

THE LARGEST INDOOR FARM SHOW IN EASTERN CANADA



- FARMERS
- SUPPLIERS
- NETWORKING
- INNOVATION
- NEW TECHNOLOGY
- SOLUTIONS
- BUYERS

84th
LONDON
FARM
SHOW

Exhibitor Info

London Farm Show March 6 – 8, 2024

Western Fair District, London, Ontario

WED 9AM – 5PM | THURS 9AM – 5PM | FRI 9AM – 4PM

The Largest Indoor Farm Show in Eastern Canada returns March 6-8, 2024. Reconnect with farmers, industry experts, and suppliers at this year's 2024 edition, bringing you the latest in agricultural technology and equipment.

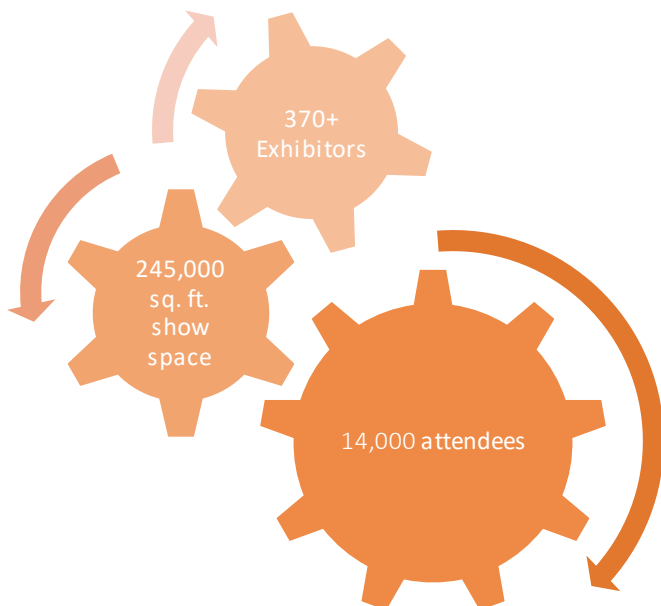


Connect with decision makers

41% of Exhibitors & Attendees are Primary Decision Makers

27% of Exhibitors & Attendees are Secondary Decision Makers

15% of Exhibitors & Attendees Recommend Decisions

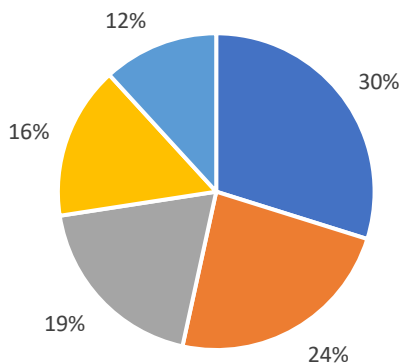


WHY ATTEND?

- ✓ Direct interaction with Southwestern Ontario farmers
- ✓ Showcase products and services, and launch new products
- ✓ Network with other exhibitors and potential distributors



Why farmers attend our show*:



- To learn about new products & services
- To keep up to date with the latest trends
- To network
- To compare between suppliers
- To see new suppliers

Where they attend from*:



*2023 attendee survey data



2024 Booth Rates

Booths	Rate
1-2	\$ 905 plus HST each
3-5	\$ 825 plus HST each
6+	\$ 750 plus HST each
Corners (per corner)	\$ 80 plus HST each

Each 10' x 10' booth includes an allotment of exhibitor admissions, one 15 amp electrical connection, drapery, and exhibitor name listing on our digital show map.

BECOME A SPONSOR!

Make your presence known or add an interactive element to your booth. Multiple sponsorship opportunities available. Contact our team for more information at shows@westernfairdistrict.com

Industries represented by attendees (weighted average) *2023 survey data

Grain
35%

Dairy
11%

Beef
10%

Pork
6%

Poultry
7%

Goats
4%

Other
27%