WE ARE THRILLED TO CALL THE DALLAS ARTS DISTRICT HOME

The Dallas Arts District is the largest contiguous urban arts district in the nation, spanning 118 acres, and receives 4.1 million visitors annually - including 500,000 students.

Our Mission is to turn environmental awareness into action on both a local and global scale. By engaging our audience with dynamic and inspiring outdoor filmmaking we will deliver the message that the more time people spend in nature, the more inspired they will be to protect it.

OFTEN OVERLOOKED AND UNDERREPRESENTED IN THE DISCUSSION ON SUSTAINABILITY AND CONSERVATION, EARTHX FILM FESTIVAL AIMS TO BE THE SOUTHERN VOICE FOR THE ENVIRONMENT

EARTHX FILM FESTIVAL ON EARTHXTV

EarthxTV is a 24/7 channel and VOD library that will host a virtual version of the 2022 EarthX Film Festival for our guests who cannot attend in person. Our Presenting, Title, Big Bend, and Hill Country sponsors will have their branding attached to all virtual screenings. As of October 2021, EarthxTV has 16 million views since its launch in September 2020, and has made 111 million social media impressions during the same time period.

My Octopus Teacher
Mossville: When Great Trees Fall
The River and the Wall
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **Presenting - $100,000** | 10 Patron passes (all-access, priority entry)  
6 invitations to the Filmmakers Dinner  
10 invitations to opening and closing night after parties  
Customized activation (exclusive)  
Promotional video before screenings. In person and virtual platform  
Inside front cover ad in festival program  
Direct link to your website on virtual platform  
Social media acknowledgment (Facebook, Instagram, TikTok)  
10 festival gift packages |
| **Title - $50,000** | 6 Patron passes (all-access, priority entry)  
6 invitations to the Filmmakers Dinner  
6 invitations to opening and closing night after parties  
Full-page ad in festival program  
Direct link to your website on virtual platform  
Promotional video on virtual platform  
Social media acknowledgment (Facebook, Instagram, TikTok)  
6 festival gift packages |
| **Big Bend - $25,000** | 4 Patron passes (all-access)  
4 invitations to the Filmmakers Dinner  
4 invitations to opening and closing night after parties  
Half-page ad in festival program  
Direct link to your website on virtual platform  
Social media acknowledgment (Facebook, Instagram, TikTok)  
4 festival gift packages |
| **Hill Country - $10,000** | 2 Patron passes (all-access)  
2 invitations to the Filmmakers Dinner  
2 invitations to opening and closing night after parties  
Quarter-page ad in festival program  
Direct link to your website on virtual platform  
Name acknowledgment on screenwash  
2 festival gift packages |

**Your Logo On:**

- EarthxFilm Festival app  
- Live event display advertising  
- Sponsor page in festival program  
- Festival screenwash  
- Virtual festival platform  
- EarthxFilm website (all pages) with direct link  
- All e-blasts and ads  
- Festival merchandise
<table>
<thead>
<tr>
<th>Cross Timbers - $5,000</th>
<th>High Plains - $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 all-weekend passes (All-theaters)</td>
<td>• 2 all-weekend passes (All-theaters)</td>
</tr>
<tr>
<td>• Sponsorship signage at 5 screenings</td>
<td>• Sponsorship signage at 2 screenings</td>
</tr>
<tr>
<td>• 4 invitations to either opening or closing night party</td>
<td>• 2 invitations to either opening or closing night party</td>
</tr>
<tr>
<td>• 4 festival gift packages</td>
<td>• 2 festival gift packages</td>
</tr>
</tbody>
</table>

**NAME ACKNOWLEDGMENT ON:**

- EarthxFilm Festival app
- Sponsor page in festival program
- Festival screenwash
- Virtual festival platform
- EarthxFilm website (sponsor page)