

Geotab, Panasonic Automotive and Sumitomo Electric Join Auto-ISAC

Industry Collaboration to Advance Cybersecurity of the Connected Vehicle

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Automotive Information Sharing and Analysis Center (Auto-ISAC) →

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WASHINGTON, July 18, 2017 /PRNewswire-USNewswire/ -- The Automotive Information Sharing and Analysis Center (Auto-ISAC) welcomes Geotab, Panasonic Automotive and Sumitomo Electric as new members. The inclusion of these companies exemplifies the Auto-ISAC's continued efforts to promote collaboration between Tier 1 suppliers and automobile manufacturers around vehicle cybersecurity. The Auto-ISAC was formed by automakers in August 2015 to establish a global information sharing community to promote vehicle cybersecurity.

"Geotab, Panasonic and Sumitomo play critical roles in the design and engineering of secure connected vehicles, and we look forward to working with them," said Jeff Massimilla of General Motors, who serves as the organization's Vice Chairman. "The addition of these three companies will help the Auto-ISAC continue to drive the industry's proactive efforts to incorporate strong security measures into every phase of the vehicle lifecycle."

Larry Hilken, Cummins Inc., chairman of the organization's Affiliate Advisory Board which represents non-OEM members said, "We all play a key role in the cybersecurity of connected vehicles. Sharing and analyzing cyber risk information benefits everyone and the Auto-ISAC provides a secure platform for all of us to do just that."

The Auto-ISAC operates as a central hub to share and analyze intelligence about emerging cybersecurity risks, which may potentially affect the safety and privacy of drivers. Its secure intelligence sharing portal allows members to anonymously submit and receive information that helps them more effectively respond to cyber threats.

In 2016, the Auto-ISAC published the Automotive Cybersecurity Best Practices Executive Summary, which outlines informational guides that cover organizational and technical aspects of vehicle cybersecurity, including incident response, collaboration and engagement with appropriate third parties, governance, risk management, security by design, threat detection and protection, and training and awareness.

Auto-ISAC members represent more than 99 percent of light-duty vehicles on the road in North America, and recently expanded membership eligibility to include heavy-duty vehicles, commercial fleet managers, and carriers. It has global representation from companies in Europe and Asia.

Geotab is a global leader in telematics technology, providing an open, secure and highly scalable fleet management platform. The world's largest and most sophisticated fleets rely on Geotab's core expertise in the secure extraction of rich, high quality (real-time and historical) vehicle data, fully featured mobility solutions, and big data intelligence to increase productivity, reduce fuel consumption, improve driver safety, and strengthen compliance. More and more, customers are also using the Geotab's platform and big data intelligence to innovate and create whole new business models. Geotab's Marketplace connects fleet customers to a wide ecosystem of specialized mobility services (include mobile apps, add-ons, add-ins, and software solutions) provided by both Geotab and third parties. Geotab is an engineering company at its core and in a highly collaborative approach, partners with a worldwide network of authorized distributors - many with specialized and complementary expertise of their own - to market its products.

Geotab equally applies its collaborative approach and specialized engineering expertise to advancing cyber security throughout the industry. Geotab's external security engagement includes standards bodies, industry associations, government security authorities, transportation agencies, universities, large fleet operators, OEMs and others. As a member of Auto-ISAC, Geotab welcomes the opportunity to share cybersecurity information and best practices across the end to end value chain of the connected vehicle.

Panasonic Automotive

A division company of Panasonic Corporation of North America, Panasonic Automotive Systems Company of America is an industry-leading, tier-one global supplier of next generation in-vehicle infotainment systems, connected car technologies, and a number of electronic components spanning categories of vision, security and electrification.

Through its advanced engineering capabilities, Panasonic Automotive aims to create innovative technologies for vehicles of the future that will enable a connected lifestyle for consumers around the world. Today, the company's human factors research also contributes to development of eCockpit electronics, UX design and premium branded audio systems, along with dedicated hardware and software engineering resources in the U.S.

Panasonic Automotive also offers a global B2B content delivery, analytics and marketing platform -OneConnecSM by Panasonic - that provides consumers with contextually relevant information from trusted brands. The company's capabilities further extend to smart city test-beds through V2X technology enablement, as well as dealership solutions, specifically refreshed interior auto retail spaces, and smart service technologies.

Panasonic aims to create a better life and a better world through automotive technologies that move us. For more information on Panasonic Automotive, please visit: <http://us.panasonic.com/automotive>.

Sumitomo Electric Industries, Ltd. was established in 1897. With our history in electric wire and cable manufacturing technologies, Sumitomo Electric has invested heavily over the years in research and development to expand and establish new businesses. These efforts have allowed us to create new products and new technologies, as well as diversify our business fields. Currently, we operate our businesses on a global basis in the following five segments: Automotive; Info-Communications; Electronics; Environment & Energy; and Industrial Materials. We have been contributing to society through environmental friendly and fair business activities globally. For more information, visit <http://global-sei.com>

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