STAFFORDSHIRE NETWORK FOR MENTAL HEALTH

Volunteer Job Description

Role: **Social Media Editorial Team**

Hours: **Flexible but a minimum of 2 hours per week**

Responsible to: **Volunteer Lead**

Responsible for: **Contributing and creating engaging content on all the networks social media platforms.**

Volunteer purpose:

- To provide regular content for our website, Twitter, Instagram and Facebook *2 posts per week
- To help create a presence on our underused platforms such as TikTok and YouTube
- Use Canva to create engaging and interesting images
- Work individually and as a team on projects based on national campaigns and volunteer led creative projects
- Contribute to virtual and Face to Face meetings with other volunteers and members of staff
- Use your own skills as a volunteer to provide unique pieces of work such as blogs/vlogs/Instagram Reels/Small video info pieces or use other creative software other than our professional Canva account

Skills needed:

- Creativity and a real passion for social media
- Lived experience of mental health disorders or issues and knowledge of mental health & Wellbeing
- A good grasp of grammar, English language, and the correct use of this to display professionalism and sensitivity
- Excellent organisational skills and time management

What we can do for you

- Provide support and training throughout your time with us here at SNMH
- Suggest and ask you to do further training though external partnerships and organisations
- Learn more about mental health and the community through our internal training programmes

Review Date : 01/01/23

- Provide a skill base to add to your CV and the potential for references for future volunteering and paid employment

What we need from you

- A clean DBS check (Which is completed at no cost to you)
- Commitment for 2 hours per week
- Professionalism, confidentiality and sensitivity
- The ability to work remotely to a high standard and remain motivated throughout
- Be willing to travel to come to meet ups and events if needed