WE RIDE FOR THE HUNGRY & THIRSTY

Your commitment to JoA 2022 will help us reach our goal of being able to provide 100% of the donations raised by our riders directly to our two beneficiaries; The Blue Ridge Food Bank and World Serve International.
Friends, as we enter our 8th year, we reflect on having raised nearly $1M for clean water for our brothers and sisters in east Africa and for central Virginians in need of food. Our sponsors show this community, 50+ riders, donors, volunteers and the many thousands served by our non-profit beneficiaries, they have heart and help us carry our mission forward.

With Gratitude,
the JoA Founders

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SPONSORSHIP LEVELS

PRESENTING SPONSOR • $15,000
- Featured logo on jersey
- Website recognition
- Reststop signage

REST STOP SPONSOR • $2,500
- Website recognition
- Reststop signage
- 6 out of 10 spots remaining
- 10 Available

OUR IMPACT

72,010 MILES PEDALED
We ride two back-to-back ‘centuries’ across Virginia every June. It’s two days of sweat, endurance and camaraderie and each year we do it bigger and better.

$977,710 FUNDS RAISED
Since our founding in 2016, JOA has strived to make every donated dollar count. To date our expense ratio is less than 6.5% of total funds raised.

868,892 MEALS DELIVERED
We fund the Blue Ridge Area Food Bank to help stem food insecurity in our area of Virginia, where 1 in 12 people (including children) don’t have enough to eat.

30,000 HAVE CLEAN WATER FOR LIFE
To date, we have raised $500,000 for WorldServe International, providing East African men, women and children clean water for life.

/specs

- Your logo needed by May 1, 2022
- Preferred format (in order): .eps, .ai, .jpg, .png
- 150 dpi or higher
- Email logo artwork to: redoshea1@gmail.com

- Make checks payable to: Journey of Awesomeness, Inc.
- Mail payment to: Kevin O’Shea, 2473 Holkham Drive, Charlottesville, VA 22901
- Payment due by: July 31, 2022

JOURNEYOFAWESOMENESS.ORG