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ArroyoWest Receives a \$400,000 Grant from The James Irvine Foundation to Research Economic Opportunity through Small Business Workforce Development

April 13, 2023—ArroyoWest has received a \$400,000 grant from The James Irvine Foundation to conduct research to understand the potential of supporting small business workforce development as a means of promoting worker power and economic opportunity, particularly for BIPOC Californians.

The research will be conducted in collaboration with Chaffey College, Los Angeles Economic Development Corporation (LAEDC) and the Latino Restaurant Association (LRA). It will span different workforce sectors throughout Southern California.

More information about our project partners and their sectors of focus:

- **Chaffey College**, a federally designated Hispanic-Serving Institution, serves seven cities of San Bernardino County including Rancho Cucamonga, Chino, Chino Hills, Fontana, Montclair, Ontario, and Upland. The Chaffey College Industrial Technical Learning Center (InTech Center) provides in-demand technical training and two pre-apprenticeship and three apprenticeship programs at low or no-cost to individuals. Chaffey College will examine the entrepreneur and low-wage worker community of the advanced manufacturing/logistics sector of San Bernardino County.
- **LAEDC** is a major nonprofit organization whose overarching purpose is to advance equitable economic growth, to raise standards of living for residents of Los Angeles County by increasing economic opportunity and regional prosperity. LAEDC achieves this vision through objective economic research and analysis, business and industry cluster development, workforce development, targeted public affairs and policy, trade facilitation and foreign direct investment (FDI) attraction, and an award-winning business assistance team whose focus is on small business. LAEDC's Institute for Applied Economics will conduct a deep dive into the small business community of Los Angeles County to understand the ability to create quality jobs and wealth for low-wage worker populations.
- **LRA** is a nonprofit organization with a national agenda and heavy California footprint that promotes, supports, and advocates for the Latino restaurant community. LRA will examine the Latino restaurant community, an important segment of the BIPOC entrepreneurship and low-wage worker population.

Project work will be completed by fall 2023.

About The James Irvine Foundation

The James Irvine Foundation is a private, nonprofit grantmaking foundation dedicated to expanding opportunity for the people of California. The Foundation's current focus is a California where all low-income workers have the power to advance economically. Since 1937 the Foundation has provided more than \$2.2 billion in grants to organizations throughout California. The Foundation ended 2021 with more than \$3 billion in assets and provided \$128.9 million in grants. For more, please visit www.irvine.org.

About ArroyoWest

ArroyoWest LLC is a minority-owned management consulting firm based in California. Since 2019, we have helped our clients achieve their goals through program design and implementation, project management, market research and analysis, communications, government relations, partnership development, data analytics and research. For more information, please visit www.arroyowest.com.

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