



National Alliance on Mental Illness

**nami**

**McHenry  
County**

### **5th Annual Matching Campaign Sponsorship Opportunities**

*We invite you to sponsor our 5th Annual Matching Campaign, which will take place from September 1 to October 31, 2023! Proceeds benefit the life-changing programs and services of NAMI McHenry County.*

<b>Sponsor Benefits</b>	<b>Headline \$10,000</b>	<b>Hope \$7,500</b>	<b>Optimism \$5,000</b>	<b>Passion \$2,500</b>	<b>Joy \$1,000</b>	<b>Love \$500</b>	<b>Friend \$250</b>
Company featured in press release and radio ads	X						
Logo featured on all NAMI merchandise	X	X					
Logo featured on all email campaigns to 1,500+ people	X	X	X				
Logo featured on mailing to 500+ people	X	X	X	X			
Logo featured on promotional materials for the Pancake Breakfast (October 21)	X	X	X	X	X		
Logo featured on NAMI website for one year	X	X	X	X	X	X	
Logo featured in at least one social media post	X	X	X	X	X	X	X

**Ready to sponsor? Email Abbey: [anicholas@namimch.org](mailto:anicholas@namimch.org)**

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