

Liz Sayre

<u>www.Lizsayre.work</u>

Motion Designer | Content Producer

Atlanta, GA (727) 992.5785 sowderliz@gmail.com

Storyboarding

Concepting

Art Direction

Dev Handoff

Pitching

Pre-Production

Post-Production Client Relations

**Skills** 

After Effects

Premiere Pro

Illustrator

Photoshop

Cinema 4D

Indesign

Keynote

Sketch

#### Education

Class of 2015

**SCAD Atlanta** 

Masters in Motion Media Design Minor in Graphic Design

Class of 2011

Florida State University

Bachelors in Mass Comm/ Media Studies

# **Experience**

Digital Experience Agency 11/15 - 11/21 Sagepath Reply | Senior Content Producer 11/18 - 11/21 | Senior Motion Designer 11/16 - 11/18

| Motion Designer 11/15 - 11/16

- Created motion content for F500 brands and produced over 70 on-location shoots.
- 2D/3D videos, gifs, animations, UI interactions, app/web prototypes, retail digital signage.
- Drove projects from concept to iterations and implementation, maintaining vibe & voice.
- Enhanced interactivity and formatted for multiple devices and screens.
- Produced json files for user initiated web + mobile interactions for development team.
- Collaborated with art directors, videographers, photographers, marketing, creative directors, copywriters, developers, engineers, illustrators, graphic designers, and content strategists.
- Managed a production bench of 7 freelancers.
- Promoted 3 times in 6 years for exceeding expectations, growing the production dept, and playing a key role in company culture.
- Produced branded content for: Krispy Kreme, TNT, Home Depot, Nikon, GaPacific, Shaw, Edible, Medal Of Honor, Havertys, Pulte, Focus Brands, Goddard, QTS, and Coca-Cola.

Advertainment Studio 09/15 - 11/15

### Bark Bark | Motion Graphics Contractor

- Utilized Ae and Ai to create interactive maps for the City of Atlanta.
- Created branded content for: TBS, HGTV, Toyota, Adult Swim, Atlanta Alliance, BB.
- Created 3D mockups for product design using C4D.

Production Studio 06/15 - 11/15 **Artifact Design** | *Motion Contractor* 09/15 - 11/15

| Motion Graphics Intern 06/15 - 09/15

- Created animations for brands like MasterCard, AICP, Ford, Gas South.
- Created & tested graphic design project for Atlanta Museum Constellation Exhibit.
- Production assistant on commercial shoots.
- Hired as contractor after a successful three month internship.

Paid Freelancer 03/15 - present

### Freelance | Motion Designer

- Create sizzle reels, explainer videos, social animations, & logo animations.
- Brands include: LMCA, Emory, Piedmont Health, Prodigy Works, Roark Capital Group.

TV Broadcast CBS affiliate

#### WCTV News | Newsroom Intern

- 01/11 05/11 Cut video & audio for airing "Spotlight Segments".
  - Maintained video feed in production room.
  - Attended pitch meetings, arranged interviews, wrote scripts for anchors.

TV Public Broadcast 08/10 - 05/11

## Fox Sun Sports, ESPNU | Broadcast Designer + Student Producer

- Produced feature stories for Sun Sports and ESPNU.
- Interviewed athletes, head coaches, and fans for assigned features.
- Wrote, filmed, voiced, and edited all aired packages using Final Cut Pro.