

- **United Way for Southeastern Michigan:**
  "This month, CIS helped host "Spooktacular," the annual science- and Halloween-themed family engagement event at Regent Park Scholars Academy. A unique addition this year was a COVID-19 testing and vaccination clinic (along with a full range of other health services) put on by CIS of Michigan in collaboration with our community partner, the Wayne Mobile Health Unit. Dozens of parents and children received information about the COVID vaccine with a focus on addressing common myths. The clinic offered vaccinations onsite. The Mobile Health Unit returned to the site for several days following the event to increase accessibility to people who might learn new information at the event, change their mind about the vaccine, and wish to return later in the week to receive it. The event was a huge success, drawing 350 people, and the Mobile Health Unit was busy the entire time."