## **Privacy Policy**

Stasis Supplements Inc. ("Stasis") operating as "Natrum Naturals" knows how important privacy is to you and is committed to maintaining your privacy rights. As such, Natrum Naturals has adopted this Privacy Policy (this "Policy") to inform you of how Natrum Naturals and third parties acting on its behalf (together with Natrum Naturals, "we", "us", or "our"), collect, use, disclose, and protect your personal information. This Policy also specifies your rights and explains how you can opt out of some of our uses and disclosures of your personal information.

## **Personal Information**

We collect, use, and disclose personal information about you solely for business purposes and as specifically stated in this Policy. Please note that when you use the Natrum Naturals website ("Site"), you are consenting to the collection, retention, disclosure, and other uses of your personal information as specified in this Policy.

Our primary purpose in collecting personal information is to provide you with a secure and efficient customer experience. We may use your personal information to:

- Process your order on the Site
- Send you notifications about your transaction or shipment
- Provide and improve our customer support team efforts
- Customize, measure, and improve our services
- Deliver targeted marketing, service updates, and promotional offers
- Complete security checks related to the use of our services and help us screen for potential risk and fraud
- Contact you by your preferred method of contact selected in your preferences

## **Types of Personal Information We Gather**

We have collected the following categories of personal information since the conception of this business:

- Identifiers, such as your name, mailing and billing address, email, social network details, telephone number, or other similar identifiers provided. This information may be disclosed, as required, to internal and third-party customer support teams, e-commerce platform service providers, analytics and marketing service providers, and health and safety management service providers, or such service providers may collect this information from you when you use the Site or otherwise interact with them.
- California Customer Records listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as name, address, telephone number, and contact information. This information is disclosed to internal and third-party customer support teams, e-commerce platform service providers, analytics and marketing service providers, and health and safety management service providers, or such service providers may collect this information from you when you use the Site or otherwise interact with them. As it relates to bank account number, credit card number, debit card

number, payment information, or any other financial information, such information will be directly collected from you by e-commerce platform service providers and payment processing service providers. Natrum Natural's customer support team may also collect medical information when provided directly by you and may disclose such information to health and safety management service providers as required, or such service providers may collect this information from you when communicating directly with you.

- Protected Classification Characteristics under California or federal law, such as age, and gender. This information is disclosed to customer support teams, and analytics and marketing service providers or such service providers may collect the information from you when you use the Site. As it relates to age, gender, medical conditions, physical or mental disability, pregnancy or childbirth-related medical conditions, genetic information, and any similar information, health and safety management service providers may collect such information from you when communicating directly with you.
- Commercial Information, such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies. This information is disclosed to Natrum Natural's marketing team, e-commerce platform service providers, and analytics and marketing service providers, or such providers may collect such information from you when you use the Site.
- Payment and Financial Data, such as any data that is needed in order to fulfill an order, or that you use to make a purchase, such as your debit or credit card details (cardholder name, card number, expiration date, etc.) or other forms of payment (if such are made available). Such payment and financial data are handled by Natrum Naturals and the payment processing provider(s) in a manner compliant with applicable laws, regulations, and security standards.
- Internet/Network Information, such as browsing history, search history, IP address, device identifier, browser type, operating system, the date and time of your visit on the Site, and information related to your interaction with advertisements, the Site, and emails sent to you. This information is disclosed to Natrum Natural's marketing team and analytics and marketing service providers, or such providers may collect such information from you when you use the Site.
- Geolocation Data, such as location information from your device or estimated based on your IP address. This information is disclosed to Natrum Natural's marketing team, and analytics and marketing service providers or such providers may collect such information from you.
- Sensory Information, such as recordings of phone calls with you, where permitted by law. This information is disclosed to Natrum Natural's customer support and management teams.
- Other Personal Information, including information you provide for us to post in a public space, including on the Site (such as testimonials) or on Natrum Natural's social media pages, or that you post directly on Natrum Natural's social media pages, information from your social media profile and information posted on your personal webpage, other information you submit, either by email or when you attend any Natrum Naturals events or communicate with internal or third-party customer support teams. This information is

- disclosed to marketing and customer support teams, and marketing service providers or such providers may collect such information from you.
- Inferences, such as your profile reflecting personal preferences, characteristics, and predictions about your interests and preferences. This information is disclosed to Natrum Natural's marketing team, and analytics and marketing service providers or such providers may collect such information from you.

## **Sources of Personal Information**

We obtain the personal information listed in the categories above as previously specified, or otherwise from the following sources, as applicable:

- Directly from you when you provide it to us, including when you contact us, when you
  visit the Site, and when you make purchases on the Site. Some of Natrum Natural's
  service providers may further disclose personal information to their own third-party
  service providers, as required for them to provide their services.
- Indirectly from you, for example, from observing your actions on the Site, or
  automatically using cookies and other tracking technologies, as further specified in the
  "Tracking Technologies" section below. We may also obtain personal information about
  you from some of our business partners or companies who compile information about
  shoppers and their preferences, and from certain social media platforms.